

Our Future Imagined:

In this issue, read about the many ways ASU-Beebe sets and attains goals

Centennial Bank donation makes gym remodel a slam dunk!

Help raise funds to name court after beloved coach
Jeannie Myers Lindsey

+ Grant adds robotics to industrial technology,
CNC welding; virtual training added

+ #ASUBeInspired by these accomplishments
outside of the classroom



Dr. Methvin Awarded Pacesetter

During the District 4 National Council for Marketing and Public Relations conference held in Houston, Texas, in October 2022, Dr. Jennifer Methvin, chancellor, was awarded the district's 2022 Pacesetter. The award recognizes individuals at the top management level of community colleges who have demonstrated special leadership and support in college communications and marketing, according to the NCMPR website. District 4 includes community colleges located in Arkansas, Colorado, New Mexico, Oklahoma, Texas and Wyoming.

"Dr. Methvin has a firm understanding of the need for creating a cohesive brand and identity for the college; she has been a staunch supporter of the marketing department's efforts to unify ASU-Beebe's fragmented brand to



create a streamlined look to all the college's marketing materials. She's championed new marketing initiatives and rallied faculty and staff to work collaboratively with the marketing office in these efforts, which include the development of program-specific marketing collateral, the development of a new website and the college's first digital marketing campaigns," Methvin's nomination affirms.

During the conference, Methvin participated in a Q&A session with conference attendees and discussed the importance of top-level support of marketing for community colleges.

"I am humbled to have been named the District 4 Pacesetter and know that the award recognizes the collective good work of the dedicated ASU-Beebe faculty and staff with whom I am privileged to work each day," said Methvin.

Also at the NCMPR conference, ASU-Beebe's marketing and public relations team received five medallion awards, placing gold in the Quick-Turn Video and Novelty categories, silver in the Magazine and Video Shorts categories, and bronze in the Digital Advertisement single or series category.



The ASU-Beebe Vanguard community report is published each spring by the Office of Institutional Advancement's marketing and public relations department. For more information, call 501.882.8824 or email pr@ASUB.edu.

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By the Numbers

56%

Percent of first-time students receiving Pell grants

71

Number of students receiving private scholarships

\$100,175

Total private funded scholarships awarded for the 2022-2023 academic year

+ 5.5%

Fall 2022 enrollment increase

2 + 2 Agreements Open Doors



Top: ASU-Beebe and the University of Arkansas-Monticello signed a memorandum of understanding 2 + 2 articulation agreement in visual arts during a brief ceremony at the ASU-Beebe England Center on Sept. 1, 2022.

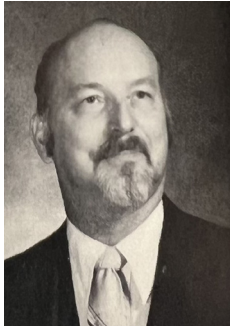


Center: ASU-Beebe and Arkansas Tech University entered into a memorandum of understanding of articulation for four degree plans in agriculture business, fisheries and wildlife sciences, biology and environmental science during a ceremony at ASU-Beebe on Jan. 27, 2023.



Bottom: ASU-Beebe and Harding University signed a 2 + 2 articulation agreement on Oct. 26, 2022, allowing students that earn an Associate of Health Science degree and meet the Harding University College of Pharmacy entrance requirements a guaranteed seat into the pharmacy program. This is a seamless pathway for ASU-Beebe's pharmacy technician students interested in Harding's pharmacy school.

Behind the Curtain: Theatre Renovation & Performances



Richard (Rick) Chudomelka
retired from
ASU-Beebe as director
of theatre in 1999, after
34 years in the position.
He died Oct. 2022 at the
age of 88.

According to his obituary, "Mr. C.," as his students called him, had a long career in arts and education, starting as a music and speech teacher in numerous Missouri high schools from 1954-1964. In 1965, he was named director of theatre at ASU-Beebe, where he designed and directed 137 plays and musicals during his tenure.

Chudomelka was noted for founding the Arkansas Shakespeare Festival at ASU-Beebe in 1965, attended by approximately 2,000 high school students each year. In 1968, he was named entertainment director for Silver Dollar City theme park in Branson, Mo. He later served as entertainment director for Dogpatch USA theme park from 1969-1976.

Chudomelka's work with the American College Theatre Festival earned him the Gold Medallion Award of Excellence from the Kennedy Center in 1977. He was also honored as a Silver Anniversary Symposium fellow in 1993 and was a charter member of the Arkansas Thespians Hall of Fame. In 2006, he received the EdTA President's Award.

Chudomelka often said his goal was not to create Broadway in Beebe, but to open doors to a whole new world for young people. His career garnered him many awards and recognitions, and his dedication to the arts and influence on many former students will continue to leave a lasting impact for years to come.

(Source: www.smithfamilycares.com)



After spring 2022 graduation, the theater renovation project began. Seats were removed and new seating was installed, the multi-media booth was rebuilt in the balcony, lighting was updated and carpeting was replaced throughout.



During the renovation process over the summer, the theater continued to be used for teaching stage craft to 4th - 8th grade students in Vanguard Discovery Camp, as well as the Upward Bound summer program. By June 29, the project was complete, and the Upward Bound students were the first group to use the newly refurbished theater when they performed an excerpt from "Peter and the Starcatcher" for the campus community.



The theatre department presented their first show in the newly renovated theater during the fall semester with the presentation of "Big Fish: The Musical" in November.



In the fall, theatre faculty, staff and students traveled to eight high school fairs to expand the program's reach in the state. The program also hosted the hospitality room for high school teachers and sponsors during the Arkansas Thespians event. Ryan Gibbons, assistant professor of communications and theatre, taught 11 classes during the event. These recruitment activities have resulted in approximately 50 theatre majors committing to ASU-Beebe for fall 2023.

2022-2023 Lecture-Concert Series Recap



It was perfect weather for an outdoor concert, as the **Vanderbilt Melodores** took the stage on Sept. 23, for the first event in the 2022-2023 Lecture-Concert Series.



ASU-Beebe celebrated the start of the holiday season on Dec. 1, with the annual **Tree-Lighting Ceremony**. ASU-Beebe Chancellor Dr. Jennifer Methvin welcomed those in attendance, and everyone enjoyed music, hayrides, crafts, a handmade pottery sale, and a visit with Santa Claus. ASU-Beebe Outstanding Alumni Dr. Jason Ulsperger was the honorary tree lighter for the event.

On Nov. 17, Arkansas native and American film and television director and producer **Harry Thomason** presented a lecture about his time in Arkansas, his journey to Hollywood and his book, "Brother Dog Southern Tales & Hollywood Adventures." Many remember Thomason from the 1983 television series "Designing Women" and "Evening Shade," which he co-produced with his wife, Linda Bloodworth-Thomason.



Guitarist **Garry Burnside** and his band performed their unique style of blues. Dr. Brent Bristow, professor of music, joined Burnside on the stage to accompany on his saxophone.



Untapped, a unique student tap-dance workshop and light show performance dazzled the audience at the Owen Center in March 2023.

Nursing Program – Growth and Expansion



Pictured, from left, are Dr. Joseph Scott, director of allied health, Cindy Smith, director of nursing, Charity Elisabeth Wood, Jessica Sewell, Tiffany Ray, registered nursing instructor, Alvie Brannon, April McMurphy, Cody William Wilkerson, Dr. Jennifer Methvin, ASU-Beebe chancellor, and Dr. Jason Goodner, vice chancellor for academics.

The ASU-Beebe 2022 spring commencement included the first class of students to earn their Associate of Applied Science in nursing for registered nursing degree.

Last summer, the practical nurses achieved a 100% passing rate on their state board exams, and in the fall, the first cohort of medication assistants achieved a 100% pass rate on their certification exams.

ASU-Beebe will receive \$1.5 million dollars to expand its nursing program facilities on the Searcy campus. The award was contained in the 2023 omnibus bill, which was grouped together with several other appropriation measures, and approved by the U.S. Congress in late December.

Late last fall, Cindy Smith, director of nursing, traveled with the Phi Theta Kappa honor society to El Salvador for presentations and collaboration efforts. Smith met with students and faculty at the partnering university to collaborate on possible future health service projects.

Reflecting on the overall experience, Smith commented: "The El Salvador trip has been one of special value to me, not only

professionally but also personally. It allowed me to be immersed in another part of the world. From meeting the students to having discussions with the faculty, so many aspects of the trip stand out in my mind. However, the closest to my heart was getting to tour the nursing department and speaking with the nursing faculty. Although we do have a common bond as nurses and educators, there was a definite spark that was ignited within me to ensure others know the value of nursing education in other countries."



Over the last few years there has been a high demand on nursing programs to produce more graduates. Our programs have seen the impact of this demand, and we are growing rapidly. By producing more graduates, our organization will be able to assist our community healthcare partners in meeting the needs of the nursing shortage.

— **CINDY SMITH,**
ASU-Beebe director of nursing

#ASUBeInspired

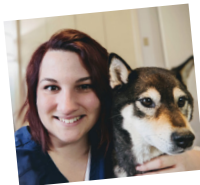


Emily Harris, education instructor, created a webpage for the town of Rose Bud, as a project for her master's degree. The webpage is called "Red, White and Rose Bud" and the content is a collection of articles describing Rose Bud's past, present and future plans.



Lizzie Below, of Beebe, and **Laura Bradley**, of Cabot, both sophomores, co-authored "Why is School So Hard?" and won first place in the Children's Literature K-3 competition at the University of Central Arkansas last fall.

Dr. Kayla Sapkota, assistant professor of business, has drafted over 250 cave maps and was recently elected the national president of a non-profit cave mapping organization.



Emily Alexander met the owners of L. Rock Advanced Manufacturing while serving at the Barkus Mardi Gras parade

in March 2022. The owners subsequently donated \$40,000 toward supplies for the veterinary technology, nursing program, emergency medical services, pharmacy technician, agriculture, biology and chemistry.

Willard Crain, age 70, submitted two pieces of writing in the fourth volume of *Uncharted*, art and literary magazine. Crain said having his writing published accomplished one of his life goals.

LIVING AND LOVING

Willard Edward Crain | Poetry

Live to learn. Learn to live.
Life without love is like love without life.
Life is not worth living without love.
Love must be nourished for it to live.
Life is not worth living without the love of your life.
Life begins when love is alive.
Love begets life. Life begets love.
Life's journey is better when the love of your life travels with you.

2024 Solar Eclipse



Arkansas will experience a solar eclipse on April 8, 2024. The last total eclipse to pass over Arkansas was in 1918 and the next one is expected in 2045.

The path of the eclipse is expected to pass through the central part of the state on a diagonal west to east trajectory resulting in total eclipse for several cities and communities in Arkansas, which will include all ASU-Beebe campus locations in Beebe, Heber Springs, Little Rock AFB and Searcy.

In anticipation of the eclipse, ASU-Beebe formed an eclipse taskforce in 2022 to prepare and provide information to the campuses and surrounding communities.

The ASU-Beebe Global Awareness Committee invited Dr. P. Clay Sherrod, astronomical researcher and consultant at the Arkansas Sky Observatory, to present a lecture "Don't Look Up: Anticipating the 2024 Solar Eclipse" in April 2023. Mitzi Adams, astrophysicist with the Marshall Space Flight Center, will also present a lecture in September 2023. The Lecture-Concert Committee hopes to add more eclipse-related events leading up to next year's big event.

ASU-BEEBE CAMPUS ECLIPSE TIMES AND LENGTH OF TOTAL DARKNESS:

Little Rock Air Force Base: 12:34 p.m. for 2m 30s

Beebe: 12:35 p.m. for 2m 46s

Searcy: 12:35 p.m. for 2m 57s

Heber Springs: 12:35 p.m. for 4m .04s

Technology Grants Enhance Workforce Programs



ASU-Beebe has received over \$686,000 to develop a curriculum designed to prepare students for careers as robotics technicians in the areas of industrial technology, CNC and welding technology programs. Students are trained to engineer and operate automated manufacturing, specifically by local companies such as St. Jean Industries, Lomanco and others.



ASU-Beebe expanded its John Deere agricultural technology equipment program to include a virtual training program with a new dealership partner, Gooseneck Implement, based out of Minot, North Dakota

The distance education program received a \$500 micro-grant from Entergy Corporation to purchase a teleprompter, tripod, a boom mic kit and lighting to support online training programs.

Jake Selvidge, director of John Deere agriculture technology, said, "For the ag tech instruction, this equipment is particularly instrumental in the continued development and delivery of the virtual program for our partners at Gooseneck Equipment in North Dakota and South Dakota. It allows for program expansion nationwide in the future. We will be able to film lab exercises, showing the students a better step-by-step set up and completion. One major obstacle we have had in the past is lighting and audio when trying to film under the hoods in engine bays. This equipment provides better light in the areas and audio for the topic being discussed. The teleprompter helps us as instructors by not having to continually check notes as we are filming the material."



In August 2022, ASU-Beebe was awarded \$1,080,000 in regional workforce grant awards from the Arkansas Division of Higher Education. The computerized machining and industrial technology programs on the Searcy campus received \$1 million, and the computer-aided drafting and

design program on the Beebe campus received \$80,000 toward the development of automation and robotics curriculum within the programs.

The grant was used to purchase several CNC machines, such as a 5-axis machine and a lathe for live tooling, and added mechatronic lines, mechanical drive trainers, and conveyor systems for the industrial technology program. The CADD program portion of the grant was used to purchase two new industrial FDM 3D printers for each of the CADD laboratories, as well as purchase two new large format plotter/copier/scanner machines.

In November 2022, the computerized machining program on the Searcy campus received a \$21,000 grant award from the Gene Haas Foundation. The grant can be used to provide scholarships, textbooks, program supplies such as small tool kits, fees for competitions such as SkillsUSA, and certifications from the National Institute for Metalworking Skills.

Pharmacy Technician Program Goes Hybrid



New exciting options were introduced in the fall 2022 semester to students considering a career as a pharmacy technician. The ASU-Beebe pharmacy technician program introduced two options for enrollment and learning technology.

Internet-assisted classes begin each spring semester and end in the summer. With this option, students spend limited time on campus in the simulation lab and complete coursework online through the Canvas Learning Management System. The other option is in-person coursework, which begins each fall semester and finishes the following spring semester.

The ASU-Beebe Pharmacy Technician Program has been recognized for educational excellence by the Community for Accredited Online Schools. The program was ranked first among two-year colleges in the nation.



“Pharmacy technology is a career that offers the opportunity to work in health care, without working on the front lines. These options will help those students be successful in completing coursework toward a career as a pharmacy technician.”

— JANET MCGREGOR LILES,
ASU-Beebe director of pharmacy technology

Virtual Tours Made Available

Virtual tours of many areas of our campuses have recently been created by distance education staff members to aid with recruiting efforts and educational programming.

To see these tours in action, scan the QR codes to the right with your smartphone camera and take a look around.



Heber Springs Trio Program



Beebe Campus Housing



Heber Springs Marine Technology



Abington Library



Searcy HVAC



Heber Springs Welding Technology

Re-Imagining Our Future



Last spring, ASU-Beebe hosted the **Cream of the Crop** event coordinated with Beebe High School, which was attended by students from area high schools. Like the traditional ASU-Beebe Ag Day, this event provided competitions in agriculture, offering students a final opportunity to test their knowledge and skills before heading to state competitions.

This spring, ASU-Beebe returned to the traditional **Ag Day**, with more than 2,000 high school students in attendance. Students also had the opportunity to attend an in-person college fair, exploring programs and areas of study offered at ASU-Beebe.

2022 was a year of cautiously returning to our familiar routines, as we enjoyed a wave of renewed energy and excitement across our campuses.



Spring 2022 **commencement** continued the social distancing protocols, with graduates sitting with their families. By the fall commencement ceremony, the graduates walked in with fellow graduates and sat together once again.



Vanguard Discovery Camp in the summer welcomed students in 4th - 8th grades back to the in-person camp experience on each campus at Beebe, Heber Springs and Searcy. Classes in science, technology, engineering, art and math modules provided students the opportunity to learn through hands-on involvement, explore robotics and drone technology, and embark on positive experiences, which inspire future education and career goals.



In the spring, students in the **Symphonic Band** and the **Singers** music department groups returned to the stage to present concerts. Also, many of the student-led activities on campus could return to in-person events.



ASU-Beebe set up a booth at Sandy Beach last summer for the return of the Cardboard Boat Races held at Greers Ferry Lake in Heber Springs. Other events and activities returning to the campuses included preview days, campus tours, career fairs and the traditional **spring fling**, where students relax and have fun before finals begin.



Each fall, ASU-Beebe student groups volunteer at the **Sunshine Rodeo**, which is open to those with developmental disabilities to be able to participate in fun rodeo-style events. This year's ASU-Beebe volunteers included the Ag Club, emergency medical services, Educators Rising, veterinary technology, Phi Theta Kappa and the Business Club.



The annual **Harvest Fest** in the fall also returned to in-person participation, continuing the 70-year tradition to crown the harvest royalty.

#ASUBeInvolved: Phi Theta Kappa



Eddie Supratman, PTK advisor, left, and PTK officer Sierra Miller, right, present a check to Rosalba Garcia.

Deconstructing Poverty Project: One Student at a Time

The Phi Theta Kappa honor society not only focuses on academic performance but also service and leadership. ASU-Beebe PTK raised \$600 to assist a college student from El Salvador to continue their education as part of the Deconstructing Poverty Project: One Student at a Time.

The recipient of this scholarship award was Rosalba Garcia, a nursing major. Garcia is currently pursuing her education to be a nurse while working as a housemaid for a family in Santa Ana where she currently lives. She has three siblings, two of which currently live with her mother about a two-hour drive from the university. She is determined to finish her education and is very appreciative of the financial support provided by ASU-Beebe's PTK honors society.

"I want to thank you for this scholarship. It is something that I was not expecting, but will definitely help me a lot in my academic journey."

- Rosalba Garcia



Eddie Supratman, assistant professor of history and comparative religion, and Meredith Gordon, assistant professor of biology, co-advisors for Phi Theta Kappa, recently announced: "We are pleased to share the good news that our ASU-Beebe PTK chapter has reached the highest five-star level accomplishment for the first year. In the Oklahoma/Arkansas PTK regional division, the chapter is one of seven PTK chapters out of 41 chapters with the five-star level accomplishment. Out of 1,270 total PTK chapters in the U.S. and Pacific region, our PTK chapter is one of the 196 chapters with the five-star level accomplishment."

Supratman also reported that since the PTK chapter was chartered in April 2022, the chapter has grown in membership, with a current total of 143 members. Over the past year, PTK has organized and sponsored more than 20 events. "We want to thank our administration for their full support of the PTK and congratulate the PTK chapter members for their accomplishments. Great job to officers Sierra Miller and Steven Winchell, who have worked hard to lead the PTK chapter, and to co-advisor Meredith Gordon for her assistance in helping lead the organization," said Supratman.

In April 2022, ASU-Beebe's newly formed Beta Omega Alpha Chapter of the Phi Theta Kappa Honor Society received their charter from president and CEO of Phi Theta Kappa Dr. Lynn Tincher-Ladner. Chapter members and the slate of officers were then formally inducted during the ceremony. Tincher-Ladner inspired the group as she shared a story about her special connection to ASU-Beebe and how the college helped her and her family after Hurricane Katrina.



On Earth Day in April 2022, PTK hosted their first event, an electronic vehicle demo and test drive, on the Beebe campus. The event was sponsored by Today's Power, Inc. and First Electric Cooperative, who were on hand to provide information about the vehicles and coordinate the test drives. In November, PTK hosted the event on the Heber Springs campus.

#ASUBeInvolved: Phi Theta Kappa



PTK members and advisors began working on the monarch butterfly garden on the Beebe campus over the summer. Those laying the pavers down were Abbie Skinner, Sierra Miller, Hailey McCullough, Kellie Dieutto, Eddie Supratman and Jerry Sites. The first monarch butterflies made their debut in the garden in the fall.



In April 2022, ASU-Beebe administration and Phi Theta Kappa members officially broke ground on the monarch butterfly garden.



ASU-Beebe students, faculty and staff members and their families participated in a Buffalo River float trip. The event was organized by PTK. "We had fun, and it was a great event to build camaraderie between faculty, staff, students and their families. It was wonderful to see everyone relaxing, smiling and floating the Buffalo River," Supratman said.



Eight members of PTK, four faculty and one staff member headed to El Salvador on a faculty led global awareness trip. The Catholic University (UNICAES) in Santa Ana, El Salvador, hosted the ASU-Beebe student team.



In recognition of Earth Week and Keep Arkansas Beautiful Week in 2022, PTK members organized a campus cleanup on the Beebe campus, followed by a Heber Springs community cleanup at the Heber Springs Spring Park and Sports Complex.



PTK sponsored Buckets for Ukraine across all campuses to gather supplies to assist Ukraine relief efforts. PTK partnered with Life Resources International to collect items needed in five-gallon plastic buckets. A total of 28 five-gallon buckets were collected.

Vanguard Discovery Camp



Under the direction of Dr. Kelly Lyon, director of workforce and community development, last summer Vanguard Discovery Camp marked the return to the in-person camping experience.

This year, Vanguard Discovery Camp will be held Monday through Friday from 8 a.m. to 5 p.m. Weeklong dates for each campus location are as follows: **June 5-9 on the Searcy campus; June 12-16 on the Heber Springs campus; and June 19-23 on the Beebe campus.** These camps are for students entering 4th - 6th grades.

This day-camp format engages campers in week-long sessions filled with intrigue, creativity and challenge. Students will have the opportunity to build unique projects, learn through hands-on involvement, explore drone technology, and embark on positive experiences that set them on a trajectory toward a rewarding future career.

The Vanguard Discovery Camp, though structured, provides a no-pressure learning environment. Students participate in relaxed, affirming surroundings where they build lasting relationships. The focus is to ignite a desire for lifelong learning and introduce the next generation to the world around them in a fun and interactive way, while also providing exposure to vast career fields and technology concepts.

For more information, visit:
asubcommunity.ticketleap.com
or call 501-207-6249.

ASU-Beebe's Academic All-Star, Outstanding Alumni, Faculty and Staff Award

Arkansas State University-Beebe students, faculty, staff and alumni were honored at the Arkansas Community Colleges (ACC) 2022 Annual Conference held Oct. 9-11, in Hot Springs.



ACADEMIC ALL-STAR

STEVEN WINCHELL of

Fairfield Bay, was recognized as the 2022 ASU-Beebe Academic All-Star. He is a nontraditional student pursuing an Associate of Liberal Arts and Sciences degree on the ASU-Beebe Heber Springs campus.

A peer tutor in the learning center and treasurer of Phi Theta Kappa Honor Society, Winchell has a genuine heart for service. Since joining ASU-Beebe, he has led efforts to organize a community clean-up day, a campus butterfly garden, and aid relief for Ukrainian refugees. In April 2022, Winchell was named the Outstanding Campus Student for the Heber Springs campus. He plans to continue his education while researching topics in mathematics.



OUTSTANDING ALUMNI

JASON S. ULSPERGER,

a 1995 graduate of ASU-Beebe who has a doctorate in sociology, was named this year's recipient of the Outstanding Alumni Award. He is a professor of sociology at Arkansas Tech University, where he holds faculty excellence awards in both teaching and scholarship, and recently finished a term as the president of the Mid-South Sociological Association. He is currently a regional representative for Alpha Kappa Delta, the sociology honor society. Ulsperger also co-authored "Elder Care Catastrophe: Rituals of Abuse in Nursing Homes," is the primary author of over 60 journal articles, book chapters and encyclopedia entries.



OUTSTANDING FACULTY

DANNY BROCK is the recipient

of the Outstanding Faculty Award. Brock is an assistant professor of mathematics and a 26-year veteran of ASU-Beebe, teaching a wide variety of courses from basic algebra to advanced calculus. Brock's contagiously light, comedic personality provides the opportunity for outstanding rapport with students, faculty and staff. His relaxed, student-centered teaching style has endured over the years, while maintaining high expectations, rigor and transparency in the classroom. Brock advises 20 to 30 students per year, serves on various university committees and chairs the tenure and promotions review committee.



OUTSTANDING STAFF

CATHERINE BURTON is the

recipient of the Outstanding Staff Award. She is a 2006 graduate of ASU-Beebe and a 2008 graduate of Arkansas State University. Burton earned a Master of Science in college student personnel at Arkansas Tech University in 2015 and is currently in the educational leadership doctoral program at Arkansas State University with an expected completion date of December 2023. Burton began working in higher education in 2010 and is currently the director of the ASU-Beebe advising and learning center. As a past president of the Arkansas Student Affairs Association, Burton has been active in state-level student affairs leadership since 2013.

1927

REUNITE.RECONNECT.REMINISCE

Arkansas State University-Beebe

ALUMNI

Better Together!

Reunion

SEPTEMBER 2023

The ASU-Beebe Alumni Association is excited to invite all alumni to return to campus and enjoy an evening of music, tours of campus, reminisce with old friends, and a chance to share some memories at the

Arkansas State University-Beebe

ALUMNI

Better Together Reunion

**TICKETS: \$50 per person
\$375 table of 8**

*Attendance to some events might have additional fees

**Thursday, Sept. 21,
Friday, Sept. 22 and
Saturday, Sept. 23**

Help us make the 2023 ASU-Beebe Alumni reunion a huge success by providing your RSVP no later than Friday, Sept. 8, 2023. In order to receive an alumni reunion t-shirt all orders must be in by this date.

We look forward to seeing you back on campus!
www.GIVEASUB.com/alumnireunion
RSVP deadline Friday, Sept. 8, 2023.



REUNION EVENTS * Tickets or RSVP required.

Thursday, Sept. 21

ART GALLERY & CONCERT

ENGLAND CENTER GALLERY
Drop-in reception 3-5 p.m.

PHOTOS AT THE ARCH
Beebe campus 5-7 p.m.

CONCERT IN THE GROVE
TIME: 7 p.m.

LOCATION: The Grove
Behind State Hall on Beebe campus

*Food and drink will be provided
from 5-6 p.m. Bring a lawn chair.*

Friday, Sept. 22

OPEN HOUSE & LUNCH

Kick-off the day with breakfast, guided tours of the Searcy campus, Heber Springs and Beebe campus.

*** CHANCELLOR'S BREAKFAST**
Searcy campus 7:30 a.m.

*** TOUR TIMES**
8:30 a.m. - Searcy
11 a.m. - Heber Springs
2 p.m. - Beebe

*** LUNCH** at 12 p.m. - \$10
Dr. Eugene McKay Cafe

REUNION DINNER

*** TICKETS:** \$50 per person
\$375 table of eight

LOCATION: Centennial Bank Gym
MEET & GREET: 5-7 p.m.
DINNER & PROGRAM: 7 p.m.

Ticket price includes reunion meal, commemorative t-shirt and alumni association membership for ONE year.

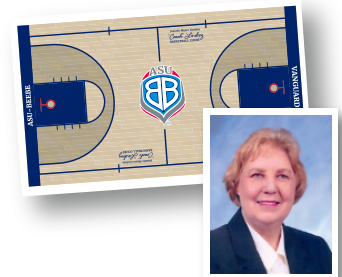
Various departments and groups will host a brunch on the morning of Saturday, Sept. 23. To view full schedule and reserve tickets visit www.GIVEASUB.com/alumnireunion

**Be a part of the
2023-2024
Alumni Reunion Gift**

As part of the 2023 "Better Together" Alumni Reunion, we are inviting all ASU-Beebe Alumni to make a tax-deductible donation that will benefit the **GYM RESTORATION PROJECT** and help us name the court the **"Jeannie Myers Lindsey Basketball Court"**.

Jeannie Lindsey, a retired faculty member, who served ASU-Beebe for 37 years is credited with creating and expanding the curriculum for both men's and women's physical education programs as well as re-establishing the AAU Women's basketball team at ASU-Beebe. The team reigned as state champions for two years before she helped create the two-year women's athletic conference in Arkansas.

Jeannie Myers Lindsey
"Coach" Lindsey
BASKETBALL COURT



Pledge \$1,000*
**100 ALUMNI x \$1000 = \$100,000
needed to name the court**

* Can be paid over 2 years

RSVP Deadline Friday, Sept. 8, 2023



Help us create a lasting legacy in her honor! Visit www.GIVEASUB.com/gym

Centennial Bank Gym Remodel and Fundraiser



Centennial Bank ‘imagined future students’ with the donation of \$100,000 for the gymnasium restoration project. The announcement was made during a ceremony at the Owen Center gymnasium on Feb. 9, 2023.



The ceremony also included the announcement of a resolution naming the Centennial Bank Gymnasium for seven years and naming the Jeannie Myers Lindsey Basketball Court in honor of Jeannie Lindsey. She began her 37-year career as a basketball coach at ASU-Beebe, retiring in 2002 as chair of the physical education and social sciences departments. Lindsey is credited with creating and expanding the curriculum for both men's and women's physical education programs at ASU-Beebe.

“JEANNIE LINDSEY is a very special lady to this institution and one that is near and dear to so many who were fortunate enough to have her as their instructor.”

-ANDREA COLE
Development Officer/Major Gifts

Several corporate and individual donors kicked off the fundraising campaign with donations toward the naming of the basketball court in honor of coach Lindsey.

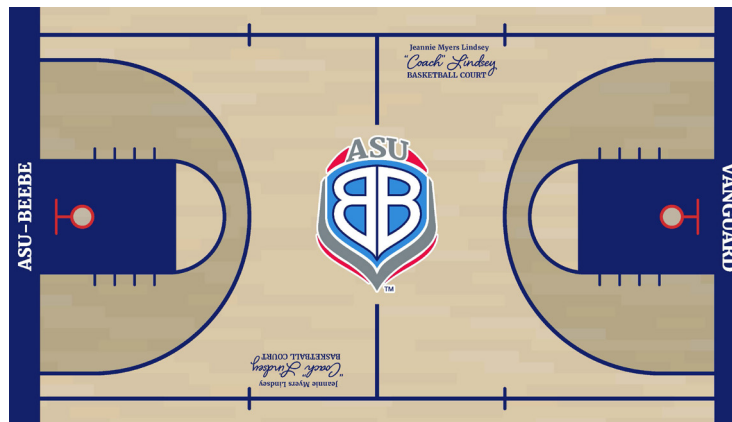
“Jeannie Lindsey is a very special lady to this institution and one that is near and dear to so many who were fortunate enough to have her as their instructor,” said Andrea Cole, development officer/major gifts.

The entire restoration project will cost an estimated \$250,000. The project will include completely replacing the outdated gym floor with a new maple wood sports surface by Gym Masters Basketball Courts of Searcy. Also included in the restoration process will be new paint on the walls and ceiling, new pads, scoreboard and benches.

The work began during spring break in March 2023, and will continue after spring graduation in May. Fall 2023 is the expected time of completion.

The gymnasium was originally added to the Owen Center in 1982, and today, an estimated 10,000 people pass through the gym in a year. Over the years, the gym has been used for community and recreation events, as well as ASU-Beebe events, which include high school college fairs, intramural sports, concerts and graduations. ASU-Beebe plans to grow the partnerships within the community for use of the gym.

To make a donation to the gym restoration project or view fundraiser progress, visit www.GIVEASUB.com.



Cathy Eoff: Inspiring Leadership With Commitment to Education



Long before we heard about mini-grants or even imagined a monarch butterfly garden on campus, Cathy Eoff, owner of Eoff & Associates Realty, Inc., was finding ways to help students succeed in their educational pursuits.

In 2006, Eoff endowed the Eoff Family Scholarship as a tribute to her family for their dedication to education.

Eoff is a member of the ASU-Beebe Board of Visitors and has served the ASU-Beebe Development Council for 25 years. She also serves on the Lecture-Concert Series committee.

The consistent and extraordinary giving from the Eoff family has had a significant impact on ASU-Beebe, from the establishment of a scholarship to a Vanguard golf cart and many other fundraising projects over the years. As a result, many students, faculty and staff have benefited from her generosity.

After ASU-Beebe pivoted to alternative learning methods during Covid-19, Eoff continued to support programs. Eoff applied for and received the America's Farmers Grow Communities donation sponsored by Bayer Fund, designating the ASU-Beebe agriculture department to receive the \$2,500 to assist with the hands-on learning initiatives for agriculture students in updating equipment and resources in the department's soils laboratory.

"Education is the key to excellence in any field of work," Eoff said.

ASU-Beebe and Eoff then teamed up to create the Vanguard mini-grants program. The program was a unique opportunity for faculty and staff to apply for funding beyond normal budget needs and was designed to improve instruction, programmatic offerings and/or student success initiatives.

“Education is the key to excellence in any field of work.”
— CATHY EOFF



The program aligned with ASU-Beebe's goal of meeting students' changing needs, especially evident during the challenging times of Covid-19. Eoff donated \$7,500 to support funding requests of at least \$750 each during the 2021-2022 academic year.

Last spring, four initiatives were funded through the program — a leadership library, a collection of leadership student texts housed in the Abington Library; math manipulatives to support students enrolled in face-to-face, Zoom and online Math for Teachers designed to increase participation in class activities; a drone pilot training program toward training and certification as a drone pilot; and the establishment of a monarch butterfly garden on campus.

Phi Theta Kappa honor society implemented the butterfly garden project, and PTK representatives were joined by donors Cathy Eoff and John and Robin Hayes at a formal dedication ceremony in fall 2022.

"This lovely butterfly garden stems from private donations, staff and students 'sweat equity' work and their donations too! In addition to the beauty of the garden it is helping to save monarch butterflies and other species within this mini ecosystem and provides enjoyment for those visiting the garden," Eoff said.

Scholarship Recipients 2022 – 2023

Students receiving foundation scholarships at ASU-Beebe gathered on Thursday, Feb. 16, for an Evening of Thanks in the Centennial Bank Gymnasium on the Beebe campus, and on Friday, Feb. 17, for a Celebration of Scholars in the Entergy Room on the Heber Springs campus.

The events provided an opportunity for the students to meet and thank their scholarship donors.

Foundation scholarships at ASU-Beebe have been privately funded throughout the years by generous donors who share a passion for the success and education of students who choose ASU-Beebe. Total private funded scholarships awarded for the 2022-2023 academic year is \$100,175.

Students receiving scholarships represented each of the ASU-Beebe campuses located in Beebe, Heber Springs, Searcy, the Little Rock Air Force Base and online.

“We congratulate these high-achieving scholarship recipients,” said Rose Mary Jackson, associate vice chancellor of institutional advancement. **“We are also grateful for the generosity of the donors for making these scholarships possible.”**

For more information about ASU-Beebe foundation scholarships available, visit www.ASUB.edu.

To establish or contribute to an ASU-Beebe scholarship, contact the ASU-Beebe Office of Institutional Advancement at 501-882-8855, or visit the website at www.GIVEASUB.com.



2022-2023 ASU-Beebe privately funded scholarship recipients for the Beebe and Searcy campuses are pictured (left to right) front row: Jacob Cater, Addison Ryan, Ashley Venable, Loyda Tetzen, Brianna Staples and Catherine Hartman; back row: Evan Soles, Ella Wise, Nevah Roy, Alexandra Davis, Charles Turrietta, Michael Owens, Henry Turrietta, Danielle Slater, Trace VanOven, Erica Owens, Asia Simmons, Taylor Binkley, Amber Shuurman, Montana Horton, Geren Rosenlund, Meredith Allen, Braden Stewart and Jasmine Vaughn.



2022-2023 ASU-Beebe Heber Springs Campus privately funded scholarship recipients are pictured (left to right) front row: Kentley Self, Alex Busby, Kayla Thomason and Mary Kate Johnson; back row: Tyler Philips, Alexandra Perez, Amy Webb, and Nathan Surles.

When **YOU** invest in students, **YOU** help to **create** a pipeline of young talent that our community relies on for **SUCCESS**.

Your gift can help to transform their future!

YOUR GIFT WILL mean the world to our students and allow them to focus on college, instead of on a job (or two, or three).

YOUR GIFT WILL take away a roadblock to earning their degrees and help them to graduate quicker.

LET'S MAKE A DIFFERENCE! College students aren't always wealthy, or even able to support themselves while in school, but most of them are incredibly dedicated and hard-working — just the kind of workforce talent that our communities need!

www.GIVEASUB.com



MY FOUNDATION SCHOLARSHIP has allowed me to remain fully engaged in student government and to encourage student accountability and positive rapport as an **ASU-Beebe Student Leader**.

— *Asia Simmons '24*

