For information regarding the baccalaureate degree contact:

Advanced Studies Office
A-State Degree Center
on the ASU-Beebe Campus
P.O. Box 1000
Beebe, AR 72012-1000
PHONE: 501.882.8974
FAX: 501.882.4403
EMAIL: astate@asub.edu

or

A-State Advisor
Dr. Hazel Dickey
PHONE 501.882.4417
FAX 501.882.4403
EMAIL: hcdickey@asub.edu

For information regarding the associate degree contact:

Mr. Robert Mitchum, Chair
Business/Agriculture Division
P.O. Box 1000
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FAX: 501.882.8881
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WHAT IS BUSINESS ADMINISTRATION?

Business Administration is every aspect of business, across the five functional areas and from the bottom to the top of the organization.

More College of Business students major in Business Administration than any other area of business.

The Business Administration curriculum is one that provides students with a diversified rather than a specialized program in business and economics. Essentially, it is an undergraduate version of the MBA program.

The degree in Business Administration is designed especially for those who need a broad background of training for managing businesses of their own or for students planning to enter large businesses that maintain their own specialized training programs.

This curriculum involves the study of every major sector of business activity, with emphasis on creative thinking that will prepare the student for today’s employment, as well as for meeting tomorrow’s challenges.

Business Administration provides the student with a choice of outstanding electives that can lead to a high quality and well-rounded degree tailored to the student’s individual career aspirations.

SCHOLARSHIPS

The University has scholarships available to all students at all levels, primarily the ASU Transfer Scholarship. The College of Business also has a large number of privately funded scholarships for business students. Go to the Privately Funded portion of the Scholarship page on the www.astate.edu website for a complete list.

UPPER-LEVEL BUSINESS ADMINISTRATION CORE COURSES: (18 hrs)

- FIN 3713 Business Finance
- MGMT 3153 Organizational Behavior
- CIT 3013 Management Information Systems
- CIT 3523 Operations Management
- MKTG 3013 Marketing
- MGMT 4813 Strategic Management (to be taken last semester before graduation)

BUSINESS ADMINISTRATION COURSES: (24 hrs)

ACCOUNTING ELECTIVE – one of the following:
- ACCT 3053 Cost Accounting w Managerial emphasis
- ACCT 4013 Tax Accounting I
- ACCT 4153 Fraud Examination

MACRO ECON ELECTIVES – one of the following:
- ECON 3353 Macroeconomic Analysis
- ECON 3373 Money and Banking
- ECON 3383 Labor Economics
- ECON 4323 Economic Policy Analysis

MICRO ECON ELECTIVES – one of the following:
- ECON 3313 Microeconomic Analysis
- ECON 3373 Global Environmental Policies
- ECON 3433 Government Regulation of Business
- ECON 3436 Managerial Economics
- ECON 4303 Sports Economics
- ECON 4433 Export Policy & Procedures

INTERNATIONAL ELECTIVE – one of the following:
- ECON 4143 International Management
- ECON 4153 International Economics
- ECON 4153 Economic Development
- ECON 4103 International Trade

FINANCE ELECTIVE – one of the following:
- FIN 3763 Financial Institutions and Markets
- FIN 4723 Investments
- FIN 4743 Managerial Finance
- FIN 4753 Capital Management

MANAGEMENT ELECTIVE – one of the following:
- MGMT 4123 International Management
- MGMT 4163 Small Business Management
- MGMT 3143 Human Resource Management
- MGMT 3183 Entrepreneurship
- MGMT 3163 Leadership

MARKETING ELECTIVE – one of the following:
- MKTG 3033 Advertising & Promotion
- MKTG 3043 Retailing
- MKTG 4043 Consumer Behavior
- MKTG 4113 International Marketing
- MKTG 4023 Services Marketing

Jr/Sr Business Elective (3 hours)

Total Hours Required (minimum): 120 HOURS