Arkansas State University - Beebe

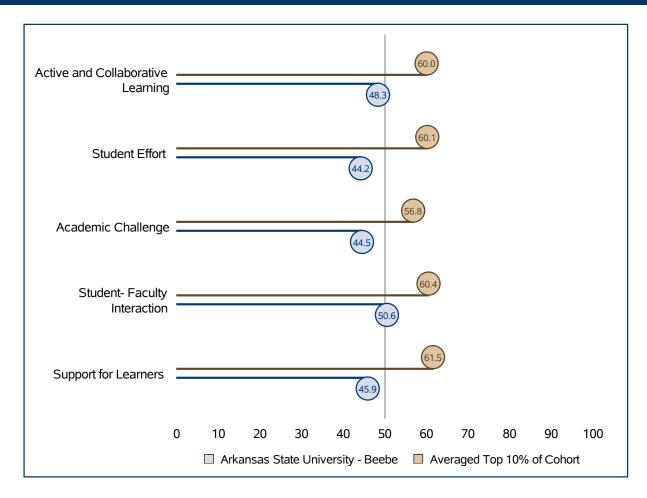
CCSSE 2020 Executive Summary of Results



Center for Community College Student Engagement



Standardized Benchmark Scores



The *CCSSE* benchmarks are groups of conceptually related survey items that address key areas of student engagement. The five benchmarks denote areas that educational research has shown to be important to students' college experiences and educational outcomes. Therefore, they provide colleges with a useful starting point for looking at institutional results and allow colleges to gauge and monitor their performance in areas that are central to their work. In addition, participating colleges have the opportunity to make appropriate and useful comparisons between their performance and that of groups of other colleges.

Performing as well as the national average or a peer-group average may be a reasonable initial aspiration, but it is important to recognize that these averages are sometimes unacceptably low. Aspiring to match and then exceed high-performance targets is the stronger strategy.

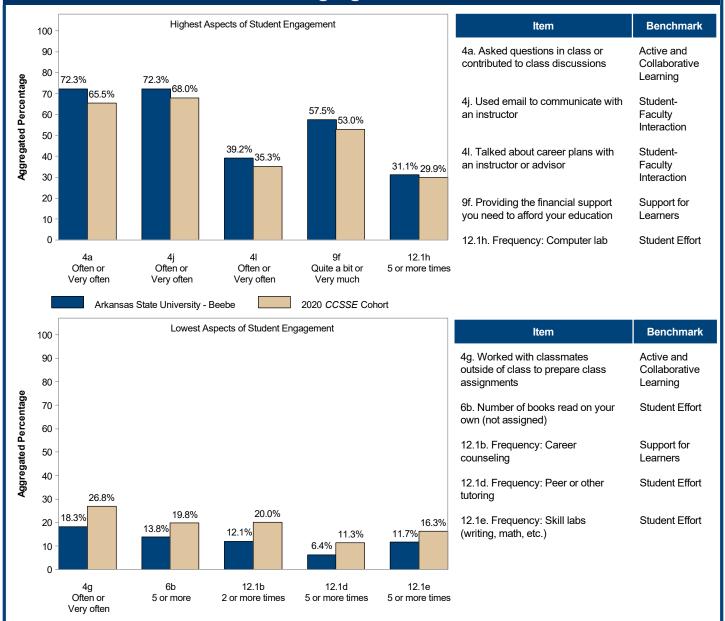
Therefore, provided above is a comparison of your college's standardized benchmark scores with the averaged benchmark scores from the top 10% of the current three-year cohort. Due to COVID-19, only 23 colleges were able to complete the administration of *CCSSE* 2020 in the classroom. The 2020 three-year cohort, therefore, consists of 2020 data from these 23 colleges and 2018 and 2019 data from all participating colleges excluding these 23.

For further information about *CCSSE* benchmarks and how they are computed, please visit <u>www.cccse.org</u>.

Note: Benchmark scores are standardized to have a mean of 50 and a standard deviation of 25 across all respondents.

Highest and Lowest Aspects of Student Engagement





One way to dig more deeply into benchmark scores is to analyze those items that contribute to the overall benchmark score. This section features the five items across all benchmarks on which the college scored highest and the five items on which the college scored lowest relative to the 2020 *CCSSE* Cohort. It is important to note that some colleges' highest mean scores may be lower than the cohort mean, and conversely, some colleges' lowest mean scores may be higher than the cohort mean.

While examining these data, keep in mind that the selected items may not be those that are most closely aligned with the college's goals; thus, it is important to review all institutional reports on the *CCSSE* online reporting system at <u>www.cccse.org</u>.

Notes:

For Item(s) 4 (except 4e), often and very often responses are combined

For Item(s) 6, 5-10, 11-20, and more than 20 responses are combined.

For Item(s) 9, quite a bit and very much responses are combined.

For Item(s) 12.1a and 12.1b, 2-4 times and 5 or more times responses are combined because these services are typically used less frequently.



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