

# Graphic Design

P R O G R A M



# IMAGINE YOUR FUTURE



ARKANSAS STATE  
UNIVERSITY  
**BEEBE**  
HEBER SPRINGS • LRAFB • ONLINE • SEARCY™

**\$73,258<sup>+</sup>**  
Highest-Paid Earners (Top 10%)

**\$39,442<sup>+</sup>**  
Median Annual Wage

***Come train with us*** and gain foundational skills that  
can lead you to a rewarding career as a graphic designer!

\* Arkansas Division of Workforce Services,  
2021 Occupational Employment and Wage Statistics



# WHY BECOME A GRAPHIC DESIGNER?

**ASU-Beebe's Graphic Design Program** balances hands-on training with classroom instruction. Come develop the knowledge and skills you need to succeed!

## WHAT WILL I STUDY?

- ▶ Digital Media
- ▶ Painting
- ▶ Drawing
- ▶ Illustration
- ▶ Typography
- ▶ Color Theory

## OPPORTUNITIES:

- ▶ Social Media
- ▶ Web Development
- ▶ Government Agencies
- ▶ Hospitals
- ▶ Public Relations
- ▶ Music Industry
- ▶ Entertainment
- ▶ Print Media



**SCAN TO  
LEARN MORE!**



### CONTACT

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