

## 2017-2018 Graduation Survey Analysis of Results

### Narrative

ASU-Beebe students are given the graduation survey link when they apply for Graduation. By capturing the student's perception of their experience, ASU-Beebe is better equipped to understand the student experience and align strategic priorities for the desired outcomes.

### Methodology

Select Survey software is used to capture, collect and present findings from the 2017-2018 Graduation survey. The survey results are presented in an overview PDF document and can be downloaded into a CVS file for further analyses.

Of note for the 2017-2018 results, the collection of survey results was a bit disrupted due to the implementation and utilization of Campus Nexus Student. This change created a reliance on the student group feature combined with contact manager within CNS to reach the intended audience. This method relies on messaging to reach the student through text and email modalities.

### Findings

Of the respondents, 70% indicated they were employed either full or part-time while attending. Nearly 70% of respondents indicated the desire to pursue an additional educational credential or transfer to another school.

Graduates taking the survey indicated faculty were interested in their learning, were pleased with advising, availability, size, location, and quality and scored each of these areas above a **4.1 on a 5 point scale**.

The response ratings for Service areas (Blackboard, Bookstore, Campus Wi-Fi, Campus Connect, Building appearance, safety, career/transfer service, cashier's office, counseling services, disability services, financial aid, food services, intramural sports, learning center, library, parking, residential life, registration, activities, student center, testing services and website) ranged from **3.60 (Financial Aid) to 4.55 (Campus Safety) on a 5 point scale**.

Survey respondents rated their overall experience **4.35 on a five point scale**. While the majority (84%) of respondents indicated they were likely to recommend ASU-Beebe (or one of its campuses) to family or friends. It should be noted there were responses in the 'unlikely' and 'very unlikely' areas.