

COMMUNITY REPORT

Institutional Advancement | 2014 - 2015 | www.ASUB.edu



ARKANSAS STATE
UNIVERSITY
BEEBE™

Beebe, Heber Springs, Searcy
Little Rock Air Force Base

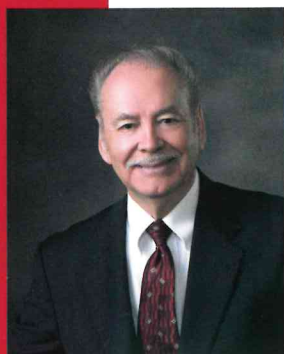


Dr. Ruth Couch

EDUCATOR/ADVOCATE/PHILANTHROPIST/FRIEND

1936-2014

CHANCELLOR'S MESSAGE



During the 2014 fall semester, Arkansas State University-Beebe, with campuses located at Beebe, Searcy, Heber Springs and the Little Rock Air Force Base, had **4,041 students**. During the last full academic year, we had **6,347 students enrolled**; and we had **1,604 graduates**. Our curriculum consists of 22 associate degrees, 46 technical certificates, and 24 certificates of proficiency. These 6,347 students came from 61 Arkansas counties. Eighty-nine students were from foreign countries and 136 were from other states.

ASU-Beebe has some degrees that are not offered at any other two-year state college in Arkansas, such as the Associate of Fine Arts, Associate of Applied Science in Veterinary Technology, and Associate of Applied Science in Agriculture Equipment Technology (John Deere). The John Deere program is growing so fast we had to add another teacher this year and begin constructing a new John Deere building. We have 74 John Deere students this year, and we hope to have over 100 next year.

ASU-Beebe has received several national awards during the past five years: We received the Aspen Award, placing the university in the top ten percent of U.S. two-year colleges based on retention and graduation rates. State University.Com has listed ASU-Beebe as the safest college in the U.S. for several years, based on the Clery Act reporting and we received the "Military Friendly School" designation. Last year, the ASU-Beebe Agriculture program was selected as one of the top six in the nation by the National Association of Agriculture Educators, and our Student Services Division was selected by "Diverse Issues in Higher Education" and the American College Personnel Association as one of the "best 30 places to work in the United States."

Don Harlan, who was vice chancellor for the ASU-Searcy campus since it became a technical campus of ASU-Beebe in 2003 and who was President of Foothill's Technical Institute before that, retired June 30, 2014. While he was vice chancellor, he supervised several expansions at the Searcy campus, including renovations of the older buildings and the construction of four new buildings. He also encouraged the development of faculty and staff, the expansion of curriculum, and expansion of quality as demonstrated by the number of programs achieving accreditation.

Barry Farris became vice chancellor of the Searcy campus July 1, 2014. He received degrees from ASU-Beebe and A-State, and had served as teacher and vice chancellor at the ASU-Beebe campus for several years. Mr. Farris is committed to serving Searcy and the surrounding areas with top-quality technical graduates to meet the needs of business and industry.

This fall, ASU-Heber Springs celebrated its 15th year anniversary as a center of ASU-Beebe. It offers several certificates and associate degrees, including the Associate of Applied Science in Hospitality Administration with an emphasis in culinary arts, and a certificate in welding. Three ASU-Heber Springs welding students have achieved first place in the state's Skills USA contest, won the regional level, and qualified to compete at the national level.

ASU-Beebe's program at the Little Rock Air Force Base, with its beautiful new buildings in sight of Highway 67/167 in Jacksonville, continues to meet the educational needs of military personnel and their families.

As you can see, we have a lot to be proud of on the four campuses of ASU-Beebe! I hope that you will enjoy reading more here in our *Community Report*.

- Eugene McKay, Chancellor

A handwritten signature in cursive script that reads "Eugene McKay". The signature is written in black ink and is positioned below the typed name.

ASU-BEEBE ADVANCEMENT

DR. KEITH PINCHBACK



It is with a grateful heart that I say thank you to all who have contributed to Arkansas State University-Beebe this year. The tremendous generosity of alumni, businesses, civic groups, foundations, corporations and individuals provide needed scholarships, financial help for students, faculty and alumni awards as well as support for community and student activities.

In July, we lost a longtime supporter and family member of ASU-Beebe. **Dr. Ruth Couch left a legacy in education and community service that will impact many future generations.** We are extremely thankful for the generosity that she bestowed our university in the form of a scholarship endowment.

Dr. Couch cared deeply about education and improving the wellbeing of others. Her benevolent contribution will have a long-standing impact for students.

We are very thankful to the many donations we have received for our Rebuild the Arch fund. An iconic landmark on our campus, our original arch was destroyed by a tornado in 2011. As we are reaching our goal of \$45,000 to rebuild the arch, our target date to begin construction in the spring is fast approaching. Please help us rebuild this valuable landmark on our campus by contributing to the Annual Fund designated for the Arch. Every gift is important, and your donation to the Arch will help us rebuild our history.

Thank you to everyone who makes a difference in the lives of all of our students. Your support provides opportunities that would not be available otherwise.

- Keith Pinchback, Vice Chancellor for Institutional Advancement

A handwritten signature in black ink that reads "Keith Pinchback".



Community Report created by Office of Marketing & Public Relations, Nancy Meador, director, and staff. Layout and graphic design by Jason A. Marzewski

The Arkansas State University-Beebe *Community Report* is published annually by the ASU-Beebe Office of Institutional Advancement. Bulk, non-profit postage is paid in Little Rock, AR. This publication is distributed free-of-charge to ASU-Beebe alumni, supporters, and personnel. For additional copies, please call **501-882-8855**.

ANNUAL FUND DONORS

GENEROUS GIFTS

ASU-Beebe is honored to recognize these alumni, faculty, staff and friends who have made an investment in Arkansas State University-Beebe during the 2013 – 2014 Annual Giving Fund.

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ANNUAL FUND DONORS

GENEROUS GIFTS

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Cleburne (HS)
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The Office of Institutional Advancement at ASU-Beebe offers several annual giving categories:

Lifetime Members (Cumulative gift of \$10,000 or more)

Chancellor's Cabinet (\$5,000 - \$9,999)

Chancellor's Circle (\$500 - \$4,999)

Diamond Club (\$250 - \$499)

Anniversary Club (\$100 - \$249)

Friends of the University (\$35 or a couple \$50 - \$99)

ACCOLADES

CONGRATULATIONS



State Representative Jeremy Gillam, of Judsonia, has been named this year's **Outstanding Alumni for ASU-Beebe**. Rep. Gillam is serving his second term in the Arkansas House of Representatives, and represents District 45, which encompasses part of White County. Rep. Gillam serves on the House Judiciary Committee; the Agriculture, Forestry, and Economic Development Committee; and the Arkansas Legislative Council. He is chair of the House Management Committee. Members of the 89th General Assembly elected Rep. Gillam as Speaker-Designate this past March. A graduate of Beebe High School, Gillam attended ASU-Beebe for one year, then went on to receive degrees in criminology and psychology from A-State. Jeremy is a current member of the ASU-Beebe Development Council. Rep. Gillam also co-owns and operates Gillam Farms, and has served on the White County Farm Bureau Board of Directors and the USDA Fruit and Vegetable Advisory Board. Rep. Gillam was the 2012 recipient of the Stanley E. Reed Leadership Award from the Arkansas Farm Bureau Federation. Rep. Gillam and his wife Carissa, have two young sons, Alexander and Jaxon. Carissa is the registrar's assistant for ASU-Searcy.



Chris Lee, Chief Information Technology Officer, was named recipient of the **Outstanding Staff Award**. In the two years that Lee has been with ASU-Beebe, he has greatly improved the technological services of the university. Under his leadership, the Information Technology Services Department was reorganized, and Lee spearheaded the ARE-ON statewide network connection, which has allowed faster Internet connection to students, faculty, and staff. He also led the implementation and training for the new university telephone system for all four campus locations. Vice Chancellor for Finance and Administration Jerry Carlisle said, **"Everyone on campus loves to work with Chris, because of his knowledge, his ability, and his willingness to help them find a solution to their IT needs."** Lee and his wife Misty have two children, daughter Skylar, and son Braedon, who both attend Vilonia Public Schools. Lee is a member of the professional organization Educause, and is a volunteer coach for the Vilonia Sports Association.

ACHIEVEMENT



ASU-Beebe student William Tremaine Jr., of Ward, was named the **Academic All-Star.** Tremaine is a health sciences major, a biology tutor, an Emergency Medical Technician, a CPR instructor, and a volunteer firefighter in his community. Tremaine has retained a 4.0 GPA, and is a member of the ASU-Beebe Honors Program and Gamma Beta Phi. His long-term career goal is to open a reduced-cost medical clinic in Ward. **"Many people, especially older adults, will not seek medical care because they cannot afford it,"** said Tremaine. **"This is a problem that I intend to address and correct."**

Jennie Gates, Early Childhood Education instructor, received the **Outstanding Faculty Award.** In the past seven years, Gates has co-chaired the Assessment Committee, worked in the Advising Office, helped with the departmental budget and class schedules, and mentored other faculty. Gates has also been involved in educational issues on the state level. She has attended meetings for Early Childhood Education, directed Child Care Orientation Training and Pre-K Social Emotional Training, and coordinated and facilitated other early childhood trainings in the state. Gates has been involved in many volunteer activities, such as the Ozark Mission Project, Cabot Junior Auxiliary, as well as church activities. She is married to David Gates and they have one son, Will. Teddy Davis, chair of the Education and Social Sciences Division said, **"Jennie is the consummate professional, but is also a kind and generous person willing to go the extra mile, whether it is for students, faculty or staff. She personifies all that is best in education."**



DID YOU KNOW?

Nathan Ray (Class of 2008) was named to the *Arkansas Business* "20 in their 20s" list. Ray completed an associate's degree at ASU-Beebe, then went on to earn a bachelor's degree and a MBA. He is the director of Regional Extension Center for HITArkansas.

Martha Reicks (Class of 2014) has been awarded a full scholarship to attend the University of Arkansas for Medical Sciences, and has been invited to join the Bachelor of Science in Nursing Honors Program.

ASU-BEEBE CAMPUS

HIGHLIGHTS



The ASU-Beebe Department of Agriculture was recognized as one of only six programs nationwide that received the National Association of Agricultural Educators Outstanding Postsecondary/Adult Agricultural Education program award this past spring. The Agriculture Department was presented a lease on a Toyota Tundra truck. ASU-Beebe has one of the only post-secondary, two-year agriculture programs in Arkansas, appealing to both recent high school graduates and non-traditional adults seeking higher education. ASU-Beebe offers a 60-hour Associate of Science Degree in agriculture, with an emphasis in one of five areas: agricultural business, agricultural education, animal science, plant science, and agricultural science. Additionally, the program has one of the only working farms on a community college in the state, which allows instruction through hands-on learning. The 150 acre farm features pasture, livestock working facilities, an orchard, an arena, greenhouse and shop.



In May, students combined efforts to provide disaster relief to the victims of the April 27 storms that caused widespread destruction in several central Arkansas counties. Personal vehicles were used to deliver four

loads of donated water, clothing, non-perishable foods, and personal hygiene products. These items were donated by students, faculty and staff to student groups that included the **Legacy Hall, Horizon Hall, Phi Beta Lambda, Agriculture Club, Criminal Justice, Gamma Beta Phi, and the Vet Tech Club**. These groups were assisted by the **University Police and Student Life** in providing disaster relief needs and information on donation sites.

Did you know?

First classes were held at ASU-Beebe in October 1929, with **38 students** enrolled!
After 1933, tuition was **\$7 per semester** and room and board was \$11 per month!



ASU-Beebe was named to the list of "30+ Promising Places to Work in Student Affairs" by the American College Personnel Association (ACPA) and the publication, *Diverse: Issues in Higher Education*.

ASU-Beebe received the national rating along with 29 other two-year and four-year colleges and universities. The ASU-Beebe Division of Student Services includes Enrollment Management, University Police, Student Success Center, Student Life, TRIO programs, as well as student services on the campuses located at Beebe, Heber Springs, Searcy, and the Little Rock Air Force Base. Vice Chancellor for Student Services Dr. Deborah Garrett stated that **"Part of the division's commitment to diversity and inclusion is helping our staff understand the different types of students we serve and that one size does not fit all."**



The ASU-Beebe Veterinary Technology program staff

recently added a new teaching tool to their classroom. Director of the Veterinary Technology program, Dr. Kristie Coley, is pictured with an

instructional horse she acquired this past spring. She got the idea from a conference model that is being used at other universities across the country. When she inquired on purchasing one for her classroom, the cost was more than her budget allowed. Dr. Coley continued to search for something comparable, and discovered this particular model at a home interior sale. "The horse was the perfect size, but it lacked the teaching anatomy," said Dr. Coley. The Art Department volunteered to design and paint the body of the horse to aid in instruction, and the Physical Plant attached the horse to a rolling platform for moving and accessibility. The ASU-Beebe Veterinary Technology program began in the Fall 2007 and earned the distinction of a five-year full accreditation in March 2014.

CELEBRATING THE LIFE AND

OUR FRIEND, TEACHER, COLLEAGUE



Dr. Couch encouraged others and often shared a favorite scripture that helped guide her life: "She speaks with wisdom, and faithful instruction is on her tongue." – Proverbs 31:26



Began working at ASU-Beebe as an Assistant Professor of English

Received doctorate from Oklahoma State University; became first woman on faculty to receive doctorate

Dr. Couch wrote and published the story, *Women and Thomas Hardy*

Joined Delta Kappa Gamma, a professional honor society for women educators

1971

1975

1976

LEGACY OF DR. RUTH LAZELLE

Dr. Ruth Lazelle Couch, of Beebe, passed away on July 26, 2014, leaving a legacy in education and community service that will impact many future generations.

Born and raised in Magnolia, Dr. Couch dreamed of being a teacher and achieving her doctorate. After graduating from the public school system, she attended Southern Arkansas University in Magnolia, where she received a Bachelor of Science in Education in just three years.

After receiving her bachelor's degree, Dr. Couch taught in El Dorado and Magnolia public school districts for more than nine years. She earned a master's degree from Henderson State University.

In 1971, Dr. Couch began her 32 year career at Arkansas State University-Beebe as an assistant professor of English. In 1975, she received her doctorate from Oklahoma State University, making her the first woman on the ASU-Beebe faculty to receive a doctorate. She also became the first full professor at the university.

"Dr. Ruth Couch was an excellent teacher because she cared about people and wanted to help them. She had a large family of friends who loved her dearly because she was a true friend with a positive outlook on life."

— Arkansas State University-Beebe Chancellor, **Dr. Eugene McKay**

Dr. Couch served as division chair, and in 1994 she was appointed Vice Chancellor for Academic Affairs. Not only was she the first female to serve as vice chancellor for Academic Affairs, she was also the longest-serving in that position.

In addition to serving on the editorial board for a professional journal called The Community College Enterprise, Dr. Couch was active in several professional organizations and community groups, such as Delta Kappa Gamma, Business and Professional Women's Association, and Southwest Regional Conference on Teaching of English.

Began serving as consultant evaluator for the Higher Learning Commission of the North Central Association of Colleges and Schools, which she did for 22 years

Appointed to V.C. for Academic Affairs

Retired from ASU-Beebe after 32 years of employment; became the director of the Beebe Chamber of Commerce

Endowed academic scholarship for ASU-Beebe students; campus building named in her honor which houses Institutional Advancement

1982

1994

2003

2005

COUCH (1936-2014)



Beebe, Heber Springs, Searcy
Little Rock Air Force Base

From 1982 to 2004, Dr. Couch served on the Higher Learning Commission of the North Central Association of Colleges and Schools as a consultant evaluator. She visited about 30 higher education institutions to assist with evaluations for accreditation.

"Dr. Ruth Couch was an incredible lady with a huge heart and a quick wit. She had a great impact on higher education and her legacy will continue to improve the lives of students for years to come."

- Arkansas State University System President, **Dr. Chuck Welch**

After retirement from ASU-Beebe in 2003, Dr. Couch worked the next ten years as Director of the Beebe Chamber of Commerce, focusing on the interests and development of her community. She also returned to the classroom as an adjunct instructor at the university and continued to be active on the ASU-Beebe Development Council, Adult Education Advisory Board, Shepherd's Center Board, and the Beebe Economic Development Commission.

Over the years, Dr. Couch enjoyed creative writing, and had several works published. Some works available at the ASU-Beebe Abington Library include *Women and Thomas Hardy* (1975), *This Land of Legend: Arkansas Poems* (1992), and a novel *No Bells Will Ring* (2009), which she also recorded on audio in 2010 for Arkansas Information Reading Services for the Blind (AIRS).

At ASU-Beebe, Dr. Couch furnished a faculty workroom in the library, and purchased chimes that are located in the Science Building. In 2005, the Ruth L. Couch Center, which houses the Institutional Advancement offices, was named in her honor due to her generous contributions to the university.

Dr. Couch's support and encouragement of her students over the years led her to endow a scholarship in 2005. Dr. Couch said "To know that I've had a part in students' success and helping students to develop a good self-concept is the most rewarding and satisfying achievement to me as an educator."

Received key to the city of Beebe

Wrote and published the story, *No Bells Will Ring*

Received lifetime service award from Beebe Chamber of Commerce

Dr. Couch Retired as Director of the Beebe Chamber of Commerce

Received citation of recognition for lifetime accomplishments from Arkansas House of Representatives



2007 2009 2010 2012 2013

CONGRATULATIONS TO THE

WELL-DESERVED RECOGNITION

The ASU-Beebe Foundation Scholarships are privately funded, and may be used for coursework at any ASU-Beebe campus.

ASU-Beebe Foundation Scholarships may be awarded for both fall and spring semesters, depending upon the scholarship requirements being met. All scholarships are awarded based on the availability of funds.

Detailed scholarship requirements and application packets are available through area high schools, or may be picked up at the ASU-Beebe Office of Enrollment Management.

"ASU-Beebe is very proud of our scholarship recipients. We are also grateful to the foundation scholarship donors for making educational opportunities available to ASU-Beebe students."

- Dr. Keith Pinchback, vice chancellor for Institutional Advancement

To establish or contribute to an ASU-Beebe scholarship, contact the ASU-Beebe Office of Institutional Advancement at 501-882-8855, or visit the website at www.asub.edu.



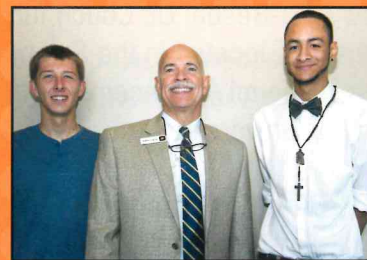
Eoff Family Scholarship

Lynsey Ferrell of Guy, hospitality administration major, received the Eoff Family Scholarship named for the family of Beebe business owner Cathy Eoff. Ferrell (right) is pictured with Vice Chancellor for Institutional Advancement, Dr. Keith Pinchback. The scholarship pays \$1,116 for the Fall 2014 semester.



R.V. Powell Scholarship

Pictured from left (front row) **Cody Salmon** of Harrison, animal science major; **Alexandra Bradley** of Shirley, agriculture business major; and **Randi Hartwick** of Quitman, agriculture education major; received the R.V. Powell Scholarship from (back row) Robin Hayes, Director of Admissions (left), and Lee Hayes. The scholarship pays \$200 for the Fall 2014 semester.



Development Council Endowment Scholarship

Collin Powell (left) of Ward, liberal arts major, and **Marcus Hunter** (right) of Lonoke, graphic design major, each received the Development Council Endowment Scholarship from Development Council member Dewitt Yingling. The scholarship was established in 2005, and pays \$500 for the Fall 2014 semester.

FUN FACT: Students from 10 different

ASU-BEEBE FOUNDATION SCHOLAR



Development Council Endowment Scholarship

Asa Brooke (back row, middle) of Beebe, fine arts major; and **Jon Rossbach** (back row, right) of Cabot, criminal justice major, each received the Development Council Endowment Scholarship from Development Council members (from left) Chuck Wisdom, Paul Ford, and Dr. Hazel Dickey. The scholarship was established in 2005 and pays \$500 for the Fall 2014 semester.



Sharae Elizabeth Jones Memorial Scholarship

Amy Whitfield (middle) of Ward, early childhood education major, received the Sharae Elizabeth Jones Memorial Scholarship from Christa Jones Attaway (right) and Joe Berry, executive assistant to the chancellor. The scholarship pays \$1,116 for the Fall 2014 semester.



Larry Sims Agricultural Scholarship

Austin Foot (right) of DeValls Bluff, agriculture business major, received the Larry Sims Agricultural Scholarship from Marcia Sims. The scholarship was established in memory of Larry Sims, a long-time employee of the Arkansas Plant Board. The scholarship pays \$500 for the Fall 2014 semester.



Dr. Ruth Couch Endowment Scholarship

Maria De Jesus Alba (right) of Mabelvale, health sciences major, received the Dr. Ruth Couch Endowment Scholarship from Jeannie Lindsey, emeritus assistant professor of physical education. Established by the late Dr. Ruth L. Couch, the scholarship is available to a freshman or sophomore, who is enrolled full-time in at least 12 credit hours. The scholarship pays \$500 for the Fall 2014 semester.



Spradlin Family Scholarship

Ashley Gibson (middle) of Beebe, general studies major, received the Spradlin Family Scholarship from Charlene Spradlin Chambers, Marketing and Public Relations (left) and Tonia Spradlin, business instructor. The scholarship is available to a Beebe High School graduate, who plans to attend ASU-Beebe. The scholarship pays \$625 for the Fall 2014 semester.



Denver and Ruby Nettles Scholarship

Clayton R. Hanna of Augusta, general studies major (left), **Matye K. Martin** of Judsonia, liberal arts major (not pictured), and **Madison Nichols** of Augusta, agriculture business major (center), each received the Denver and Ruby Nettles Scholarship from Vice Chancellor for Institutional Advancement, Dr. Keith Pinchback. The scholarship is a memorial scholarship, established for Denver E. Nettles, former assistant professor agriculture and division chair. The scholarship pays \$200 for the Fall 2014 semester.



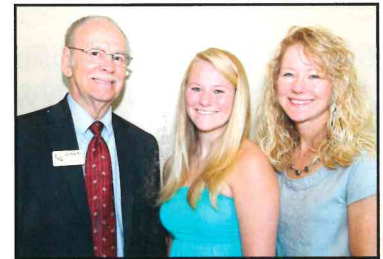
James and Wilma Beard Scholarship

Robyn Gregory (front) of White Hall, veterinary technology major; **Dustin Trammell** (right) of Quitman, business major; and **Richard D. Turner** of Austin (not pictured), business major; each received the James and Wilma Beard Scholarship from Janice (left) and Kelly Beard. The scholarship was established by the late Wilma Beard, former chair of English and Fine Arts Division, in memory of her husband James Beard. The scholarship pays for the Fall 2014 semester.



E.H. and Ruth Abington Scholarship

Brooke A. Murray (middle) of Cabot, criminal justice major, received the E.H. and Ruth Abington Scholarship. The scholarship was presented by Ruth (left) and Doc Abington. The scholarship pays \$250 for the Fall 2014 semester.



W.H. Owen Jr. Memorial Scholarship

Brittany A. Swears (middle) of Carlisle, health sciences major, received the W.H. Owen Jr. Memorial Scholarship, established in memory of former Chancellor W.H. Owen Jr. The scholarship was presented by Dr. Eugene McKay, Chancellor; along with guest Torrie Swears (right). The scholarship pays \$400 for the Fall 2014 semester.

SCHOLARSHIP RECIPIENTS!



Beebe, Heber Springs, Searcy
Little Rock Air Force Base



England Challenge Scholarship

Sarah Irwin (left) of Heber Springs, early childhood education major, received the England Challenge Scholarship from scholarship representative Rosemary Frame, Institutional Advancement. The scholarship was endowed in 1996 by the late Walter England, emeritus associate professor of education and former dean of the university, to benefit students pursuing a career in teaching. The scholarship pays \$350 for the Fall 2014 semester.

ASU-Beebe Foundation Private Scholarships Given



Total
Awarded
Since 2009

50,000

From
Scholarship
Endowments

are freshmen and 18 are sophomores!

ASU-BEEBE CAMPUS

HIGHLIGHTS

The Association of Technology Management and Applied Engineering (ATMAE) recently approved for accreditation several Advanced Technology programs. Those programs receiving accreditation were **Agricultural Equipment Technology, Computer-Aided Drafting and Design, and Computer Systems Networking Technology.**



The Agriculture Equipment Technology (John Deere Ag Tech)

program is one of 20 John Deere Technology cooperative partnerships in North America. Students learn to repair agricultural equipment with courses in various components of the machinery, such as diesel engines, electrical systems, power trains, and hydraulics. The workforce requires technicians who have been taught to use and troubleshoot cutting-edge-technologies as they relate to maintaining past, current, and future John Deere equipment. The program is expanding its facilities, with the construction of a new building to house a lab and six equipment bays. A storage building will also be built. The expansion will also allow the program to accept more students each year. The estimated completion date in April 2015.

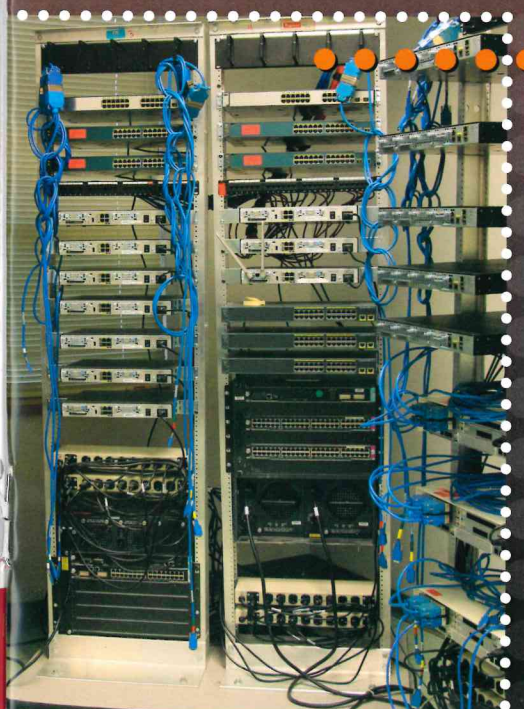
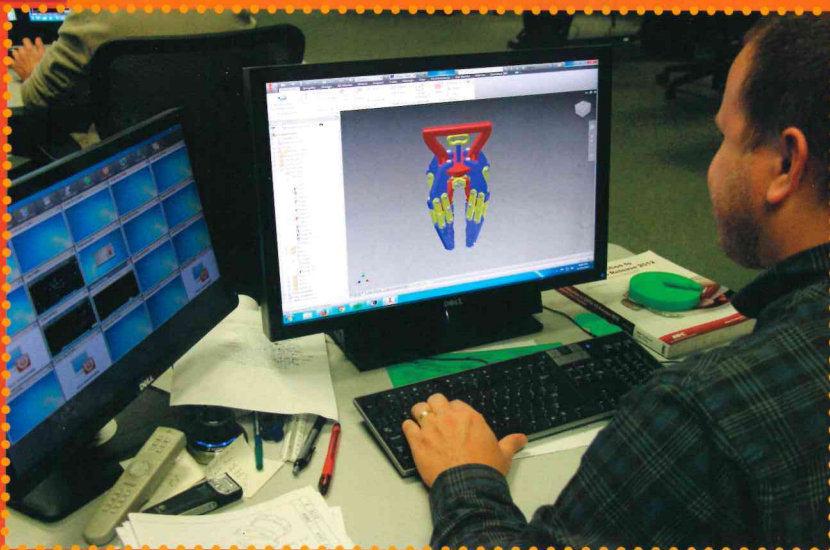
Did you know?

ASU-Beebe offers **83 total degrees**, four of which are unique programs not offered anywhere else in Arkansas!

Computer-Aided Drafting and Design (CADD)

(CADD) instructs students in using software to convert the designs of engineers, architects, scientists, and designers into technical drawings and plans. Students can earn an Associate of Applied Science degree in CADD for entrance into the workforce, and graduating students

will also have the option to complete the Certified SolidWorks Associate Exam to further assist with employment. Kendall Casey, head of the CADD Department, and his students created house plans for Vilonia area residents who lost their homes in the tornado in April. The house plans were donated to the homeowners as a community service while also allowing real world experience for students.



Computer Systems and Networking Technology (CSNT)

strives to prepare individuals to enter occupations that involve computer networking and computer maintenance for business, education, and industry. Students can earn an Associate of Applied Science degree or certification in CSNT. The program works to continually offer relevant, up-to-date material for students, and CSNT has developed an advisory committee of professionals to mentor students. Committee members represent the central Arkansas area and are made up of individuals from schools, hospitals, private businesses, and state agencies. Their expertise in the technology field gives students insight as to the relative material covered in the program.

ASU-HEBER SPRINGS CAMPUS

HIGHLIGHTS



In October, ASU-Heber Springs celebrated its 15th Anniversary as a campus of ASU-Beebe with a reception.

In early 1997, a group of Heber Springs citizens gathered to discuss the possibility of having a college campus in Cleburne County. The following fall, ASU-Beebe began offering courses at Heber Springs High School. Act 426 of 1999, sponsored by Representative Rebecca Lynn, established funding for the campus as a center of ASU-Beebe.

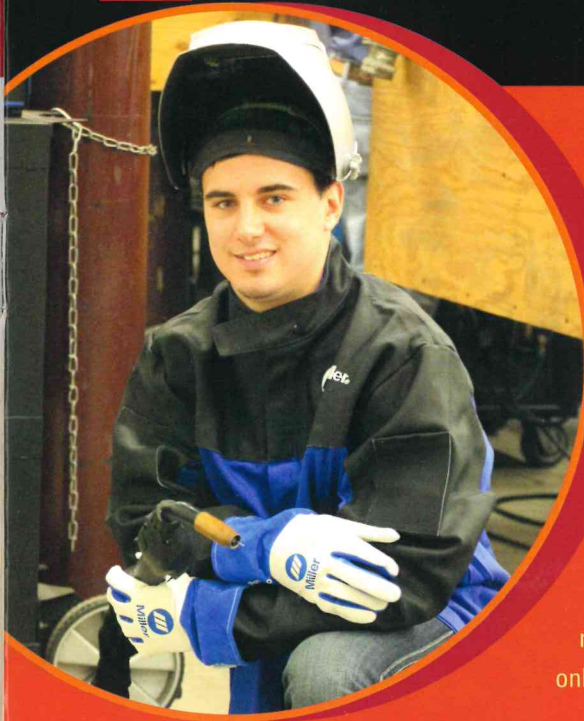
"ASU-Heber Springs stands today as an example of what the will of a community combined with the hard work and vision of many can accomplish," said Vice Chancellor for ASU-Heber Springs Dr. Chris Boyett. "We are excited to celebrate these efforts and to look forward as we continue to provide high quality education in Cleburne County."



Pictured from left: **Dr. Chris Boyett**, vice chancellor for ASU-Heber Springs; **Dr. Dianne Tiner**, former vice chancellor for ASU-Heber Springs; **Shane Broadway**, director of Arkansas Department of Higher Education; **Rebecca Lynn**, State Representative; **Bill Stovall**, executive director of Arkansas Community Colleges; and **Dr. Eugene McKay**, ASU-Beebe Chancellor, celebrate the 15th anniversary of ASU-Heber Springs becoming a center of ASU-Beebe at a reception in October.

Did you know?

ASU-Heber Springs began in 1997 when a group of Heber Springs citizens gathered to discuss the possibility of having a college campus in Cleburne County!



JACOB MILLER OF GREERS FERRY

is one of six welding students in the nation to compete in the American Welding Society U.S. Invitational Weld Trials in Atlanta. The national welding trials are held every two years and ASU-Heber Springs has had students compete at the national level for the past three trials. Jacob finished in the top three at the Weld Trials in Atlanta, which qualified him to compete at the next level of national competition in Daytona, FL in February, 2015. He is the only Arkansan to make it this far in the competition.

ASU-Heber Springs celebrated a generous allocation from the state General Improvement Fund on January 30 with a campus presentation, thanks to the efforts of State Senator **Missy Irvin** of Mountain View. Presenting a **\$150,000** check to ASU System President **Dr. Chuck Welch** (far right), ASU-Heber Springs Vice Chancellor **Dr. Chris Boyett** (far left) and ASU-Beebe Chancellor **Dr. Eugene McKay** (middle), Senator Irvin said she was thrilled to present these funds to the campus.



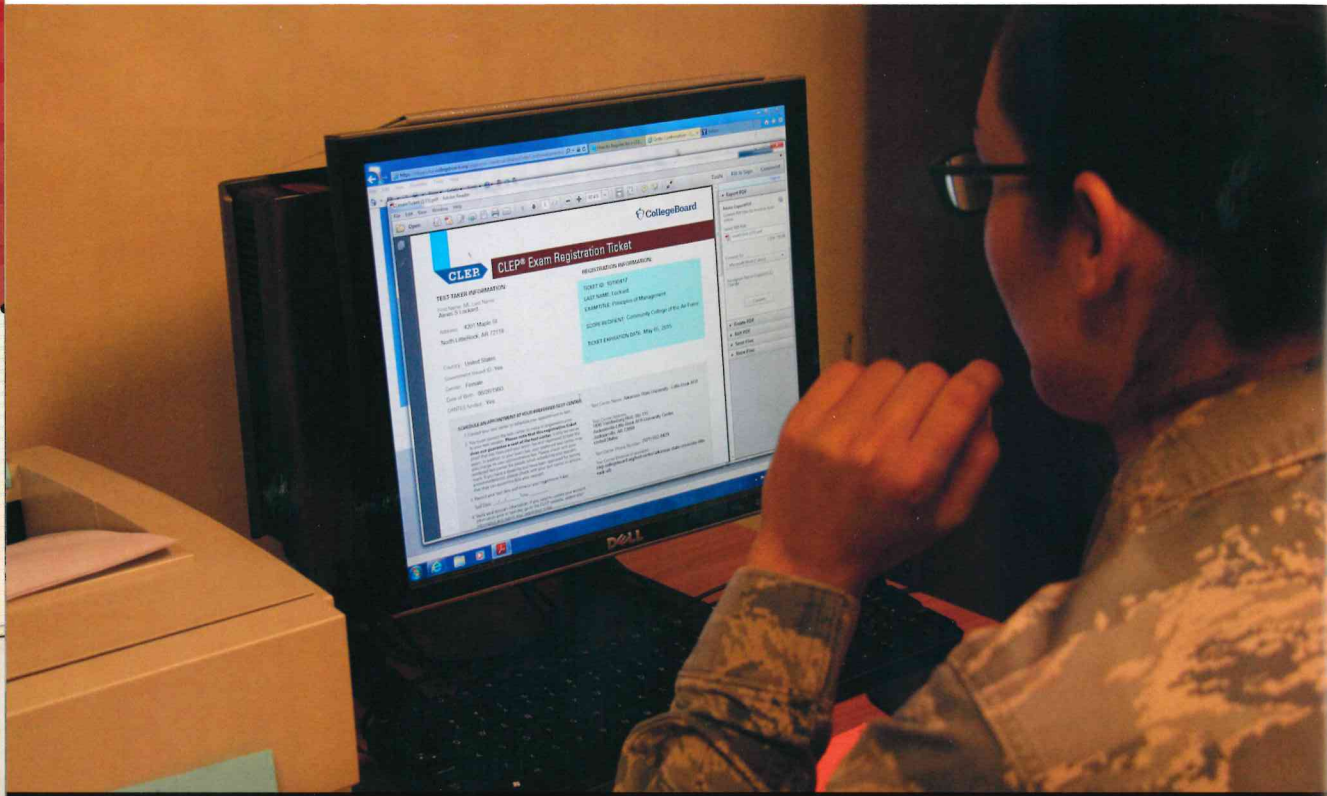
Students volunteer to serve at the seventh annual fund raising

event, "Evening of Hospitality," which

included a gourmet meal and a silent auction. **KTHV Meteorologist Tom Brannon** was the guest speaker. All proceeds from the event went toward the foundation's private scholarship fund for students.



ASU-LRAFB CAMPUS HIGHLIGHTS



The ASU-Little Rock Air Force Base College-Level Examination Program (CLEP) test center

was recently recognized among 100 test centers in the country that administered the most CLEP exams during 2013-2014. The CLEP exam is offered for more than 40 courses. The ASU-LRAFB also offers Defense Activity for Non-Traditional Educational Support (DANTES) testing for military in 17 courses. The center administers more than 200 combined CLEP and DANTES tests per month. The tests are available to all ASU-Beebe students as well as the general public.



ASU-LRAFB presented a free **Veteran's Education Benefits Seminar** in August.

As a military-friendly campus, ASU-LRAFB works with all members of the military. The seminar provided information of interest to veterans and their families regarding education benefits. In addition to helping students with the admissions process, the degree center also provides VA Financial Aid assistance.

Did you know?

The ASU-Little Rock Air Force Base has been serving Jacksonville and the North Pulaski County area since 1965, and relocated in 2011 to the LRAFB Education Center!



Upholstery courses are once again being offered on the Little Rock Air Force Base through ASU-LRAFB after a facility renovation. The courses offered include basic and advanced upholstery techniques, auto upholstery courses and furniture upholstery courses. In the courses, students develop and show proficiency in the use of tools, materials, shop supplies and terminology as applied to the upholstery industry.

ASU-SEARCY CAMPUS

HIGHLIGHTS



In partnership with Remington Arms Company, LLC, ASU-Searcy now offers the new Multi-Skills class at the Lonoke Public School District.

The class will enable students to graduate high school with job-ready skills to enter the workforce or college. Students from other districts are also invited to participate in the class. The multi-skills course has 10 stations of learning which include: AC & DC electrical circuits, electrical controls and wiring, drafting and reading prints, quality control measurements, hand tool identification and usage, hydraulic and pneumatic power, mechanical power, welding and cutting metals, lathes, and mills. Instruction focuses on workplace environment, workplace safety, bolts, screws, glues, and other fasteners, lubricants, types of metals and their uses, plastics and other non-metal materials, and the manufacturing process.



The paramedic program offered at ASU-Searcy has earned the distinction of a five-year continuing full accreditation. "The accreditation status of the paramedic program allows graduates to be recognized as being from an institution that meets the highest level of national academic standards. It is quite an achievement," said Patt Cope, director of the EMT-Paramedic program.

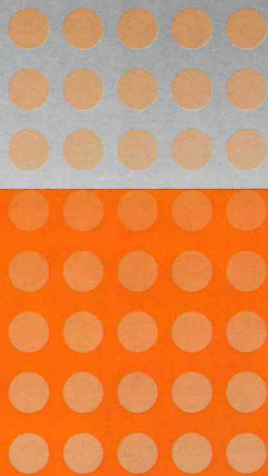
Did you know?

ASU-Searcy began in 1966 as **Foothills Vocational Technical School!**
In 2003, **ASU-Searcy merged with ASU-Beebe** as a technical campus!



ASU-SEARCY

sponsored the Future Farmers of America (FFA) and Family Career and Community Leaders of America (FCCLA) Day at the White County Fair. The event is sponsored each year by ASU-Searcy, and there were approximately 500 students who attended. A welding competition for high school students from six area high schools was also hosted by ASU-Searcy. The students, who are members of White County FFA and FCCLA organizations, were served grilled foods prepared by the ASU-Searcy students, faculty, and staff. There were also speakers, demonstrations, and information available regarding the university programs and classes offered.



In July, Barry Farris became the new Vice Chancellor for ASU-Searcy.

In addition, he continues his role over External and Advanced Programs, which coordinates the A-State programs held on the Beebe campus. "We have great people that work here and they care about students being successful, whether it is developing a skill or obtaining a certificate or degree. Also, I am really enjoying the Searcy community and its people. The community has been very welcoming to me," Farris said. He began his tenure with ASU-Beebe in 1984 as an agriculture instructor, and also served as a division chair for business and agriculture.

ASU-BEEBE FINE ARTS

SCHEDULE OF EVENTS



Artworks by Beverly Buise art exhibit on display from Monday, Feb. 9, through Friday, March 6, 2015, in the England Center Art Gallery. Free admission. Call the Art Department at 501-882-4495.

Singers and Chamber Singers concert, Thursday, March 5, 2015, at 7:30 p.m. in the Owen Center Auditorium. Free admission. Call the Music Department at 501-882-4435.

Junior High Art Competition on display Monday, March 9, through Friday, March 13, 2015 in the England Center Art Gallery. Free admission. Call the Art Department at 501-882-4495.

Symphonic Band concert on Tuesday, March 10, 2015, at 7:30 p.m. in the Owen Center Auditorium. Free admission. Call the Music Department at 501-882-4474.

Senior High Art Competition on display Monday, March 16, through Friday, March 20, 2015, in the England Center Art Gallery. Free admission. Call the Art Department at 501-882-4495.

Music of the Civil War Era performed by the Arkansas Chamber Singers, Centennial Bank sponsored event, Thursday, March 19, 2015, at 7:30 p.m. in the Owen Center Auditorium. Ticket prices are \$10 for general admission; \$5 for seniors, students, military and educators. Call the Concert-Lecture Series at 501-882-4474.

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ASU-Beebe Student Art Exhibit: Color Theory, Design, Graphic Design I & II, Digital Photography I & II on display Monday, April 6 through Friday, April 17, 2015 in the England Center Art Gallery. Free admission. Call the Art Department at 501-882-4495.

Flamenco Guitarist, AnnaMaria Cardinalli, joined by Dr. Brent Bristow on saxophone, Centennial Bank sponsored event, Thursday, April 16, 2015, at 7:30 p.m. in the Owen Center Auditorium. Ticket prices are \$10 for general admission; \$5 for seniors, students, military and educators. Call the Concert-Lecture Series at 501-882-4474.

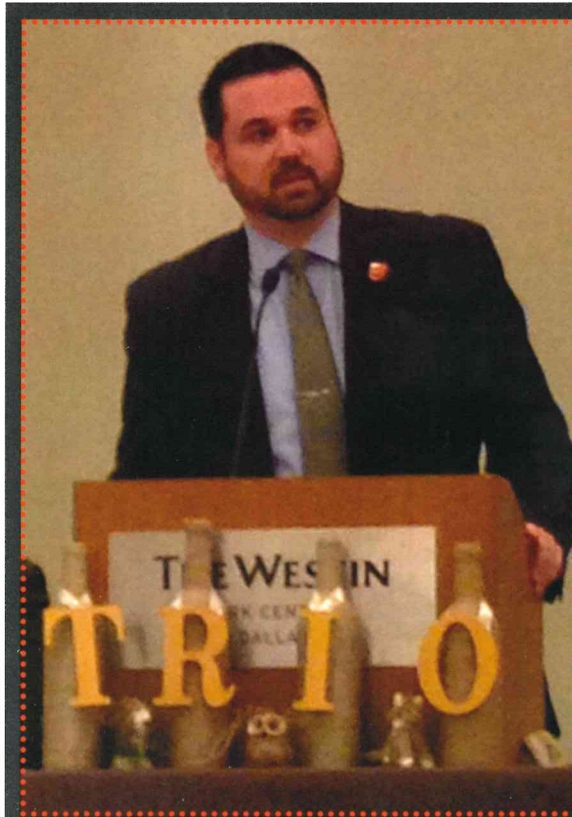
ASU-Beebe Student Art Exhibit: Painting I & II, Drawing I & II, and Ceramics I & II, on display Monday, April 20, through Friday, May 1, 2015, in the England Center Art Gallery. Free admission. Call the Art Department at 501-882-4495.

Symphonic Band concert on Thursday, April 23, 2015, at 7:30 p.m. in the Owen Center Auditorium. Free admission. Call the Music Department at 501-882-4474.

Singers and Chamber Singers concert, Tuesday, April 28, 2015, at 7:30 p.m. in the Owen Center Auditorium. Free admission. Call the Music Department at (501) 882-4435.

ASU-BEEBE **A**CHIEVERS

OUTSTANDING INDIVIDUALS



JOE BERRY, ASU-BEEBE EXECUTIVE ASSISTANT TO THE CHANCELLOR,

was awarded the annual **TRIO Achiever Award** by the Arkansas Association of Student Assistance Programs. The award is given to former TRIO participants who demonstrate success in their professional pursuits and for whom TRIO played a fundamental role in their educational achievements. The federal TRIO programs are educational opportunity outreach programs designed to motivate and support students from disadvantaged backgrounds.

Berry was a participant in the TRIO program as a student and was involved with Upward Bound, a tutoring and mentoring program for high school students. In 2007, Berry became the academic coordinator for Upward Bound at ASU-Beebe. Berry also earned two bachelor degrees and a master's degree

of public administration from UALR. As a winner of the Arkansas TRIO Achiever Award, Berry represented Arkansas at the Southwest Association of Student Assistance Programs conference in November. The southwest region includes Arkansas, Oklahoma, Texas, Louisiana and New Mexico.

"So many people have helped me along the way both personally and with my career path," Berry said. "I can't repay those people who helped me, so I just try to pay it forward."

Kappa Kappa Psi



In October, the **Nu Lambda Chapter** was promoted to full chapter status. The chapter is within Kappa Kappa Psi, the honorary band fraternity. Pictured, left to right, front row: **Desmen Anthony** of Beebe and **Luke Bush** of Ward; middle row: **Shelby Bridges** of Cabot, **Anastasia Brown** of North Little Rock, **Jessica Hernandez** of Cabot, and **Taylor Touchet** of Searcy; back row: **Nicholas Sutterfield** of Lonoke, **Dorian Collier** (honorary), and **Damian McClinton** of Little Rock.

BERRY RECEIVES TRIO ACHIEVER AWARD

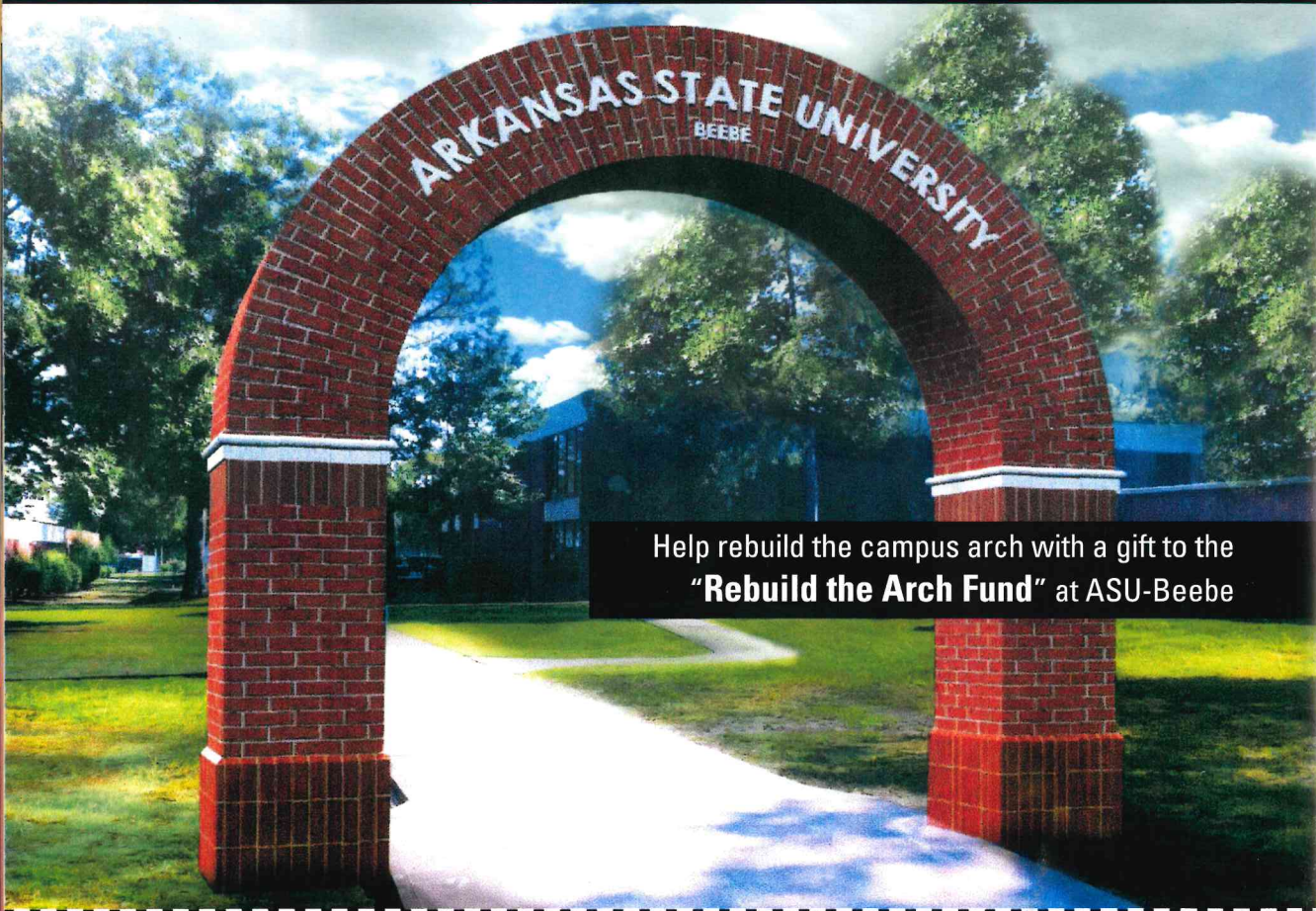


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