



ARKANSAS STATE UNIVERSITY BEEBE

BEEBE • HEBER SPRINGS • LRAFB • SEARCY

"Dr. McKay's unsurpassed dedication, ethical leadership, personal integrity, and—above all—his love for Arkansas State University-Beebe have made an indelible mark on the institution."

- DR. DEBORAH GARRETT,
Vice Chancellor
for Student Services

"Dr. McKay treated us as partners, giving us respect and encouragement along the way. It has been a pleasure to work with him."

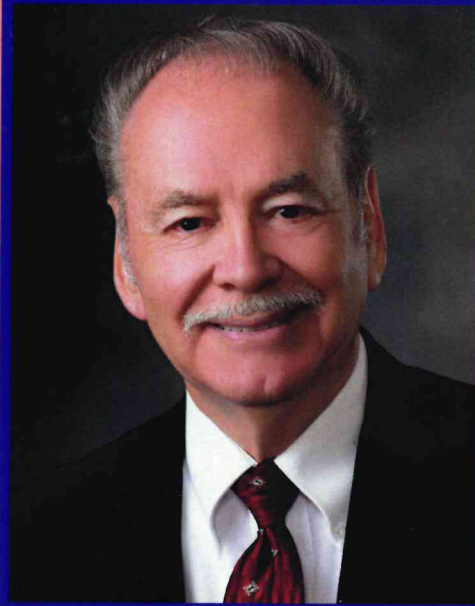
- JERRY CARLISLE
Vice Chancellor for
Finance and
Administration

"Dr. McKay put the needs of the University above his own glory. I hope that those who follow in his footsteps follow in his example."

- DR. CHRIS BOYETT
Vice Chancellor for
ASU-Heber Springs

50 years leading





**Keep the faith:
it still moves
mountains.
I still believe
that ASU-Beebe's
best days are
ahead of us.**

After I taught high school English and French for two years, I came to Arkansas State College-Beebe in 1966 with my new bride, who ended up also teaching at ASU-Beebe for 26 plus years. After I taught English and French at ASU-Beebe for 21 years, my wife said I died and went to administration.

I was vice chancellor for Academic Affairs in 1987-1994. My goal was to raise standards, improve curriculum, and keep our long-term reputation as a student-centered university. I was fortunate enough to have the support of faculty, staff, and the university president. I could not have accomplished any of these changes without full support from intelligent people who loved the university. Some of them became the major force, the salesman, for some of these ideas.

At my first faculty meeting I told them I wanted us to have 2,000 students before I retired or died. They thought I was crazy. Our enrollment has been around the 500 plus or minus 100 for 20 years, largely depending on number of military people enrolled. But then they started looking for ways to increase enrollment. A university problem became their problem and we became a team trying to solve that problem, a process we try to continue today. Other things we did that helped transfer students was to increase the general education core for the associate degree from 24 to 43 hours. We also started requiring class attendance and final exams as well as syllabi developed by the department so all teachers would cover basically the same thing. We tried to reduce grade inflation by distributing all teachers' grade calculations so they could compare theirs with their fellow teachers. We limited class size so teachers could provide more individualized attention.

I believe all of these efforts and our transparency about them contributed to our developing the reputation of being a high quality two-year college and in our being the

first two-year college in Arkansas to receive the Aspen award, placing us in the top 10% of U.S. two-year colleges in retention and graduation rates.

It also enabled us to score well on ADHE's success rate scores this year. ADHE defines success for colleges and universities as student is (1) still in college, (2) graduated, or (3) transferred to another college. ASU-Beebe scored second among all state two and four year colleges for the success of our remedial students and first place for our students who did not require remedial courses.

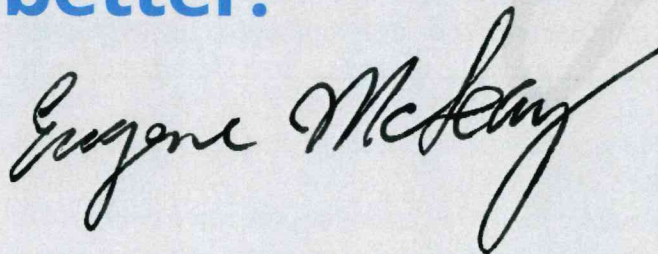
I became the chancellor in 1994 and plan to retire on January 15, 2016. During this time we have added two new campuses: ASU-Heber Springs in 1999 and ASU-Searcy in 2003. We also recommended and supported our ASU-Newport campus (1991-2001) in becoming a stand-alone campus. Our campus at the Little Rock Air Force Base just celebrated its 50th anniversary.

During this time we have built 32 new buildings and significantly renovated 11 others at our campuses. We also provided space for Arkansas State University at Jonesboro to offer several baccalaureate degrees and some masters on the Beebe campus. ASU-Beebe has been recognized as a military friendly school and as the safest campus in the United States for the past five years.

I have worked under several good boards and three great presidents who always supported me: Dr. Eugene Smith, who hired me; Dr. Les Wyatt, who was president of Arkansas State University for 15 years; and Dr. Charles "Chuck" Welch, a longtime friend and supporter of ASU-Beebe and me.

I have enjoyed working at ASU-Beebe so much that even after 49 plus years, it is hard for me to move on, but to paraphrase the Bible: to everything there is a season: A time to teach and a time to play in your garden.

Keep the faith: our work transforms lives for the better!



The Arkansas State University-Beebe *Community Report* is published annually by the ASU-Beebe Office of Institutional Advancement. Bulk, non-profit postage is paid in Little Rock, AR. This publication is distributed free-of-charge to ASU-Beebe alumni, supporters, and personnel. For additional copies, please call 501-882-8855.



ARKANSAS STATE UNIVERSITY-BEEBE ❖ OFFICE OF INSTITUTIONAL ADVANCEMENT
1000 IOWA STREET ❖ P.O. BOX 1000 ❖ BEEBE, ARKANSAS 72012-1000 ❖ www.ASUB.edu



Leading our fundraising and marketing team to achieve significant student, campus, and community development projects is a wonderful opportunity for me to use my education and the skills that I have honed during my 11 years with ASU-Beebe.

On July 1, I was selected to be our ASU-Beebe Interim Vice Chancellor for Institutional Advancement, a promotion that fills me with equal measures of humility, inspiration, determination, and vision!

I have truly hit the ground running accomplishing what I love in my new role! I am very blessed to collaborate with my excellent team in our Office of Institutional Advancement, and with help from my colleagues on our development councils, we have all worked together to achieve the following great milestones in a short interval of time:

- + We have awarded more than **\$13,000** to students in Foundation Scholarships since August.
- + Our fundraising events this year have been greatly attended. We have achieved a **25 percent increase** in the amount of monies raised as compared to last year.
- + We have succeeded in gaining more than **\$1,123,352.00** in endowments this year.

:::successful **visionary**

- + Our Annual "Pay-It-Forward" Fund challenge was issued to everyone on our Beebe and Heber Springs campuses in late-August; today, this fund has received **nearly 100 percent employee participation**.
- + This year, we enhanced our Annual Fund drives by paying tribute to our ASU-Beebe family members, **Dr. Ruth Couch and Dr. Dianne Tiner Logan, who are both extraordinary examples of philanthropy**.
- + With help from our Development Council, we have reached our **Rebuild the Arch Fund goal of \$55,000**. Construction of our iconic landmark began in December!
- + Our Office of Marketing and Public Relations team is working tirelessly to market our new brand image! These talented individuals have created a new digital campaign with exciting commercials, recruiting videos, and an updated responsive website. We are now focusing intensely on non-traditional advertising, including **social media advertising, strategic re-targeting ads**, and a very creative **Star Wars-themed movie theater trailer!**
- + **Our marketing efforts have achieved state-wide recognition:** For the first time ever, ASU-Beebe was named "**Best of the Best Universities and Colleges**" in an *Arkansas Democrat-Gazette* reader's poll. We stand second in this category and we are the **only community college ranked**.

It is with a grateful heart that I say "thank you" to each person who has contributed to our ASU-Beebe family this year! The tremendous generosity of our development councils, alumni, businesses, civic groups, foundations, corporations, and individuals provides needed scholarships, financial help for students, faculty and alumni awards, support for community and student activities, and lets us continue to promote our campuses in their respective communities and across our state. **Your support provides opportunities that would not be available to us otherwise.**

We're off to a great start! And, we're blessed with endless potential. I look forward to the opportunity to continue this great work for many years to come.

It is a pleasure to serve you, our communities, and ASU-Beebe!

Carol Johnson





:::meet **dr. karla fisher**

**Arkansas State
University System
President
Dr. Charles Welch
appointed**

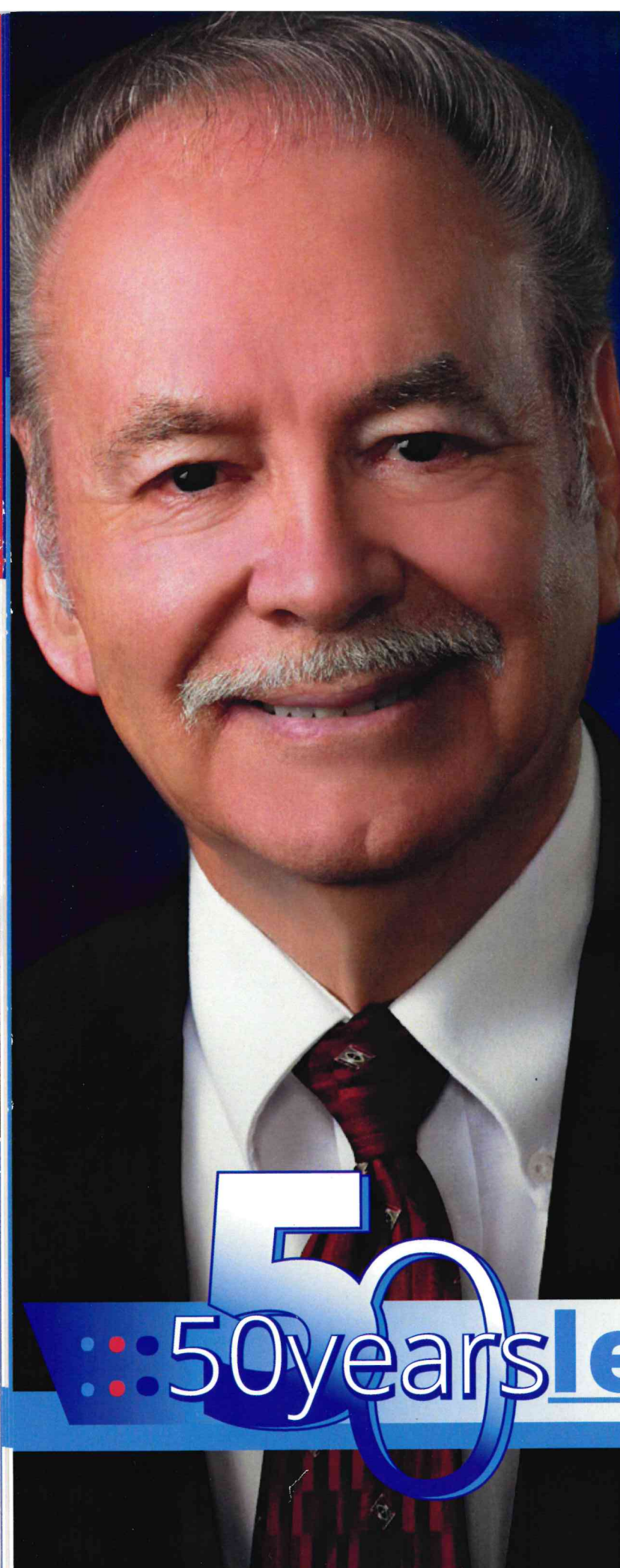
DR. KARLA FISHER

**as the next
chancellor of
ASU-Beebe.**

Fisher, who has served as vice president of academics at Butler Community College in Kansas since 2010, will begin January 16, 2016.

"The search committee and campus constituencies were very impressed with her background, and we're confident she's the ideal leader to further enhance ASU-Beebe's standing as a leading two-year college in the region," Welch said.

"I am honored to join the ASU System,"
Fisher said. "Everyone involved in the search process was incredibly welcoming. ASU-Beebe has a great history and, working together, **I'm confident we'll build an even greater future."**



**Dr.
Eugene
McKay,**
chancellor at

Arkansas State
University-Beebe,

will retire
in January
2016 after

50

years of
service

to the
institution.

50 years **leading**

Article compiled and written
by **CHARLENE CHAMBERS**



Dr. Eugene McKay, chancellor at Arkansas State University-Beebe, will retire in January 2016 after 50 years of service to the institution.

McKay has led the university for more than 20 years as chancellor, and before that he has served in various roles from instructor to administrator.

Born in 1941 to a farming family in Amagon, McKay says he learned an appreciation for hard work at an early age. "We worked daylight to dark. We would milk the cows, eat breakfast, and head to the fields to chop or pick cotton," said McKay. "I learned that once you start something, you don't quit."

McKay attended small rural schools at Amagon, Wiona, and Charlotte. "Three things have helped me throughout my life - the value of hard work, endurance, and setting goals," said McKay. "I have used these in all my life experiences."

McKay's journey in education began during high school at Bradford. He excelled in English, writing, and reading. During that time, McKay had the opportunity to meet with

"Dr. McKay encouraged me to earn a doctorate and trusted me as an administrator to oversee the beginning of the four-year degree programs on our campus and later as Vice Chancellor for ASU-Heber Springs. We worked closely for several years to construct the new buildings and establish the programs in Heber Springs. Without his experience, support, and encouragement, my job would have been difficult. I will forever be grateful to Dr. McKay for providing these career opportunities for me."

- Dr. Dianne Tiner Logan, retired Vice Chancellor for ASU-Heber Springs



<<<1968!!!

a recruiter at Lyon College (formerly Arkansas College) in Batesville, who suggested that he sign up for classes. With no money to attend college, McKay said the recruiter helped him get a job on campus to pay for his classes. "I relate to the sacrifice and struggle many students experience in getting a college degree," said McKay. "Education changed my life. I was the only one in my immediate family to attend college. We didn't realize there were other options available."

At Lyon College, McKay received a bachelor's degree in English in 1964. He then taught high school English and French at Alton, Missouri for two years before teaching English and French at Arkansas State University-Beebe (formerly ASU-Beebe Branch) from 1966 until 1987. McKay said it was ironic that French was his minor in college, but was the reason for every job he obtained during those early years of teaching.

McKay, along with his wife, the late Dr. Judy McKay, also served as residence hall parents at ASU-Beebe in the former men's dormitory, Quapaw Hall. One of the conditions of his employment as an instructor was that he had to earn a master's degree. In 1968, McKay earned a master's degree in English from the University of Arkansas. Then, in the early 1970's, he and his wife attended the University of Mississippi, and both completed doctorates in English.

"Dr. McKay has provided outstanding leadership and dedication to ASU-Beebe, the entire ASU system and higher education in Arkansas for almost 50 years! Dr. McKay's desire to help students succeed in their chosen field of study has certainly been evident in his career. The opportunity to work with Dr. McKay throughout the process for the successful merger of ASU-Beebe and the Foothills Technical Institute to become ASU-Searcy, was a truly positive experience."

- Don Harlan, former Vice Chancellor for ASU-Searcy



<<<1970!!!

"I don't know why I became a teacher, but I had a desire to help people make their lives better," said McKay.

McKay entered the administrative field in 1987 when he became vice chancellor for Academic Affairs. Then, in 1995, following the unexpected death of Chancellor William (Bill) H. Owen Jr. in 1994, McKay accepted the chancellor position. "I didn't want to be an administrator, and I certainly didn't want to be the chancellor, because I felt teaching was the best way to help people with their education. But I have seen my work and mission as the same." In his administrative roles, McKay has been able to lead the institution's change in standards and curriculum.

Under Dr. McKay's leadership, the university enrollment has grown from 2,800 in 1995, which included campuses at Beebe, Little Rock Air Force Base and Newport, to 6,347 students during the past academic year at current campuses located at Beebe, Heber Springs, Searcy, and the Little Rock AFB Degree Center. "This is the merit of a two-year college versus a four-year. We are focused on teaching, not research. Student success is our mission," said McKay.

McKay mentioned that the community and political support over the years has been a key factor in university growth, which began with 150 students in 1955 to being given

"Dr. McKay has been an excellent friend, teacher, mentor and a great inspiration for me. The knowledge and wisdom he imparted upon me has been a great help and support throughout my career. I believe my success is at least in part due to his sincere support and mentorship."

- **Dr. Keith Pinchback**, Chancellor at Phillips Community College University of Arkansas, and former Vice Chancellor for Institutional Advancement



<<<1971!!!



<<<1975!!!



state university status in 1966. He noted that the freeway extension past Cabot in the early 70s provided central access for many seeking a college education. He continues to value the community partnerships he has helped develop over the years.

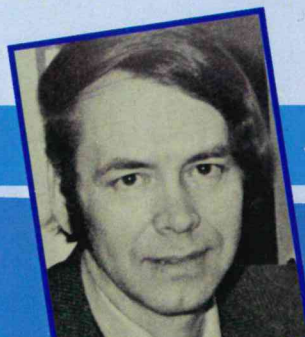
McKay looks forward to retirement and spending more time with his grown sons Shaun, Kevin, and Robert and their families. "I want to be able to see each of my 11 grandchildren achieve their education," said McKay.

Even though McKay plans to attend fewer meetings during retirement, he will continue his involvement in several community service groups. He also plans to oversee the Dr. Judy McKay scholarship, established by family and friends to honor his wife who died in 2013 of breast cancer. His wife was a retired associate professor of English and former director of the Learning Center at ASU-Beebe. This fall, the first recipient was awarded the scholarship. "We both loved reading and teaching English," said McKay. "Judy would have been happy that the scholarship will help others achieve their education."

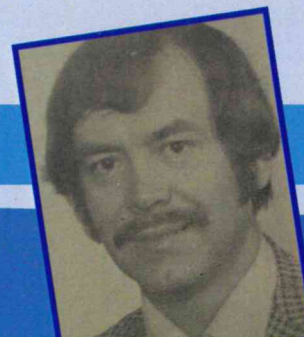
An avid gardener, McKay will most likely be found tending flowers at his home in the Stoney Point community. Additionally, McKay and his sister, who was born on his second birthday, are planning a cruise. "I might even read a few 'boring books' that nobody else wants to read," McKay quipped.

One thing is for certain - Over the past 50 years, McKay has impacted countless lives both in and out of the classroom.

<<1976!!!



<<<1977!!!



<<<1978!!!

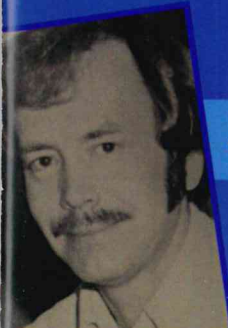


“Words cannot adequately express the impact that Dr. Eugene McKay has had on my life and on higher education in Arkansas.

He has devoted his entire life to helping people achieve their dreams. His commitment to high quality higher education is remarkable and to be commended. Personally, he has been a mentor and friend to me. His trust and confidence have allowed me to experience outstanding opportunities in my own professional career. His integrity is beyond reproach, and after 49 years in higher education he still enjoys an incredible reputation. Simply stated, Eugene McKay is a good man who has done extraordinary work in his life.

While he will certainly be missed after his retirement, his legacy will live on for many years to come in the countless lives he has touched.”

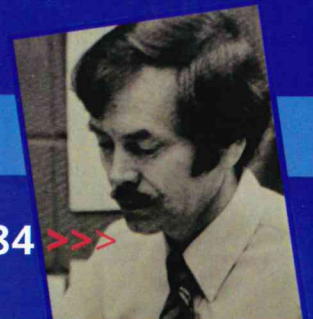
- Dr. Charles Welch, ASU System President, Former Vice Chancellor for Academic Affairs



<<<1980!!!



<<<1981!!!



...and, 1984 >>>



ARKANSAS STATE UNIVERSITY **B E E B E**

BEEBE • HEBER SPRINGS • LRAFB • SEARCY

**“We are pleased to introduce
the new ASU-Beebe logo
brand to our campus
communities!** The new image captures

the university’s spirit and will be used internally

and externally to identify ASU-Beebe.”

- Dr. Eugene McKay, chancellor

:::re:branding

The Arkansas State University System and Board of Trustees officially approved the new ASU-Beebe logo brand for implementation.

Along with the logo, the university now has new official school colors of blue and gray with a red accent. The symbolic icon features a mirror image 'B' on a shield with an arch shape on the top. The four quadrants of the 'B' represent each of ASU-Beebe's campuses and also resemble a window with panes.

The creative process initially began July 2014 with input from students, faculty, staff and administration from all four campuses, as well as alumni and community members. Along with the new logo, the university adopted branding standards to address the use of the logo, colors and brand image, which will provide consistency and continuity for all materials produced.

In addition to the logo and colors, ASU-Beebe also approved the use of a spirit mascot called the **Vanguard**. The mascot pays tribute to the first newspaper publication on campus, which started publishing around 1951. **A vanguard is a group of people leading the way to new developments or ideas and has a special meaning for students, faculty, and staff in 'leading the charge' in education.**

DR. RUTH C



D
K
K
K
5K
5K
4K
53K
52K
51K

#DrDian

COUCH DAY



The Dr. Ruth Couch Day was held Sept. 23 on the ASU-Beebe campus and raised more than **\$8,000** within a couple of hours.

The Dr. Diane Tiner Logan Day was held at ASU-Heber Springs on Oct. 30. "Thanks to everyone's generous contributions, **we have nearly doubled our original goal of \$10,000,**" said Carol Johnson, interim vice chancellor for Institutional Advancement. All donations are used for student scholarships. "We have increased employee participation in our Annual Fund Drive to more than 60%. But, our goal is to be at 100% overall participation on all of our campus," Johnson said.

Pledges and donations are still being accepted and are all tax deductible. Contact the Office of Institutional Advancement at 501-882-8855 to donate.

neTinerLoganDay



LIFETIME MEMBERS **\$50,000 +**

James & Wilma Beard Endowment
BHP Billiton
Chesapeake Operating, Inc.
Centennial Bank
Dr. Ruth Couch
Cathy Eoff
First Arkansas Bank & Trust (HS)
First Security Bank (HS)
John Deere Foundation
Jack & Olivia Dowell/Brinkley Foundation (HS)
Garlinghouse Foundation (HS)
Dennis & Eva Gillam
Dr. Eugene McKay
Nomac Drilling Corporation

Brenda Shurley

Scott Stevens-Pizza Pro

Kenneth Turner -
Russellville Family Clinic

Union & Strong Drilling, Inc.

Vernon Wold (HS)

\$40,000 - \$49,999

James D. Devine (HS)

First Arkansas Bank & Trust (HS)

Taylor Gregory -
Stuttgart Regional Medical Center

\$30,000 - \$39,000

First Electric Cooperative Corp (HS)

Marvin Jones

Richard & Thelma Powell

\$20,000 - \$29,999

Entergy Searcy (HS)

1st Security Bank of Heber Springs (HS)

Rick Davis - Sonic Corporation (HS)

Letain DeVore

First Baptist Church of Beebe

First Security Bank

Donald W. Reynolds Foundation

White County Medical Center -
Greg Ashby

E. G. & Kay VanTrain (HS)

White River Medical Center

\$10,000 - \$19,999

E. H. "Doc" & Ruth Abington

Eddie & Reita Adams

Arkansas Oncology Assoc.

Baldor Electric Company

Carol Barnett (HS)

:::our donors

Mickey Barnett (HS)
Center Point Energy (HS)
Howard & Alyce Chapin (HS)
Sandra Cherry (HS)
Louise England
Entergy - Searcy
First Arkansas Bank & Trust
Benny & Tracy Hargrove (HS)
John & Robin Hayes
Heber Springs State Bank (HS)
Ed & Nelda Kennedy Family (HS)
Guy & Charlotte Lacy -
Stair Endowment (HS)
Annieta Mann
David & June Marshall (HS)
Garth & Joanne Martin
Farris & Wanda McCoy Family (HS)
Kevin & Rebecca McKay
Robert & Tanya McKay
Shaun & Stephanie McKay
Millard-Henry Clinic of Russellville
Missouri Higher Education
Loan Authority
Ben & Mary Pickard
Quality Rock (HS)
Regions Bank
Marie Rundio - Stair Endowment (HS)
Saint Jean Industries, Inc. (HS)
Marchia Sims
Simmons First Bank
Stephens Incorporated
Michael Thornberry
Dianne Tiner Logan (HS)
Walmart Searcy
Nickie Whittaker

CHANCELLOR'S CABINET

Aromatique Incorporated (HS)
Jerry & Suzanne Carlisle
David & Tonia Spradlin

CHANCELLOR'S CIRCLE

Hugh & Lou Ann Burge
James Barnett (HS)
Michael Barnett (HS)
Joe Berry
Dr. Richard Counts
Franklin & Hazel Dickey
Barry & Linda Farris
Dave & Deborah Garrett
Don & Mary Harlan
Lee Hayes
Stuart & Paula Hill
Gene Higginbotham
Ted & Sharon Kalthoff
Nancy Meador
Roger Moore
Bernard Nichols
James Wilbourn

DIAMOND CLUB

Beta Beta Chapter of Delta APPA
Clark Revocable Trust (HS)
Clebume Memorial Chapter #1757 (HS)
Beebe Chamber of Commerce
Marcella Edwards
Wayland & Erma Lee Harrell
Michael & Linda Jeffrey
Rebecca Lynn (HS)
Douglas & Glenda Magee (HS)
David L. Mayes
Clay McCastlain (HS)
Keith & Sherry McClanahan
Richard & Margaret Moose (HS)
Charles & Lynwood Neaville
Payton Auction Service (HS)
Buck & Carolyn Powers
Joe & Ali Sugg (HS)

ANNIVERSARY CLUB

Sharon Been
Chris & Meleah Boyett
Cecille Boyd
Ronny & Charlene Chambers
Kathleen Chatman
David & Rhonda Durham
Charlie & Rosemary Frame
Mark & Kathleen Johnson (HS)
Melissa Meador
Jason & Jamie Mobley
Ketta Murray
Glenda Novotny
Ronald Russ
Kristine Penix
Nathaniel Pyle
The Two JJ Rance LLC (HS)
Debra & Harold Ulsperger
Sharon Van Horn (HS)

FRIENDS OF THE UNIVERSITY

Merle Cunningham
Stanley & Teddy Davis
Kimi Dollar
Jacob & Katrina Farris
Rikky Free
Samuel & Jo Howell
Andy & Ashley Isom
Phillip Jackson
Joe & Margie Jones
Pamela Jones
Joe & Janet McGregor-Liles
Ralph McMenamin
Keith & Nina Provence (HS)
Dana Simmons
Bonnie Smyth-McGaha
Benny & Kathy Ward
Rebecca Wolf
Linda Yelder

The Office of Institutional Advancement at ASU-Beebe offers several annual giving categories:
Lifetime Members (Cumulative gift of \$10,000 or more)
Chancellor's Cabinet (\$5,000 - \$9,999)
Chancellor's Circle (\$500 - \$4,999)
Diamond Club (\$250 - \$499)
Anniversary Club (\$100 - \$249)
Friends of the University (\$35 or a couple \$50 - \$99)

The ASU-Beebe Development Council Endowment presented six scholarships. Pictured, front row, from left: **Dr. Hazel Dickey**, Development Council; **Leah Taylor** of Cabot, business; **Deana Sowell** of Shirley, criminal justice; **Amanda Morea** of Searcy, criminal justice; **Jamie Mobley**, Development Council; and **Amy Camp**, Branch Manager of Regions Bank at Beebe; back row, from left: **Dewitt Yingling**, Development Council; **Carol Johnson**, vice chancellor for Institutional Advancement; **Bailey Meador** of Cabot, agriculture business; **Augustus Wisdom** of Beebe, agriculture business; **Chuck Wisdom Sr.**, Development Council; **Collin Powell** of Ward, business; and **Gene Higginbotham**, Development Council.



**The ASU-Beebe
Development
Council
Endowment
Scholarship was
established in 2005,
and awards \$250
to \$500 for the Fall
2015 semester.**

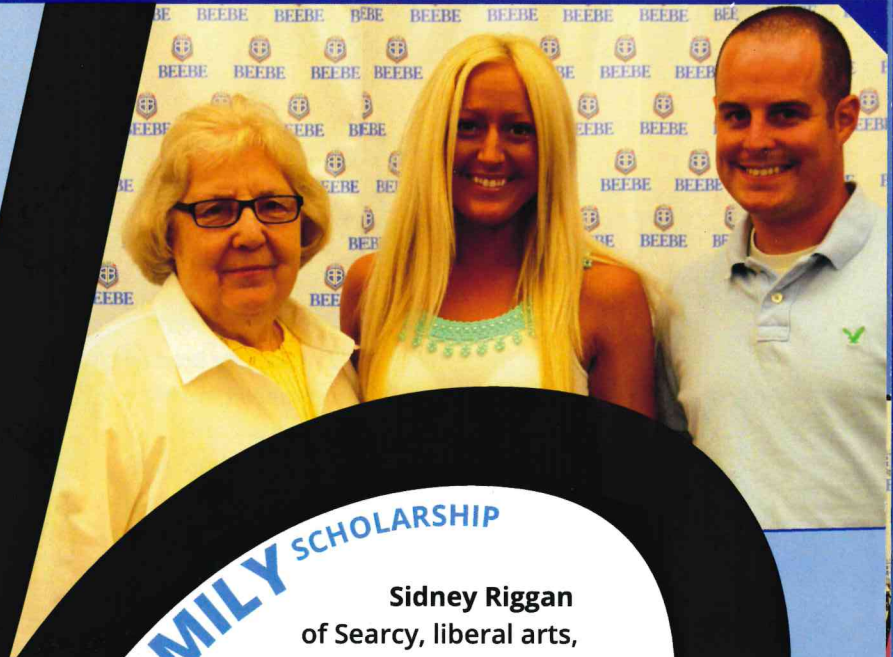


:::dollars+scholars

DR. RUTH COUCH ENDOWMENT

Kristen Portale (*center*) of Jacksonville, practical nursing, received the Dr. Ruth Couch Endowment Scholarship from scholarship representative **Jeannie Lindsey** (*left*), former chair of the Education and Social Sciences Division. Kristen's guest, **Brandon Thelen** (*right*) was also in attendance. The scholarship was established by the late **Dr. Ruth L. Couch**, emeritus professor of English and former vice chancellor for Academic Affairs. The scholarship awards \$750 for the Fall 2015 semester.

SCHOLARSHIP



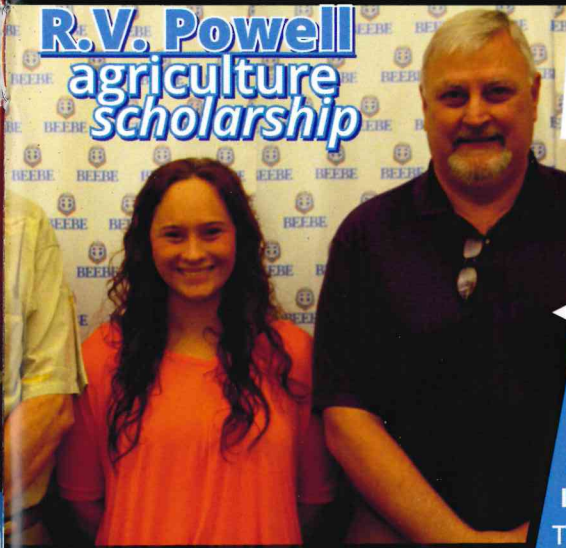
EOFF FAMILY SCHOLARSHIP

Sidney Riggan of Searcy, liberal arts, received the Eoff Family Scholarship from scholarship representative **Rosemary Frame**, administrative specialist for Institutional Advancement. Named for the family of Beebe business owner Cathy Eoff, the scholarship awards

\$1,152
for the
Fall 2015
semester.



R.V. Powell agriculture scholarship



Savannah Carnitz (*third from left*) of Wilburn, agriculture plant science, received the R.V. Powell Agriculture Scholarship. Scholarship representatives were, from left, **Robin Hayes**, director of Admissions; **Lee Hayes** and **John Hayes**. The scholarship awards \$200 for the Fall 2015 semester.

Emily Thomas (*left*) of Judsonia, agriculture animal science, and **Alexa Shadwick** (*right*) of Augusta, business, each received the James and Wilma Beard Scholarship. The scholarship representatives were **Kelly and Janice Beard**. The scholarship was established by the late **Wilma Beard**, former chair of English and Fine Arts Division, in memory of her husband, **James Beard**. Thomas was awarded \$250 and Shadwick was awarded \$1,152 for the Fall 2015 semester.

JAMES AND WILMA BEARD Scholarship



LARRY SIMS Agriculture Scholarship

Alexandra Bradley (*center*) of Shirley, agriculture education, was the recipient of the Larry Sims Agriculture Scholarship.

Marchia Sims (*left*) and **Lance Sims** were the scholarship representatives.

The scholarship was established in memory of Larry Sims, a long-time employee of the Arkansas Plant Board. The scholarship awards \$500 for the Fall 2015 semester.



Leann Pullan (*middle*) of Beebe, education, received the Sharae Elizabeth Jones Memorial Scholarship. **Christa Attaway** (*left*) was the scholarship representative. Leann's guest was **Karie Gregg** (*right*). The scholarship awards \$1,152 for the Fall 2015 semester.



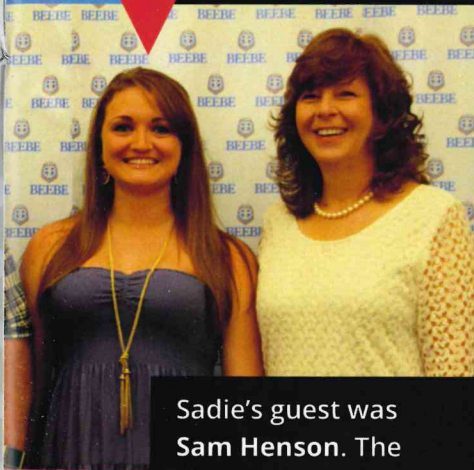
SHARAE ELIZABETH JONES MEMORIAL SCHOLARSHIP

doris sue whittaker

SCHOLARSHIP

Sadie Henson (center) of Judsonia, practical nursing, received the Doris Sue Whittaker Scholarship.

Janet Liles (right), coordinator of Assessment, was the scholarship representative.



Sadie's guest was **Sam Henson**. The scholarship awards \$300 for the Fall 2015 semester.

BILLY F. POWELL Scholarship

Amy O'Brien (center) of Beebe, liberal arts, was the recipient of the Billy F. Powell Scholarship. **Nancy Meador** (left), director of Marketing and Public Relations was the scholarship representative. Amy's guest in attendance was **Sheri O'Brien** (right).



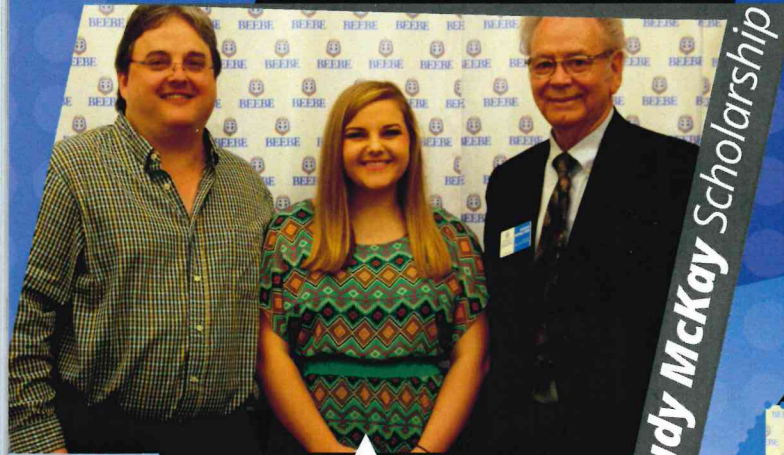
The scholarship was established by Mary Powell in 2011 in memory of her husband Billy Powell, a respected student advisor and instructor of psychology at ASU-Beebe. The scholarship awards \$250 for the Fall 2015 semester.

WALTER ENGLAND Challenge

Scholarship



Charles Holleman (second from right) of Sherwood, liberal arts, was the recipient of the Walter England Challenge Scholarship. **Abbie Huffstickler** (center) was the scholarship representative. Charles' family was his special guests. The scholarship was endowed in 1996 by the late Walter England, emeritus associate professor of education and former dean of the university, to benefit students pursuing a career in teaching. The scholarship awards \$500 for the Fall 2015 semester.



Dr. Judy McKay Scholarship

Kaitlin Buchan (center) of Jacksonville, education, received the Dr. Judy McKay Scholarship from scholarship representative **Chancellor Eugene McKay** (right). Debra's guest was **Charles Buchan**. The scholarship was established in memory of Dr. Judy McKay, a retired associate professor of English. The scholarship awards \$800 for the Fall 2015 semester.

E.H. "DOC" AND RUTH ABINGTON SCHOLARSHIP



Lynelle Orpin (center) of Searcy, criminal justice, received the E.H. "Doc" and Ruth Abington Scholarship from representatives **Ruth** (left) and **Doc Abington**. The scholarship awards \$250 for the Fall 2015 semester.

Pizza Pro Scholarship

Baylee Lemay (center) of Beebe, business, received the Pizza Pro Scholarship. Executive Assistant to the Chancellor **Joe Berry** (left) was the scholarship representative. Baylee's guest in attendance was **Dalton Madding** (right). The scholarship awards \$1,152 for the Fall 2015 semester.





W.H. OWEN JR. MEMORIAL SCHOLARSHIP

Rebecca Relic (*second from right*) of Sherwood, health sciences, was the recipient of the W.H. Owen Jr. Memorial Scholarship. Dr. Ted Kalthoff (*right*), vice chancellor for Academic Affairs was the scholarship representative. Rebecca's guests included Parris and Sharon Relic and Bea Dill. The scholarship was established in memory of former Chancellor W.H. Owen Jr., and awards \$500 for the Fall 2015 semester.

Denver and Ruby NETTLES Scholarship

Tyler Johnson (*center*) of Beebe, agriculture plant science, was the recipient of the Denver and Ruby Nettles Scholarship. Barry Farris (*left*), vice chancellor for ASU-Searcy, was the scholarship representative. Tyler's guest in attendance was Chris Johnson (*right*). The scholarship is a memorial scholarship, established for Denver E. Nettles, former assistant professor agriculture and division chair. The scholarship awards \$200 for the Fall 2015 semester.



Madison Powell (*third from left*) of Beebe, agriculture education, received the Spradlin Family Scholarship from scholarship representatives (*left to right*) Charlene Spradlin Chambers, administrative specialist for Marketing and Public Relations, Anna Spradlin, and Tonia Spradlin, business instructor. The scholarship is available to a Beebe High School graduate, who plans to attend ASU-Beebe. The scholarship awards \$500 for the Fall 2015 semester.

Spradlin Family Scholarship

Katherine Floyd (*center*) of Sherwood, education, received the Brenda Shurley Endowment Scholarship from Brenda Shurley (*second from right*). The scholarship was endowed in 2005 and made available by Cabot business owner Brenda Shurley. Katherine's guests were Teresa Reid, Samantha Floyd, Curtis Floyd, and Scott Keathley. The scholarship awards \$750 for the Fall 2015 semester.



BRENDA SHURLEY ENDOWMENT SCHOLARSHIP



THANK YOU FOR VOTING
ASU-BEEBE AS A FINALIST IN THE
ARKANSAS DEMOCRAT-GAZETTE'S
BEST OF THE BEST
COLLEGES & UNIVERSITIES!

::: #ASU BeebeCampus

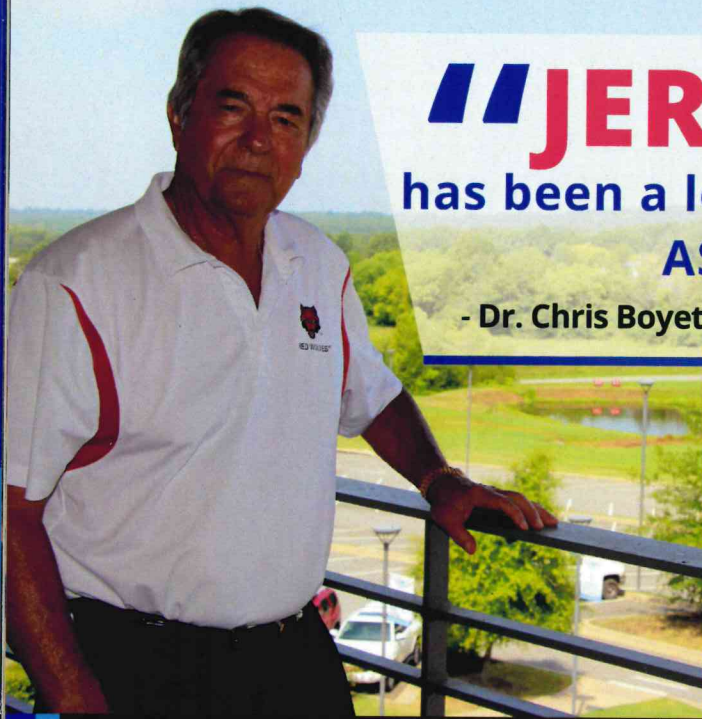
Congressman French Hill (AR-2) visited the John Deere Agriculture Technology Program on the campus of ASU-Beebe.

Congressman Hill is a co-chair of the bipartisan Congressional Investment in America's Skilled Workforce Caucus. The visit allowed the Congressman to see firsthand how ASU-Beebe's John Deere AG Tech program provides students with the technical skills needed to be successful in today's job market.

State Senator Jane English, Arkansas Community Colleges Executive Director Bill Stovall and ASU System Vice President for University Relations Shane Broadway also assisted Chancellor Eugene McKay and other ASU-Beebe administrators with the Congressman's visit.



(L) Shane Broadway, ASU System Vice President for University Relations
-2- Jane English, Arkansas State Senator
(R) French Hill, U.S. Congressman
Dr. Eugene McKay, ASU-Beebe Chancellor



// JERRY SMITH

has been a long-time supporter of
ASU-Heber Springs. //

- Dr. Chris Boyett, ASU-Heber Springs Vice Chancellor



Arkansas State University at Jonesboro and ASU-Heber Springs have received a pledge of a gift to be used toward scholarships and the construction of a pavilion on the ASU-Heber Springs campus.

Jerry Smith of Heber Springs, an alumnus of Arkansas State, has pledged an estate gift to endow scholarships to benefit students attending A-State and ASU-Heber Springs.

∴ #ASU HeberSpringsCampus



THE JERRY SMITH

FAMILY PAVILION

HEBER
SPRINGS



In addition to the endowed scholarships, the gift will fund an outdoor meeting pavilion on the ASU-Heber Springs campus, which will be named the Jerry Smith Family Pavilion in his honor. Construction is scheduled to be complete in early 2016.

"We are honored to have a pavilion built on our campus in Jerry Smith's honor," said Dr. Chris Boyett, vice chancellor of ASU-Heber Springs. His generous endowment for scholarships will help students further their education for years to come."

The Arkansas State University-Little Rock Air Force Base recently celebrated
50 years of service

with a reception at the Jacksonville-Little Rock Air Force Base University Center.

"We're proud to have been providing higher education opportunities to residents and employees of Little Rock Air Force Base, Jacksonville and North Pulaski County since 1965."

- Nancy Shefflette, ASU-LRAFB Director



ASU LRAFB Campus



The Jacksonville-Little Rock AFB University Center opened in January 2011, and was jointly funded by \$5 million of Jacksonville sales tax revenue and \$10 million of USAF funding.

The center is open to those who live on and work at the base, as well as to community members.

No special access is required.





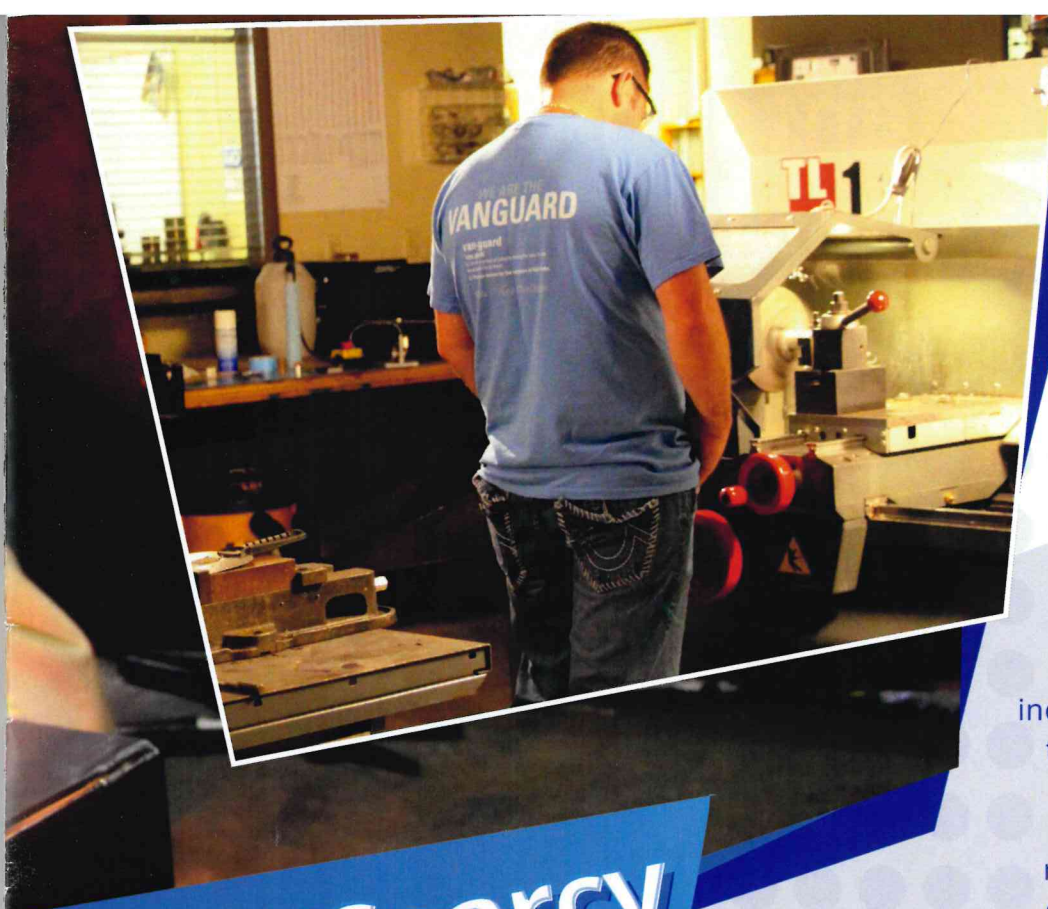
Grant Awarded Multi-Skills Technology



The ASU-Searcy Multi-Skills Technology Program

Industry partners include Remington Arms Company in Lonoke, Saint Jean Industries, Inc. in Heber Springs, Defiance Metal Products in Heber Springs, and Bryce Industries in Searcy. The program is taught at ASU-Searcy and ASU-Heber Springs campuses, in addition to classes held at Lonoke High School Carver campus.

:#ASU SearcyCampus



:::THE ASU-Searcy Multi-Skills Technology Program

was awarded part of the overall \$4 million grant.

The program includes general technical skills in electronics, drafting and reading prints, quality control

measurements, hand tool identification, hydraulics/pneumatics, mechanical power, and welding.

ASU-Searcy Program

This program, which is being funded through a grant recently awarded to Arkansas Department of Workforce Services by the U.S. Department of Labor, helps dislocated workers and long-term unemployed individuals, including eligible underserved and minority populations.

Students in the practical nursing program recently participated in the annual Arkansas Licensed Practical Nurses Association (ALPNA) convention hosted by the University of Arkansas Community College at Hope.

ASU-Searcy first and second semester students competed and placed in several categories. Students won third place in the Job Interview category. First semester students won second place in the Quiz Bowl competition.



THE GENE HAAS FOUNDATION AWARDED A \$20,000 GRANT

to benefit students in the manufacturing fields of study. In presenting the award, the Gene Haas Foundation and owner of Haas Automation, Inc. stated "The Gene Haas Foundation is proud to support ASU-Searcy with a \$20,000 grant to be used for scholarships, summer camps, SkillsUSA, and counselor education regarding manufacturing careers. I would like to personally thank Derrick Holobaugh and Joe Petty for their commitment to train students in CNC Machining and Advanced Manufacturing here at ASU-Searcy."



ARKANSAS STATE UNIVERSITY
BEEBE
 BEEBE • HEBER SPRINGS • LRAFB • SEARCY

ASU-BEEBE

P.O. BOX 1000
 1000 IOWA STREET
 BEEBE, ARKANSAS 72012

AFFORDABLE EDUCATION CLOSE TO HOME

ADDRESS SERVICE REQUESTED

Non-Profit
 Organization
 U.S. Postage
 PAID
 Permit No. 1357

f t i p #ASUBeebe 501-882-3600 | www.ASUB.edu



Help us continue with projects like the arch by contributing to our capital or discretionary funds!

Carol Johnson

Detach and mail

ANNUAL PAY-IT-FORWARD FUND 2015 - 2016

Institutional Advancement | ASU-Beebe | P.O. Box 1000 | Beebe, AR 72012-1000 | 501-882-8855 | www.ASUB.edu

THANK YOU FOR HELPING TO MAKE OUR "AFFORDABLE EDUCATION CLOSE TO HOME" POSSIBLE!



I/We wish to make a gift to:

- Chancellor's Cabinet (\$5,000)
- Chancellor's Circle (\$500)
- Diamond Club (\$250)
- Anniversary Club (\$100)
- Friends of the University (\$35)
- Other Amount

GIFT INFORMATION:

Enclosed is my gift of \$ _____ or my pledge of \$ _____ payable to the **Arkansas State University - Beebe Annual Pay-It-Forward Fund**.
 Please charge my credit card: Visa _____ MC _____ Discover _____ AE _____
 Account #: _____ Exp. Date: ____ / ____ Security Code: _____
 Payroll Deduction Amount: _____ Pay Period: _____

Donor(s) Name(s): _____
 Address: _____ City: _____ State: _____ Zip: _____
 Telephone Number: (_____) - _____ - _____ E-Mail: _____

GIFTS TO ASU-BEEBE ARE TAX DEDUCTIBLE. PLEASE RETURN THIS FORM TO THE OFFICE OF INSTITUTIONAL ADVANCEMENT.

PAY IT FORWARD AND SUPPORT:

- Outstanding Alumni & Students
- Student Awards
- Community & Student Activities
- Alumni Special Events
- Faculty Awards
- ASU-Beebe Promotion