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*Master of Business Administration*

**Master of Business  
Administration**

**A-State Degree  
Center on the  
ASU-Beebe Campus**



## **Master of Business Administration Degree**

The Arkansas State University MBA Program is a professional degree program designed to prepare students of all educational and professional backgrounds for management positions in all types of organizations. As such, the program stresses the development of analytical, problem solving and decision making competencies for dynamic, complex global organizational and social environments.

Students from the A-State Degree Center on the ASU-Beebe campus can choose to take this program online or attend traditional classes on the A-State campus.

### **Available Concentrations\***

The program of study includes the functional areas of business (Finance, Healthcare Administration, Management Information Systems, Supply Chain Management, and International Business), with the opportunity to obtain emphasis areas in each, as well as the option to select specialty emphasis areas. This provides students with the flexibility to tailor their MBA degrees to individual needs and goals. \*Students who choose to add a concentration will take the defined concentration courses, increasing the total program hours to 36-39 total hours.

### **Admission Requirements**

Applicants must apply online to the Graduate School for their desired program. Visit the Graduate School website for more information.

## **“Fast-Track” Foundation Courses**

*(for students with NON-BUSINESS undergraduate degrees)*

Non-business undergraduate majors typically have to take foundation or leveling courses in business prior to taking the graduate core and elective courses. In the past, this included 30 semester hours of courses. At A-State, we have developed what we call “Fast Track” Foundation Courses. Each of the “Fast Track” courses is 1½ hours credit and covers only the material needed to take the graduate core and elective courses in the MBA Program. The courses are presented in a modular format at an accelerated pace. This allows non-business undergraduates to get through the foundation requirements much quicker, thus reducing the length of time necessary to get the MBA degree. These courses are as follows:

<u>“Fast Track” Foundation Courses</u>	<u>*A-State Equivalent</u>
MBA 500V Survey of Accounting	ACCT 2003 & 2133
MBA 501V Survey of Finance	FIN 3713
MBA 502V Survey of Macroecon	ECON 2313
MBA 503V Survey of Microecon	ECON 2323
MBA 507V Survey of Law	LAW 2023
MBA 508V Survey of Statistics	ECON 2113
MBA 509V Survey of Ops Mgmt	CIT 3523

\*Students who have taken the equivalent undergraduate courses (as determined by evaluation of their transcripts) will have the graduate foundation courses waived. The graduate foundation courses do not count for credit towards the MBA degree.

## **PROGRAM OF STUDY**

The MBA program consists of a core curriculum of 28 hours and six hours of electives.

### **MBA Core:**

ACCT 6003 - Accounting for Planning and Control

ECON 6313 - Managerial Economics

FIN 6723 - Corporate Financial Management

IBS 6593 - Global Strategic Initiatives

MIS 6413 - Management Information Systems

MGMT 6403 - Seminar in Organizational Behavior and Leadership

MKTG 6223 - Strategic Marketing

MIS 6543 - Business Analytics

MGMT 6423 - Strategic Management (must be taken after all core courses have been taken or during the student's last semester of coursework)

### **Electives:**

Six hours of electives may be selected in business or economics, as approved by the director of graduate business programs.

Under special circumstances, a student may substitute a directed individual study for an elective. All directed individual studies must be taken after a student has completed 24 hours of coursework with a GPA of 3.5 or higher. Directed individual studies should be targeted toward a publication and/or paper/presentation as an outlet for the research. Students are also expected to make a presentation on their research to a group of Graduate Faculty.