

# 2020-2021 Annual Report

Student Success Council



Arkansas State University – Beebe

The Student Success Council (SSC) is currently in the middle of the second iteration of its two-year cycle. The following report presents assessment activities at Arkansas State University-Beebe during the 2020-2021 academic year.

### Academic Assessment

In the 2020-2021 academic year, faculty deploy course and program-level assessments in either the Fall or Spring semester. Those who deployed assessments in the Fall 2020 semester met with colleagues teaching the same course or program to discuss results and develop action plans. They submitted that information by April 30, 2021. Those who deployed assessments in the Spring 2021 semester will submit results with action plans by September 30, 2021. After this date, SSC will share assessment files with deans and directors who will document unsubmitted assessments.

### Co-Curricular Assessment

*Community College Survey of Student Engagement (CCSSE)*

CCSSE indicated areas ASU-Beebe is doing very well:

CCSSE Category	2018: Agree	2020: Agree
<i>Immediate family supports studies at ASU-Beebe</i>	91%	93%
<i>College provides the support to succeed</i>	82%	76%
<i>Would you recommend this college to a friend or family member</i>	96%	94%

CCSSE data also indicated areas for improvement:

CCSSE Category	2018: Never Used	2020: Never Used	Action Plans in Effect
<i>Transfer, Advising and Planning</i>	67%	74%	<ul style="list-style-type: none"> <li>Developing the website</li> <li>Promoting its services through the Marketing office, social media, and the mobile app.</li> </ul>
<i>Career Services</i>	71%	76%	<ul style="list-style-type: none"> <li>Working with academic programs to provide workshops, resume reviews, and career</li> </ul>

			counseling to students.
<i>Disability Services</i>	90%	94%	<ul style="list-style-type: none"> <li>• Offering online and Zoom office hours.</li> <li>• Identifying liaison counselors at each campus to assist students with disabilities.</li> </ul>
<i>Peer or Other Tutoring</i>	61%	70%	<ul style="list-style-type: none"> <li>• Offering advising and tutoring services in person or online.</li> <li>• Evaluating the highest subject demand for tutoring within the office as well as the lowest success rates of courses across the College to determine study group topics.</li> </ul>

*Individual Areas*

While the Library and some areas in Student Services have conducted co-curricular assessments, SSC recognized a need to refine, improve, and expand these assessments. In February 2021, two SSC members met with nine areas from the ASU-Beebe campuses to discuss developing new co-curricular assessments or improving current ones. These areas then received a link to a Microsoft 365 form to submit an assessment plan. In March 2021, these plans were reviewed, and those individuals needing additional coaching with their plans were contacted and received that support. Co-curricular areas will submit follow-up reports in spring 2022.

During the 2020-2021 academic year, SSC developed the following description of co-curricular assessment:

*ASU-Beebe defines co-curricular as activities, programs, and experiences reinforcing the institution's mission and values and complement the formal curriculum. Co-curricular activities do not typically offer academic credit and may occur outside of school or after regular school hours. This includes areas such as the literary magazine, student activities, and the library. ASU-*

*Beebe usually assesses co-curricular through the Student Success Outcomes (SSOs) of Goal Completion and Support and engagement; however, other SSOs may be used.*

The areas SSC will initially include in co-curricular assessment are:

- El Salvador trip
- Uncharted
- Library
- Internship
- Disability Services
- Advising and Learning Center
- Student Life
- Counseling
- Career Services
- Admissions

SSC anticipates expanding this list in the next assessment cycle. Beginning with a narrow group allows for quality assessments and a cohort to train colleagues in future co-curricular assessments.

### *Surveys*

In spring 2021, ASU-Beebe deployed the Community College Survey of Student of Student Engagement (CCSSE). Upon receiving the results, SSC generated a spreadsheet comparing the results from 2019 and 2021 with the most noteworthy results highlighted. SSC also produced a sortable crosswalk listing each question connected to a specific campus office and an SSO as well as a summary of the most significant results. These were shared with SSC and the broader campus community.

In April 2021, SSC deployed a slightly revised version of the Graduate Exit Survey. The revisions improved wording and eliminated irrelevant questions. While revising the survey, SSC also decided no longer to deploy the Student Success Survey due to redundancy with the Graduate Exit Survey.

SSC will inaugurate the Survey Committee in August 2021. The committee will consist of two staff and one faculty from the council. The committee will assist with survey deployment as well as analysis and dissemination of the results. It has a formal charge guiding its efforts.

### **Academic Year 2021-2022 Planning**

#### *Student Success Council*

- September 2021: the council will vote whether to change the presentation of the assessment cycle to academic years from calendar years.

#### *Academic*

- Spring academic assessments must be submitted by September 30; fall assessments should have been submitted by April 30.

- Assessment Excel files should be shared with deans and directors to document unsubmitted assessments.
- Faculty should develop and deploy action plans to assess in the 2022-2023 academic year.
- SSC division representatives should review assessments and offer support to faculty needing help improving the quality of their assessments.

#### *Co-curricular*

- September 2021: SSC in conjunction with Katie Vaughn, associate vice-chancellor of Institutional Effectiveness, should decide whether to continue CCSSE or adopt Noel Levitz.
- Spring 2022: Deploy CCSSE or Noel Levitz.
- Spring 2022: Co-curricular areas that submitted assessment plans should submit follow up reports.
- SSC should prioritize sending members to co-curricular professional development conferences in order to improve co-curricular efforts.

#### **Conclusion**

Assessment at ASU-Beebe is on a strong path as it progresses through the second iteration of its two-year cycle. SSC should focus on:

- Improving faculty understanding of assessment goals and implementation
- Improving data usage for academic assessment
- Expanding and improving co-curricular assessment

These goals require continued support from college administrators, committed leadership within the council and a smooth transition of SSC leadership. After SSC co-chairs rotate out of that role, they should serve an additional year as council members in order to facilitate the transition.