For information regarding the baccalaureate degree contact:

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Mr. Robert Mitchum, Chair
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WHY STUDY MANAGEMENT?
From large Fortune 500 businesses to small, family owned firms, all organizations need managers to plan the company’s work, organize its people and processes, and lead its effort toward goal attainment.

What Do Managers Do?
Managers direct the work of others
Managers define the mission of and set the goals for their organizations
Managers serve as leaders of individual work groups

Emphasis Areas
The Major in Management offers a broad professional curriculum designed to prepare students for careers in managing businesses or not-for-profit organizations.

MANAGEMENT INTERNSHIPS
The Department of Management offers seniors the opportunity to spend one semester as interns, gaining practical experience working with a regional firm under the supervision of an experienced professional. Many students have found that serving as an intern strengthens their resume and enables them to more clearly define their career path.

CAREER OPPORTUNITIES
Career opportunities include:
- Labor Relations Manager
- Compensation and Benefits Manager
- Small Business Owner
- Team Leader
- Plant Manager
- General Manager
- Operations Manager
- Human Resources Manager
- Training and Development Coordinator
- Safety and Health Specialist

TRAVEL ABROAD
Many Management majors are taking advantage of international travel opportunities through the College of Business. The direct exposure to other cultures and foreign-based firms is invaluable to A-State graduates who are competing with graduates from other universities for the best jobs. These trips are led by management faculty who combine direct application of management concepts observed through plant visits with fun, site seeing adventures to another country.

A-State Management Graduates have accepted positions with companies such as:
- Alltel
- American Greetings
- Analog Devices
- Arkansas State University
- Bank of America
- Columbia Wood Products
- Dana Corporation
- Delta Airlines
- Dunn & Bradstreet
- Express Personnel
- FedEx
- Frito-Lay
- HCA Columbia Health Systems
- Hytrol Conveyor
- L.A. Darling
- Marriott
- NEA Medical Center
- Parker Hannifin
- Regions Bank
- Ritz Carlton
- St. Bernards
- StaffMark
- WalMart
- Teleflora

SCHOLARSHIPS
The University has scholarships available to all students at all levels, primarily the ASU Transfer Scholarship. The College of Business also has a large number of privately funded scholarships for business students. Go to the Privately Funded portion of the Scholarship page on the www.astate.edu website for a complete list.