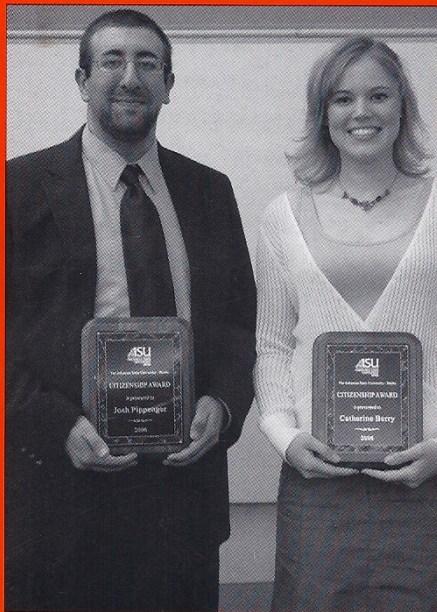


ARKANSAS STATE UNIVERSITY- B E E B E MEETING THE CHALLENGE

VOLUME 12 • FALL 2006



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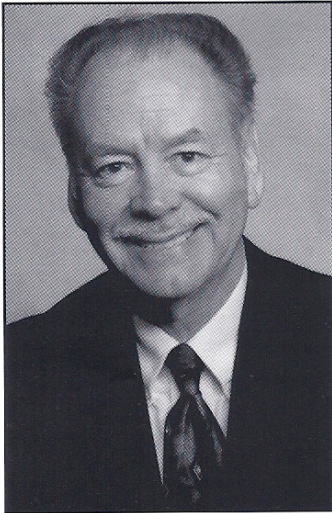
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Message from the Chancellor

COMPLETING THE MASTER PLANS



Dr. Eugene McKay

ASU-Beebe, with campuses at Beebe, Searcy, Heber Springs, and programs at the Little Rock Air Base, has completed its reorganization to promote efficiency and quality control that will enable us to deliver more services to students and the communities we serve with minimum duplications of overhead operational expenses. With the help of architects, faculty, staff, and local citizens, we have developed master plans for ASU-Beebe, including ASU-Heber Springs and ASU-Searcy.

For ASU-Heber Springs, master planning has been completed and construction has begun on two new buildings at the base of beautiful Sugarloaf Mountain, just east of Heber Springs, at a cost of over \$18,000,000. One building is a science/technology classroom building and the other is an administration/student support services building. Total square footage is over 76,000 square feet. Both should be ready for students by fall 2007. We graduated 76 associate degree students and 11 technical certificate students at the May graduation in Heber Springs. We are planning to expand the curriculum with programs related to tourism, the

environment, and areas related to the lake. We are seeking approval for a new Associate of Applied Science in Hospitality Administration.

We have completed the master plan for ASU-Searcy, a Technical Campus of ASU-Beebe, and will develop the campus in four phases, depending on growth and funding. The total cost to add space to double the enrollment would cost about \$12,000,000 and would involve four phases of construction. During the past two years, we have spent over \$500,000 renovating the current buildings, including replacing roofs, mechanical systems, and bathrooms. The major expansions of curriculum for the Searcy campus are expected to be in associate of applied science degrees, especially in career/technical areas and allied health. We are currently seeking approval for a certificate and associate degree in pharmacy technology.

At the Beebe campus, we are building a \$13,000,000 science building to meet increased demands of our students for science programs. It will be a 60,000 square foot building and should meet our growth needs for science for several years. We have expanded our curriculum with an associate degree in criminal justice effective fall 2006 and a veterinary technology associate degree beginning in fall 2007.

Our enrollment at the Little Rock Air Force Base is improving, but is still much lower than pre-911 enrollment. The building of a new education center at the Base should enable us to have larger classes and thus to operate more efficiently. ASU-Beebe has offered programs at the Base since 1965 and is committed to providing for the special educational needs of the military.

ASU-Beebe enrolled over 4,000 students this spring at our campuses in Beebe, Searcy, Heber Springs, and at the Little Rock Air Force Base. We continue to be a leader in the production of associate degrees among Arkansas two-year colleges with over 400 degrees so far this year. Approximately two-out-of-three of our graduates plan to continue their education. According to an out-of-state study just completed, ASU-Beebe has a \$316,000,000 annual socio-economic impact on the area we serve.

ASU-Beebe remains a student-centered, service-oriented university eager to help make central Arkansas a better place for people to live, work, and receive a quality education.

MEETING THE CHALLENGE

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Edited by Melissa E. Jenkins • Contributing Writer/Photographer Colbie Moody

ASU-Beebe and ASU-Heber Springs Break Ground

By Colbie Moody

Arkansas State University-Beebe and ASU-Heber Springs recently celebrated groundbreaking ceremonies for new facilities.

At the Heber Springs ceremony held April 7, 2006, Dr. Diane Tiner, vice chancellor of ASU-Heber Springs, was joined on stage by Senator Bob Johnson, Dr. Eugene McKay, chancellor of ASU-Beebe, Dr. Les Wyatt, president of ASU, Jim Pickens, chairman of ASU Board of Trustees, Steve Storm, assistant professor of math and science, Claude Dill, Cleburne County Judge, and Lisa Bly, student at ASU-Heber Springs.

Senator Bob Johnson spoke of the importance of ASU-Heber Springs in Cleburne County and the determination of the community to help establish it. ASU Board of Trustee Members Florine Milligan of Forrest City and Mike Gipson of Osceola were present as well as architects from the Wilcox Group and contractors from Baldwin and Shell.

"We are very excited about the new campus. The groundbreaking was a wonderful event to celebrate the fulfillment of a dream come true for Cleburne County. We look forward to the expanded facilities which will allow us to serve more students and increase opportunities," said Tiner.

"Creating a college is a once in a life-time opportunity. This has been a group effort involving many people, including several groups within Cleburne County. We are glad to have been a part of this effort," said McKay.

The new campus, located at the bottom of Sugarloaf Mountain, will consist of a Science and Technology Building and an Administration and Student Service Building. ASU-Heber Springs received \$1.1 million in General Improvement money to begin construction on the campus. The completion date is set for fall 2007.



From left: Wesley Walls, Wilcox Group; Steve Kinzler, Wilcox Group; Steve Storm, Assistant Professor Math and Science; Mike Gipson, ASU Board of Trustees; Lisa Bly, Student at ASU-Heber Springs; Dianne Tiner, Vice Chancellor for ASU-Heber Springs; Doug Henson, Baldwin & Shell (standing behind Tiner); Claude Dill, Cleburne County Judge; Les Wyatt, President, ASU; Jim Pickens, Chairman, ASU Board of Trustees; Eugene McKay, Chancellor, ASU-Beebe; Florine Milligan, ASU Board of Trustees; Bob Shell, Baldwin & Shell; Senator Bob Johnson at the groundbreaking ceremony.



From left: Jerry Carlisle, Mike Gibson, Representative Bill Stovall, Senator John Paul Capps, Lt. Col. Dallas Wood, Florine Milligan, Jim Pickens, Lonnie Williams, President of Nabholz Construction, Representative Mark Pate, Mike Medlock, Senator Bobby Glover, Dr. Eugene McKay, Dr. Les Wyatt, Representative Lenville Evans, Representative Leroy Dangeau, Senator Shane Broadway, David Sargent, architect at Witsell Evans Rasco, and Senator Tim Woolridge.

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Cathy Eoff Endows Scholarship

By Colbie Moody and
Diana Monroe, ASU Development Communications

Cathy Eoff recently established the Eoff Family Scholarship at Arkansas State University-Beebe. The endowment is a memorial to her family who taught her the importance of hard work and education.

"My parents and their generation inspired me to establish this scholarship. I want to pass on the lessons and encouragement, in the form of this scholarship, to students at ASU-Beebe," Eoff said.

Life in the Delta was hard in the early part of the 20th century. Mechanized agriculture was a few years down the road. The Great Flood of 1927 was a major setback to many families, and then the Great Depression hit.

Ben T. Eoff and his wife Edith came from large families. Originally from Morrilton, Ben was one of six children whose family moved from Pope County to the Delta during the Depression. Edith was one of 11 children who grew up as part of a farm family in the Mississippi County community of Lost Cane.

The couple married in 1940 and opened a general merchandise store in Lost Cane. When World War II erupted, Ben left on a tour of duty to Germany and then on to the Philippines, returning home with a Bronze Star.

Eoff's father died at the age of 47, leaving her mother to run the family farm. "My father wanted us to finish our education. He always told me that education was something that can never be taken away," Eoff said. She and her brother followed his advice and attended Arkansas State University; he graduated with an agriculture degree in 1969. After three years at ASU, Eoff finished her degree work in central Arkansas.

The brother and sister became teachers, he at Blytheville, she at Jacksonville before moving on to other occupations. Rick built a career as a successful lobbyist, first in Florida, and then in Little Rock for the Arkansas Education Association, while Cathy moved to Beebe where she owns a successful insurance



Cathy Eoff celebrates the establishment of the Eoff Family Scholarship with her aunt and uncle, Jerry and Vera Jackson, of Luxora, Ark.

and real estate business.

"I have lived in Beebe since 1975 and the community has always been good to me," Eoff said. "ASU-Beebe is the center of Beebe and a great benefit and growth opportunity to the community. ASU-Beebe does a great job of educating people from all areas."

When not working at her business, Eoff & Associates Realty Inc., Eoff is an active volunteer. She is on the Board for Community Bank and on the Foundation Board at ASU. Eoff has been a dedicated member of the Development Council at ASU-Beebe since its inception in 1997.

"Cathy Eoff has been a tremendous supporter of Arkansas State University-Beebe and education as a whole. This scholarship will allow students an opportunity that they may never have had without this type of financial support. We are truly blessed to have friends like Cathy," Keith Pinchback, Director of Institutional Advancement at ASU-Beebe, said.

She also is a large part of her nieces' lives, Christina and Heather. Both are compet-

continued on page 8

Chancellor McKay Receives Lifetime Award

The Beebe Chamber of Commerce honored Dr. Eugene McKay at its annual banquet May 25 with the Lifetime Achievement Award for his positive impact on the community.

“The Beebe Chamber of Commerce truly appreciates the work of Dr. McKay in providing educational opportunities that have enhanced the lives of students and promoted the economical and cultural advancement of the city of Beebe,” Dr. Ruth Couch, president of Beebe Chamber of Commerce, said.

McKay became a member of the Beebe community in 1966 when he moved from Missouri to teach English and French at what was then Arkansas State College-Beebe Branch. After contributing 21 years as a faculty member, McKay became the Vice Chancellor for Academic Affairs. McKay became Chancellor of ASU-Beebe in 1994, after the unexpected death of Chancellor Bill Owen.

While serving as Chancellor of ASU-Beebe, McKay has worked hard to expand the university, including building 13 new buildings and renovating seven others. Enrollment increased to 4,059 students this spring and new facilities are being built on three campuses to accommodate that growth. A new science building is being built on the Beebe campus, ASU-Heber Springs will have a new campus at the base of Sugarloaf Mountain, and a master plan has been developed for the Searcy campus with some construction to begin this fall.

McKay has been an active member of the community while at ASU-Beebe. He is on the board at White County Medical Center, Cabot Chamber of Commerce, Beebe Chamber of Commerce, and United Way of White County. He served as President of the Beebe Chamber of Commerce from 2003-2004 and Beebe Lions Club from 1999-2000, of which he continues to be a member. McKay is also a member of the Searcy Chamber of Commerce and the Heber Springs Chamber of Commerce.

“I have enjoyed working with several groups of good, intelligent people who want to make our region of the state a better place for people to live, work, and get a quality education. Most of my sense of accomplishment has come from group efforts because I believe groups can generally accomplish more than individuals,” Chancellor McKay said.

New Curricula Offer More Opportunities for Students

Curricular additions and expansions at ASU-Beebe and its campuses will offer more opportunities to students in the coming years. The opportunities include more options for degrees that are currently very popular among students or degrees that are currently not offered at the state's other public institutions.

“The university looks forward to more effectively meeting the demands and interests of our students through these curricular changes, as well as better serving area industries with highly skilled and educated workers,” said Dr. Ted Kalthoff, vice chancellor of academic affairs. “We work hard to make sure our curricular offerings follow the needs of the job market and the changing world.”

A new Criminal Justice program will begin classes Fall 2006 on the Beebe campus. The associate degree program provides for several career options including forensics, law enforcement, and corrections. In 2006, the state gave approval for ASU-Beebe to house the state's only veterinary technician training program. Planning for the veterinary technology associate degree is currently underway with classes to begin in 2007. This program will be housed on the Beebe campus.

At the Heber Springs campus, plans are also underway to develop programs related to tourism, the environment, and areas related to the lake. The Office of Academic Affairs is seeking state approval for a new Associate of Applied Science in Hospitality Administration. The program is unique-

continued on page 7

Ag Program Celebrates 50 Years at ASU-Beebe

Ag Day has changed in its 50 years at ASU-Beebe. The Ag Club was formed by eleven students in 1956. Their first order of business was to hold the first annual Ag Day, at what was then Arkansas State Junior College.

Ag Day gives local high school Future Farmers of America (FFA) students the opportunity to prepare for district competition by setting up a replica of the contest. Students are judged on knowledge of poultry, floriculture, electricity, meats, land, dairy foods, dairy cattle, livestock, agronomy, and agricultural business.

Ag Day began as a full day activity with events such as tractor driving and rafter cutting and was concluded with a concert by the Arkansas State College Band. Dr. Carl R. Reng, who was president of Arkansas State Colleges, spoke at the first Ag Day on "Why Go to College." Ag Day grew each year until 63 schools from Mammouth Springs to Springdale were attending. Currently 50 schools from all four districts are invited to Ag Day each year.

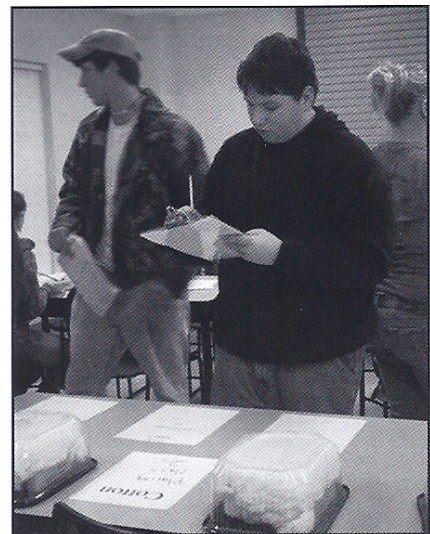
"Ag Day is not only a service to the high schools but also an opportunity for students to visit ASU-Beebe and see what we have to offer," Jerry Sites, assistant professor of agriculture, said.

Buddy Phillips, who attended the second

Ag Day at ASU-Beebe in 1957 later returned to teach at the college until his retirement in 1995.

This year 724 students from 45 schools competed at the 50 anniversary of Ag Day. A celebration was held in the ASU-Beebe Student Center where Jim Branson, of Stuttgart High School, was honored for more than 30 years of attendance as a teacher.

"I attended the second annual Ag Day as a student and have seen it grow and change throughout my career," Phillips said. I believe that Ag Day, though it might change to meet demands, will continue to be a part of ASU-Beebe."



High school students judge cotton at ASU-Beebe's 50th Ag Day in March. More than 724 students participated in the event.

Groundbreakings, *continued from page 3*

ASU-Beebe held its groundbreaking ceremony May 4, 2006, to celebrate the development of a new \$13 million science building to better meet the demands of increased enrollment.

"This new science building will enable ASU-Beebe to reach new horizons in science and better serve the growing needs for advanced science classes," according to McKay.

McKay and Dr. Les Wyatt, president of ASU, were joined on stage with ASU Board of Trustees Mike Gibson of Osceola, Mike Medlock of Jonesboro, Lt. Col. Dallas Wood of Paragould, Florine Milligan of Forrest City, and Chairman Jim Pickens of Little Rock. Senator Bobby Glover, Speaker of the House Bill Stovall, Senator John Paul Capps, Representative Mark Pate, Representative

Lenville Evans, Senator Shane Broadway, Representative Leroy Dangeau, and Jerry Carlisle, vice chancellor of finance and administration at ASU-Beebe, were also on stage. Senator Capps and Representative Pate spoke during the ceremony about the importance of higher education and the opportunities the ASU-Beebe Science Building will give students.

The three story, 59,900 square foot science building will have eight labs, seven lab preparation rooms, 13 classrooms, and 21 faculty offices. The third floor of the building will offer two biology labs, two chemistry labs, two physical science labs, one microbiology lab, and one anatomy and physiology lab. A 130 seat lecture and music hall and a 50 station computer lab will also be included. The building is set to be completed in the fall of 2007.

Conway Regional Donates Medical Equipment

The Conway Regional Health System Clinical Laboratory has donated a microbiology analyzer to the Medical Laboratory Technology program at Arkansas State University-Beebe.

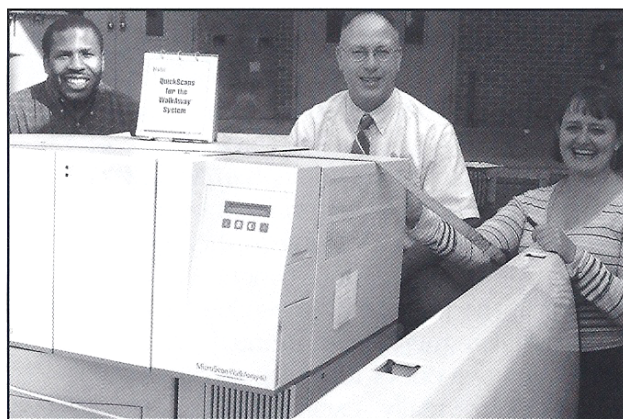
The device is used to analyze and identify a variety of different types of microbiological organisms (bacteria) to determine if the organisms are sensitive or resistant to various medicines, such as penicillin.

The analyzer will enable ASU-Beebe's MLT program to update its laboratory training. "It will give the students a better idea of what to expect from the profession," said Jimmy L. Boyd, assistant professor of MLT, as well as program director.

The ASU-Beebe students will be able to switch to an automated method of analyzing and identifying bacteria as part of their training. "It will better prepare them for the workforce," said Dale Olivo, supervisor of Conway Regional's Microbiology and Immunology Laboratory. Marianne Welch, clinical director of the Conway Regional Laboratory, said the technology is being used in a number of private and public clinical laboratories throughout the state.

In May, Conway Regional began using a new analyzer, which is able to handle the growing volume of testing at the laboratory. Welch said laboratory testing increased by 20 percent last year.

ASU-Beebe offers a two-year medical technician training program and a number of its graduates are currently working at Conway Regional. For more information about the Medical Laboratory Technology program or any of ASU-Beebe's programs, visit us online at www.asub.edu or call the Admissions office at (800) 632-9985.



Jimmy Boyd, Dale Olivo and Marianne Welch with the microbiology analyzer that Conway Regional Health System Clinical Laboratory donated to ASU-Beebe's Medical Laboratory Technology program.

New Curricula, *continued from page 5*

ly situated to the Heber Springs area and will offer students the opportunity to stay close to home and to contribute to their local economies.

Several changes and additions are also underway at ASU-Searcy. The former Machining Technology program has been updated to better meet industry and student demand. The new curriculum, Computerized Machining, will enhance the current program through more advanced technology. The Practical Nursing program is again offering a night curriculum three weeknights and on Saturdays. The program is ideal for persons

unable to participate in the day program because of work or family commitments.

Credit courses are now available for persons seeking employment as pharmacy technicians. State approval for a technical certificate in this area is pending approval, and if approved, will be the only credit program in pharmacy tech offered among public institutions in Arkansas. The Associate of Applied Science in Welding Technology is now available afternoons and evenings at the ASU-Searcy Area Career Center located in Bald Knob, in addition to the courses currently offered at the Heber Springs campus.

Career Pathways Opens Doors for Students

By Colbie Moody

Arkansas State University-Beebe students are benefiting from the implementation of Arkansas Career Pathways.

Arkansas Career Pathways, a state educational and financial assistance program, enables ASU-Beebe and other local two-year colleges to offer eligible students free career training and college classes. Career Pathways offers assistance with tuition, books, childcare, and transportation and does not affect other services received from the state.

“Childcare and transportation are the two biggest obstacles we have seen,” said Dottie Whiteside, director of Economic Development Center. “Arkansas Career Pathways is a program that helps parents achieve educational or employment goals. We knock down roadblocks that might be keeping someone from achieving their goals.”

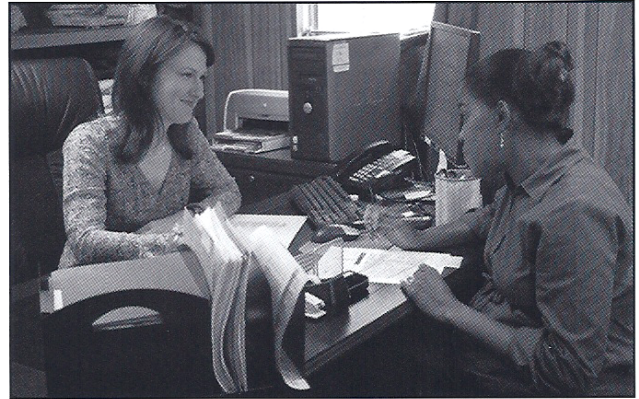
In order to enroll in the Arkansas Career Pathways program, a person must be a parent with children under age 19 living in the home, and be receiving Transitional Employment Assistance (TEA) now or in the past, or be receiving food stamps or Medicaid, or must have annual family income below 200 percent of federal poverty level.

“I am really excited about the program because we have already seen lives turned around because of it and have seen people on the road to success where they thought there was no option,” said Whiteside.

Amanda Brooks, of Cabot, is a practical nursing student on the Searcy campus. Brooks is a mother of two and was a stay at home mom before being accepted into the nursing program. “I came here because they have the best nursing program. I have always wanted to be a nurse but I wouldn’t have been able to start my training without the assistance of Career Pathways,” Brooks said.

Brooks was receiving grants for tuition and books but was not going to be able to finish the practical nursing program because of childcare and transportation costs. “I will be able to provide for my family,” Brooks said. “This is the biggest opportunity I have been given. I encourage other parents to find out if they are eligible for assistance.”

Arkansas Career Pathways also offers counseling services to help students find the right career or education choice. Classes in resume building



Kimberleigh Archer, Career Pathways Coordinator, and Michelle Supratman, Counselor, review criteria for the new program that helps parents to fulfill their educational objectives through state assistance.

and job-searching skills are offered as well as help with GED and college placement tests. Career Pathways can also help someone with licensing fees and uniforms.

“The Career Pathways staff at ASU-Beebe has been very helpful. This has encouraged me to continue my education with the university,” Brooks said.

Eoff Family, *continued from page 4*

itive cheerleaders and Eoff enjoys traveling to watch them.

Following the death of her brother in 1997 and her mother in 2005, Eoff said she wanted to do something that would make a difference in the lives of others. Her family’s love for learning prompted her to create the Eoff Family Scholarship at ASU-Beebe to benefit future teachers.

“I hope this scholarship helps students accomplish goals that might not have otherwise been possible. My family would be very happy this is being used to help someone else’s education,” Eoff said.

For more information about establishing an ASU-Beebe scholarship or contributing to an existing scholarship, contact the ASU-Beebe Office of Institutional Advancement at (501) 882-8255.

2006-2007 Scholarship Recipients



Pizza Pro representatives Keith Karolchyk (far left) and Elizabeth Parent (far right) presented Brittany Barker (center left) of Cabot and Deborah Trammell (center right) of Quitman the second annual **Pizza Pro Scholarships**. Brittany plans to apply to UAMS pharmacy school and Deborah plans to become a math teacher and school counselor.



Paula Robinson (left) of Beebe is the second recipient of the **Dr. Ruth Couch Endowed Scholarship**. Paula is a second-year student hoping to pursue a career in dental hygiene. She is pictured with Dr. Couch.



Nanette Peckman of Pangburn is the second recipient of the **ASU-Beebe Development Council Scholarship**. She is studying to teach mid-level math and science. Nanette and her daughter are pictured with Keith Pinchback, Director of Institutional Advancement.



Brenda Shurley (third from left) awarded Lora Hargis (far right) of Jacksonville the first annual **Shurley Scholarship**. Jani and Andrea Turkia, Mrs. Shurley's daughter and son-in-law, were also there for the presentation. Lora is pursuing an education degree.

Annual Fund Giving

ASU-Beebe is honored to recognize these alumni, faculty, staff, and friends who have made an investment in Arkansas State University-Beebe during the 2005-2006 Annual Giving Fund Campaign:

Lifetime Members

50,000 and Above

Community Bank
Cathy Eoff
John Deere Foundation
Dennis Gillam
Brenda Shurley
Scott Stevens - Pizza Pro

40,000-49,999

Ruth Couch

30,000-39,999

Marvin Jones
Richard & Thelma Powell

20,000-29,999

Letain DeVore
Harry Dougherty, Sr.

10,000-19,999

E. H. "Doc" & Ruth Abington
Eddie & Reita Adams
Walter & Louise England
Entergy - Searcy
First Arkansas Bank & Trust
Garth & Joann Martin
Missouri Higher Education
Loan Authority (MOHELA)
Ben & Mary Anne Pickard
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Darrel & Cissy Hall
Joe Hastings
John & Robin Hayes
James "Chuck" & Wanda Johnson
Ted & Sharon Kalthoff
Mr. & Mrs. Glen Lockeby
Drs. Eugene & Judy McKay
Keith & Alana Pinchback
Doyle Rainwater-Kustom Klassics
Walt & Sheryl Priest
Nancy Shefflette & John Hammes
James Wilbourn
Dewitt & Debbie Yingling

Diamond Club

Judy Brooks
Bernard Nichols
Arkansas Crop Protection
Association

Anniversary Club

Tom & Marc Anderson
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Addie Banks
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Candace Cooper
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Gynecology
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Macon & Bobby Edwards
Chuck & Angela Evatt
Charlie & Rosemary Frame
Joe T. Gunter
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Rockin' R Dairy
Jerry & Shelly Russell
Service Group
Donald & Bobbi Sharp
Jackie Speak
Lowell Staggs
Vera Tolson
Steve & Angie Totty
Cleo & Mary Wolfe

ASU-Beebe's Office of Institutional Advancement offers several annual gift categories to fit every level of giving: Lifetime Members (cumulative gift of \$10,000 or more); Chancellor's Cabinet (\$5000-\$9999); Chancellor's Circle (\$500-\$4999); Diamond Club (\$250-\$499); Anniversary Club (\$100-\$249); Friends of the University (\$35 or couple \$50-\$99).

Information on the ASU-Beebe gift clubs may be obtained by contacting Keith Pinchback, Office of Institutional Advancement, P.O. Box 1000, Beebe, AR 72012 or calling (501) 882-8255.

From the Advancement Office

We are very excited at ASU-Beebe that our support of students through scholarship giving continues to grow each year. We consider ourselves very fortunate to have such wonderful supporters that realize the importance of education and contribute to the future of our region and state. Since many of our students at ASU-Beebe and its campuses are first-generation college students, these scholarships make a big impact on their lives and greatly enhance their success.



Keith Pinchback, Director of Institutional Advancement

This year we were proud to host our first Scholarship Breakfast in August to pair our recipients with the donors, allowing our students to personally meet those who provided their scholarships.

The next year is an exciting one for us as we move forward with our building projects at Beebe and Heber Springs. We look forward to the opportunity to partner with businesses and individuals who may want to contribute to these major projects. We are also planning our first golf tournament, in conjunction with the 80th Anniversary next March, to support our Scholarship Endowment Fund. Our endowed scholarships are essential because they provide funds in perpetuity, not just on an annual basis. I hope you may consider joining us for that exciting event at Greystone Country Club.

As always, ASU-Beebe is so grateful to the generous people that make education a reality for our students. There are many who provide their resources, time and talents to help ASU-Beebe and its students move forward and succeed. We appreciate your partnership and look forward to working with you in the future.

YOUR PLEDGE SUPPORTS

- Outstanding Alumni & Students
- Student Awards
- Community & Student Activities
- Alumni Special Events
- Faculty Awards
- ASU-Beebe Promotion



ARKANSAS STATE UNIVERSITY-BEEBE 2006-2007 ANNUAL FUND

I/We wish to make a gift to:

- | | |
|--|---|
| <input type="checkbox"/> Chancellor's Cabinet (\$5000) | <input type="checkbox"/> Anniversary Club (\$100) |
| <input type="checkbox"/> Chancellor's Circle (\$500) | <input type="checkbox"/> \$35 (Friends of the University) |
| <input type="checkbox"/> Diamond Club (\$250) | <input type="checkbox"/> Other amount |

Enclosed is my gift of \$_____ or my pledge of \$_____ payable to Arkansas State University-Beebe's Annual Fund. I am employed by _____ and my gift will be matched by my employer.

Charge my credit card Visa ___ MC ___ Discover ___ AE ___
Account # _____

Donor(s) Name(s) _____ Email _____
Address _____ City, State, Zip _____ Phone _____
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GIFTS TO ASU-BEEBE ARE TAX DEDUCTIBLE.

Please return to Office of Institutional Advancement, P.O. Box 1000, Beebe, AR 72012.
For more information, please call (501) 882-8255.

ASU-Beebe to Celebrate 80 Anniversary March 2007



How do you remember the current ASU-Beebe? As the Junior Agriculture College of Central Arkansas or Arkansas State College-Beebe Branch or maybe Arkansas State University-Beebe Branch? Maybe you don't really worry too much about what it was called then and now, but we do hope you remember your time here and the memories made.

Since its inception in 1927, ASU-Beebe has provided college course work for those who wish to transfer to senior institutions or certificate programs to prepare individuals to enter the workforce in two years or less. By 2007, ASU-Beebe has grown from an enrollment of just 38 students its first year to more than 4000 students by 2007.

Come share an exciting time with ASU-Beebe as we look back over the years! While ASU-Beebe has been known by many names, it's still the familiar place that you once knew. We will commemorate ASU-Beebe's history Friday, March 30 through Saturday, March 31, 2007.

Here are some of the things you can look forward to. Also, check back on the school's web site at www.asub.edu for periodic updates or call (501) 882-8255 for the latest information. We hope to see you back on campus March 2007!

Thursday, March 29

ASU-Beebe Golf Tournament

12:30 p.m., Greystone Country Club (Cabot)

ASU-Beebe Community Bank Concert Series Presents Rosilee Walker, Premier Pianist

7:30 p.m., Owen Center Theatre

Friday, March 30

ASU-Beebe Alumni Receptions

5:00 p.m.-7:00 p.m., various campus locations

Campus tours (start every half hour)

3:00 p.m.-5:00 p.m., Student Center

Alumni Basketball Game

7:00 p.m., Owen Center Gymnasium

Saturday, March 31

Alumni Association Annual 5K Race

8:30 a.m., Student Center

Campus tours (start every half hour)

10 a.m.-1:00 p.m., Student Center

ASU-Beebe Family Picnic

12:00 p.m.-3:00 p.m., Student Center front lawn

Alumni Association Annual Meeting

12:00 p.m., Student Center

Alumni Dinner and Service Awards

7:00 p.m., ASU-Beebe Student Center

Ongoing

80 Anniversary Exhibit and Archives

January 5, 2007-December 1, 2007

(contact 501-882-8207 for library hours)

Committee Calls for Historical Items

ASU-Beebe's Office of Institutional Advancement is looking for historical items from across the decades to help celebrate the 80 anniversary in 2007.

Former students of the institution and community members are asked to consider donating any memorabilia they may have that represents the institution and its 80 years. The items would be used for campus exhibits and will be returned to the donor if requested.

If you have any information on where the college may find historical items and memorabilia, or if you would like to donate items for the exhibits, please contact Melissa Jenkins at (501) 882-8355.

ASU-Beebe to Recognize Alumni at 80 Anniversary

As part of ASU-Beebe's 80 Anniversary, the Alumni Awards Committee will select recipients for the following awards and honors with approval by Chancellor Eugene McKay. All persons who attended classes or graduated from the Junior Agricultural School of Central Arkansas, Junior Agriculture College of Central Arkansas, Arkansas State College-Beebe Branch, Arkansas State University-Beebe Branch or Arkansas State University-Beebe are eligible for any of the following alumni awards or honors.

Nominations for any of these awards are accepted by ASU-Beebe students, faculty, staff, alumni and former students, or friends of the university. To obtain a nomination form, visit www.asub.edu or call (501) 882-8255. Nominations will be accepted until November 1, 2006.

Awards will be presented at ASU-Beebe's Alumni Dinner and Service Awards during the 80 Anniversary Celebration and Homecoming Saturday, March 31 at 7 p.m. at the ASU-Beebe Student Center.

Golf Tournament to Benefit Student Scholarships

ASU-Beebe will hold its first golf tournament to raise scholarship money to benefit ASU-Beebe's endowed scholarship fund. The tournament, scheduled for March 29, 2007 at Greystone Country Club in Cabot, is planned in conjunction with the school's 80 Anniversary celebration.

The four-person scramble will begin at 12:30 p.m. Entry fees are \$100 per person or \$400 per team, which includes the scramble, cart, meal, door prizes and silent auction.

Don't wait! Form your team today! More information on the tournament, including sponsorships and registration, is available at www.asub.edu or by calling (501) 882-8255.

Distinguished Alumni (one per decade):

The Distinguished Alumni Award honors former students of ASU-Beebe who exhibit exemplary character, success in their chosen professions, and leadership and service to their communities, ASU-Beebe, and society. At least one recipient from each decade that the college has operated will be selected (1920s, 1930s, 1940s, 1950s, 1960s, 1970s, 1980s, 1990s, 2000s).

The Alumni Service Award:

ASU-Beebe's Alumni Service Award is designated for those former students that have provided exceptional leadership in their communities through volunteer service, participation in public service or personal sacrifice to improve the lives of others.

Distinguished Faculty Award:

The Distinguished Faculty Award recognizes the achievements and contributions of faculty or former faculty who served in the classroom for at least 10 years. Recipients will have demonstrated an exemplary commitment to students and education while at ASU-Beebe and service to ASU-Beebe beyond faculty responsibilities.

Distinguished Staff Award:

The Distinguished Staff Award recognizes the achievements and contributions of staff or former staff that have worked at ASU-Beebe at least five years and has contributed to ASU-Beebe much beyond their required work duties. Recipients will have demonstrated an exemplary commitment to students and the community while at ASU-Beebe.

ASU-Beebe Meritorious Service Award:

This award recognizes distinguished achievements and contributions to ASU-Beebe by a non-student or graduate through professional, civic, and philanthropic activities. All recipients will have made a significant impact and contribution to ASU-Beebe over a period of time through volunteer service, leadership positions, or as former faculty and staff.

Corporate Excellence Award:

The ASU-Beebe Corporate Excellence Award recognizes companies that have demonstrated exemplary commitment to the institution through giving, community relations, volunteer service, or other acts of support that help to improve ASU-Beebe's service to its students and the community.

Alumnus of the Year

By Melissa Jenkins

Although his last name is Lamb, to the people of Mt. Pleasant, Arkansas, he's more like a giant, a pillar of their community who has dedicated his life to the Mt. Pleasant School District. This October, Howard Lamb will be honored at the annual conference of the Arkansas Association of Two-Year Colleges as ASU-Beebe's 2006 Outstanding Alumnus.

If you were to walk around the Mt. Pleasant campus with Howard Lamb, you would see immediately the love and affection he has for this place. It's been his home for almost 40 years as superintendent and administrator. But, Lamb has been much more than that. Walking around with him, it's not hard to notice the hands-on approach that comes with his leadership. He actually constructed several of the buildings with the help of students, staff and parents. He's planted many of the trees on campus and landscapes each spring. He speaks fondly of the gym re-built three years ago and mentions that he works the concession stands at the games. He cooks at the annual FFA cookout every year and his employees will tell you that he even helps serve and clean-up lunch most days. He also helped establish a scholarship fund for students going to college, which now boasts more than \$50,000, and speaks proudly of the childcare facility the school opened for the community after a building donation from a local church.

"It's hard to put into words Mr. Lamb's impact. He's one of those people with that special quality to make you feel better and he sees the best in the kids when others don't. If anyone is ever in need, this school through his leadership takes care of them," said Sally Adkisson, Mt. Pleasant counselor and teacher.

Lamb started at ASU-Beebe in January 1956. He had taken some time after graduating high school to work in Washington State in the fruit vineyards. He quickly decided it was not for him. The local coach at Mt. Pleasant, Coach Sims, suggested he go to college to play basketball. He had never played basketball before or even thought about it.

After visiting Arkansas (Lyon) College and UCA, who both quickly turned him down, he visited Coach Marvin Speight at ASU-Beebe. Coach Speight asked him, "What makes you think you can play basketball?" to which Lamb answered, "What makes you think I can't?" It is that spirit and determination that has made Lamb the servant leader he is today.



"Of all the places I've been in life, it (ASU-Beebe) was the best. They all changed me and gave me a purpose."

--Howard Lamb,

pictured on the campus of Mt. Pleasant Schools
in front of one of the buildings he helped to construct.

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ASU-Beebe Alumni Association

The ASU-Beebe Alumni Association was chartered in 2000 and it is the primary intent of the Association to retain close ties between students, former students, and friends of the University.

The Association offers individuals the benefits of reuniting with old friends, making new friends who share a common interest of supporting ASU-Beebe and higher education, and offering opportunities for connecting with other alumni, students, and the surrounding communities.



Rosemary Frame (second from left), Secretary/Treasurer, presented the Alumni Association's third annual **Alumni Book Scholarships** to Miranda Lunsford (far left), Gabrielle Horton, and Nanette Peckman. The monies provide textbooks for both the fall and spring semesters.

SAVE THE DATE!!
ASU-Beebe 80 Anniversary and Homecoming Weekend
March 30-31, 2007
Golf Tournament March 29
Association Annual Meeting March 31
www.asub.edu/alumni_friends



Join the Alumni Association today for these great benefits:

- Travel discounts
 - Local business discounts
 - Discounts on concert series tickets
 - Use of ASU-Beebe email address
 - Discounts on all official alumni activities.
- Don't delay. Send your form today!**

Join the Association Today! Dues are only \$6 per year or \$10 for two years.

Yes! I'd like to join the ASU-Beebe Alumni Association!

Full Name _____
Maiden Name _____
Mailing Address _____
Phone Number _____
Email address _____
Years attended ASU-Beebe/Graduation Year _____
Degree/Program of Study _____

Please return membership form to: ASU-Beebe Office of Advancement, P.O. Box 1000, Beebe, AR 72012.
For more information, call (501) 882-8255.

ASU-Beebe Alumni Association is now online at www.asub.edu/alumni_friends.
Join the Association, update your contact information, check for current events and much more!

Community Bank Presents 2006-2007 Concert Series



Arkansas State University-Beebe and Community Bank will once again present a year of

world-class concert events and entertainment during its 2006-2007 Concert Series. The concert series offers an eclectic mix of entertainers and presenters. For more information on tickets and pricing, visit www.asub.edu or call (501) 882-8351.

The concert calendar includes:

The Three Little Pigs, USA Ballet

August 31, 2006

USA Ballet, founded by Dr. Ken Bello and Michelle Holmes-Bello, is a world class international ballet company based in Illinois. The company will provide a stirring performance of the Three Little Pigs. Based on the famous fairytale, this work was expanded to a full evening ballet by child prodigy Tarasina Masi.

Dr. Tammie Burger

September 14, 2006

Dr. Tammie Burger participated in a jazz combo, Tammie Lynn and Company, for 15 years in the Dallas/Fort Worth area and directed numerous musical theater shows including Hello Dolly, Annie Get Your Gun, Calamity Jane, and Meet Me in St Louis. She currently directs The Singers, and teaches Theory and Ear Training, piano, and Fine Arts Musical at ASU-Beebe.

The Fast Horse

October 10, 2006

The Fast Horse is a Minnesota based Lakota (Native American) performing family who has been delighting audiences worldwide since 1998. Their career has spanned continents, countries, and the U.S. Their intimate relationship with performing is expressed through poetry, humor, magic, audience

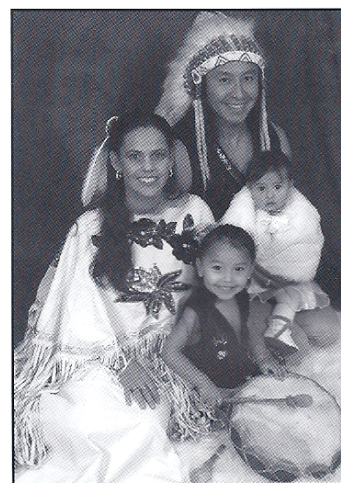
participation, juggling, storytelling, costumes, fire, song and dance.

Ain't I a Woman!

February 2, 2007

Ain't I a Woman! celebrates the life and times of four African-American women: ex-slave and abolitionist Sojourner Truth, novelist and anthropologist Zora Neale Hurston, folk

artist Clementine Hunter, and civil rights worker Fannie Lou Hamer. The musical score is drawn from the heartfelt spirituals of the Deep South, the urban exuberance of the Jazz Age, and contemporary music by African Americans.



The Fast Horse will perform in October as part of Community Bank's Concert Series.

Rosilee Walker, Premier Pianist

March 29, 2007

A Van Cliburn Scholar and student of Richard Cass, Rosilee Walker is one of the premier pianists of the 21st century. She has toured much of the U.S., including distinguished concerts at the Eastman School and the White House. Her repertoire ranges from the best in Classical to the syncopated novelties of the '20s.

The Spencers: Theatre of Illusion

April 24, 2007

For more than a decade, the Spencers have dazzled the world with their entertaining stage magic and breath-taking illusions. Audiences cross over a threshold of disbelief and are captivated only moments after they take the stage. Something extraordinary happens when these performers and their audience--sharing an intimate space and a singular moment--discover the wonders of the impossible.

Students Recognized at Banquet

By Colbie Moody

Several Arkansas State University-Beebe students were honored at the annual ASU-Beebe Awards Banquet held recently at the university. The students were presented division awards for leadership and outstanding scholastic achievement in their major fields of study. Campus awards were also presented along with the positive staff and teacher award.

Selected for the English and Fine Arts Awards were Gabe Knight, a liberal arts major from Cabot, and Janet Morris, a music major from Searcy. The Advanced Technology and Allied Health Awards went to Michael Gajeski, a medical laboratory technology major from Conway, and Sedley Tomlinson, an emergency medical technology major from Conway. The Business and Agriculture Awards went to Carla Allen, a business technology major from Floral, and Troy Weatherley, an agriculture major from Enola. The Education and Social Sciences Awards went to Christian Shireman, a liberal arts major from Cabot, and Stephanie Veach, a liberal arts major from Judsonia. The Mathematics and Science Awards went to Scarlett Fletcher, a liberal arts major from Lonoke and Candace Thome, a liberal arts major from Heber Springs. The Occupational Technology Awards went to Barbara Blackman, an automotive repair technology major from Augusta, and Dustyn Matthews, an automotive repair technology major from Searcy.

Campus awards for outstanding achievement were presented to Randy Adams, a business major from Beebe, and Deja Nooner, a business major from Enola for ASU-Beebe; Brian Halldorson, a liberal arts major from Heber Springs for ASU-Heber Springs, Shannon Brown, a liberal arts major from Greenbrier, and Mark Ramirez, a liberal arts major from



Arkansas State University-Beebe Citizenship Award winners Josh Pippinger (left) and Catherine Berry (right) were chosen by the faculty and staff for their contributions to the campus in areas of education, activities and leadership.

Jacksonville for the Little Rock Air Force Degree Center; Rita Churchwell, a practical nursing major from Searcy, and James Cook, an electronics technology major from McRae for ASU-Searcy, and Kayla Hill, a mid-level education major from Ward for ASU-Jonesboro.

The Positive Teacher Award was presented to Chuck Wisdom, assistant professor of agriculture, from Beebe and the Positive Staff Award was presented to Joe Hooker, residence hall director, formerly from Trumann.

The Citizenship Awards, the university's most prestigious awards, went to Catherine Berry, a business major from Des Arc, and Josh Pippinger, an agriculture major from Bradford. Berry is active in the Music Club, serves as an Ambassador and tutors in the Learning Center. Pippinger is active in the Agriculture Club, College Republicans, and is a Resident Assistant.

Chancellor Recognizes Outstanding Staff

Dr. Eugene McKay recognized outstanding faculty and staff at the annual Staff Appreciation Dinner in April. This year's recipients are as follows:

MARY WOLFE

For being a dedicated, conscientious keeper of official records for ASU-Beebe for 35 years.

BILL LONG

In appreciation of your 31 years of teaching at ASU-Beebe and for being an excellent chair of the English/Fine Arts Division from 1995 to 2005.

MIKE HAYNES

For your excellent work as co-chair of the steering committee for our Higher Learning Commission Focus Visit related to the merger of ASU-Searcy and ASU-Beebe.

TEDDY DAVIS

For your efforts to produce an effective Self-Study for the Higher Learning Commission Focus Visit.

MICHAEL KELLY

For your editorial skills demonstrated in producing an effective Self-Study for the Higher Learning Commission Focus Visit.

KAREN COOPER

In appreciation of the positive, cheerful, and helpful attitude you have displayed while counseling, advising, and recruiting students.

IMA TOOLEY

For your bright smile, your good jokes, your friendly service, and for keeping ASU-Searcy well stocked with supplies.

LISA VANOVEN

In appreciation of your tireless work ethic and your commitment to fast and efficient student service in the Financial Aid Office while processing over 2.5 million dollars in student loans so our students can continue their education.

ROSEMARY FRAME

In appreciation of your cheerful service as director of the Alumni 5K Race, as an officer in the Alumni Association, and as director of Chi Alpha, the campus Christian student ministry.

KATHY BALL

In appreciation of your passionate dedication to ASU-Beebe and its students, including our international students.

JIMMY BOYD

For a successful NAACLS accreditation Self-Study and team visit that illustrated the high quality of our Medical Laboratory Technology program.

GARY HOLLAND

In appreciation for your 19 years of coaching and student-centered teaching at ASU-Beebe.



From left: Rosemary Frame, Kathy Ball, Jimmy Boyd, Karen Cooper, Mary Wolfe, Lisa Vanoven, Michael Kelly and Teddy Davis. Not pictured: Bill Long, Mike Haynes, Ima Tooley, and Gary Holland.

ASU-Heber Springs Faculty and Staff Support New Campus

Arkansas State University-Heber Springs' faculty and staff have pledged \$4,000 to the development of their new campus.

Steve Storm, assistant professor of math and science, and Carol Johnson, student development specialist, started the faculty/staff portion of the capital campaign with a goal of \$1,000. With 100 percent participation, the faculty and staff surpassed the initial goal to pledge \$4,000.

"We have a unique situation on the ASU-Heber Springs campus. We have had the opportunity to work closely and get to know each other. Everyone on this campus is committed to education and the community," said Storm.

Storm and Johnson agree that working at ASU-Heber Springs is a dream come true. "I grew up in Cleburne County and I knew I wanted to come back here. I wanted to work in education but hadn't found the right opportunity," Johnson said. "We are a true family here and I love being a part of that."

The faculty and staff hope to furnish all the rooms in the new campus. "We want to give the students every opportunity to succeed," Johnson said.

ASU-Heber Springs has outgrown two buildings since it began in 1999. The night classes are full every semester and the new campus will make it possible to offer more classes and training space. Storm and Johnson contribute the growth to the closeness of the faculty and staff. "The faculty is always available for the students, even if it is on another subject," Storm said.

For more information about contributing to the capital campaign, contact the ASU-Beebe Office of Institutional Advancement at (501) 882-8255 or Dr. Diane Tiner at (501) 250-9900.



Karen Cooper (center) meets with Steve Storm and Carol Johnson to make a pledge to the new ASU-Heber Springs campus, which is scheduled to open in 2007.

Alumnus, *continued from page 14*

After his two years at ASU-Beebe, he went on to play ball at UCA where he was All-Arkansas Intercollegiate Conference. After college, Lamb returned home to his birthplace of Izard County to coach basketball at Mt. Pleasant School. Through the years he has also owned a car dealership and grocery store, and operated an RV park and a restaurant. "I guess you can say I have done it all," he said.

Of his time at ASU-Beebe, Lamb is most thankful. "Coach Speight and Dean Howell probably saved my life because they kept me in school. They were saviors to me, as well as librarian Mrs. Doris Barnes and my English instructor Mrs. Margaret Moore who also made me successful. Of all the places I've been in life, it was the best. They all changed me and gave me a purpose," said Lamb.

In a few years when the Mt. Pleasant School District consolidates with Melbourne, Lamb will hang up his hat. He says that he isn't quite sure what he'll do when he no longer reports to the school, but that he'll remain open and find something to do.

"It must have been a good experience for me to have stayed all these years. I'll miss the kids the most when I leave one day. They keep me young. It's been most rewarding over these many years to watch how they've succeeded," said Lamb.

"Howard Lamb is really a hometown hero. The school has been the center of that community for so long and Howard the center of the school. The impact he has had on the people there has been tremendous. And, he's so humble there's nothing he is unwilling to do for the school children," said Barry Farris, ASU-Beebe vice chancellor for external and advanced programs.

ASU-Beebe Provides Hurricane Relief to Higher Ed Colleague

Arkansas State University-Beebe students, faculty, and staff participated in hurricane relief by assisting a fellow colleague in higher education. As part of the Arkansas Association of Two-Year College's project, "Adopt a Gulf Coast Family," ASU-Beebe was partnered with Lynn Ladner, an employee of Mississippi Gulf Coast Community College in Gulf Port, Miss. She and her two children Lauren and Lucas live close by in Long Beach, Miss. and returned after the storms to a devastated home.

In December, Dr. Vicki Wicker of ASU-Heber Springs, and her husband David traveled to Long Beach and assisted the Ladners in repairing their home so it would no longer be exposed to the elements. Early in the spring semester, Gamma Beta Phi on the Heber Springs campus gathered together a box of children's books for the Ladner children. The Beebe system raised \$2690 for the Ladner family through spirited on-campus fundraisers at the Beebe, Heber Springs, and Searcy campuses. ASU-Beebe was also able to get a donation of a refrigerator from Maytag and it was delivered directly to the family. While the original goal was to put together enough money to purchase large appliances for the kitchen and to assist with buying materials for the kitchen cabinets, the Ladners were in more need of funds to purchase a heating and air conditioning system.

"It was absolutely an awesome experience to coordinate this program. I was assisted by Vicki Wicker on the Heber Springs campus and Phyllis Werley on the Searcy campus. The outpouring of support from the campus community was touching. We would never have been able to put together as much money as we did without the support of the individuals, offices and clubs. I wish I could name all the people who made this possible, but I wouldn't be able to name them all," said Student Life Director Angie Totty, coordinator of the project.



Beebe, Heber Springs, Searcy
Little Rock Air Force Base

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