

**For information regarding the
baccalaureate degree contact:**

Advanced Studies Office
A-State Degree Center
on the ASU-Beebe Campus
P.O. Box 1000
Beebe, AR 72012-1000
PHONE: 501.882.8974
FAX: 501.882.4403
EMAIL: astate@asub.edu

or

A-State Advisor
Dr. Hazel Dickey
PHONE 501.882.4417
FAX 501.882.4403
EMAIL: hcDickey@asub.edu



**For information regarding the
associate degree contact:**

Mr. Robert Mitchum, Chair
Business/Agriculture Division
P.O. Box 1000
Beebe, AR 72012-1000
PHONE: 501.882.8813
FAX: 501.882.8881
EMAIL: rlmitchum@asub.edu



Bachelor of Science in Business Administration

Bachelor of Science

***Business
Administration***

***A-State Degree
Center on the ASU-
Beebe Campus***



WHY STUDY BUSINESS ADMINISTRATION?

Where do Business Administration Graduates work?

Successful Business Administration graduates are prepared to pursue a wide range of career paths, including, but not limited to entry level positions in:

- Banking
- Brokerage
- Corporate Management
- Information Technology Management
- Public Administration
- Small Business Entrepreneurship

Organizations that have hired our Business Administration graduates include:

- Alltel
- Department of Finance & Administration
- Axiom
- City Water & Light
- Continental Computer Corporation
- Darling Store Fixtures
- Dillard's
- Federal Express
- Mid-South Community College
- Riceland Foods
- Thomas & Betts
- Wal-Mart

Beginning Salary Expectations:

\$20,000-\$35,000

The undergraduate curriculum in Business Administration can provide an excellent foundation for graduate work that ultimately leads to advanced degrees, such as:

- Applied Psychology
- Labor Relations
- Law
- Public Administration

WHAT IS BUSINESS ADMINISTRATION?

Business Administration is every aspect of business, across the five functional areas and from the bottom to the top of the organization.

More College of Business students major in Business Administration than any other area of business.

The Business Administration curriculum is one that provides students with a diversified rather than a specialized program in business and economics. Essentially, it is an undergraduate version of the MBA program.

The degree in Business Administration is designed especially for those who need a broad background of training for managing businesses of their own or for students planning to enter large businesses that maintain their own specialized training programs.

This curriculum involves the study of every major sector of business activity, with emphasis on creative thinking that will prepare the student for today's employment, as well as for meeting tomorrow's challenges.

Business Administration provides the student with a choice of outstanding electives that can lead to a high quality and well-rounded degree tailored to the student's individual career aspirations.

SCHOLARSHIPS

The University has scholarships available to all students at all levels, primarily the ASU Transfer Scholarship. The College of Business also has a large number of privately funded scholarships for business students. Go to the Privately Funded portion of the Scholarship page on the www.astate.edu website for a complete list.

UPPER-LEVEL BUSINESS ADMINISTRATION CORE COURSES: (18 hrs)

FIN 3713 Business Finance
MGMT 3153 Organizational Behavior
CIT 3013 Management Information Systems
CIT 3523 Operations Management
MKTG 3013 Marketing
MGMT 4813 Strategic Management (to be taken last semester before graduation)
BUSINESS ADMINISTRATION COURSES: (24 hrs)
ACCOUNTING ELECTIVE – one of the following
ACCT 3053 Cost Accounting w Managerial emphasis
ACCT 4013 Tax Accounting I
ACCT 4153 Fraud Examination
MACRO ECON ELECTIVES – one of the following
ECON 3353 Macroeconomic Analysis
ECON 3323 Money and Banking
ECON 3363 Labor Economics
ECON 4323 Economic Policy Analysis
MICRO ECON ELECTIVES – one of the following
ECON 3313 Microeconomic Analysis
ECON 4363 Global Environmental Policies
ECON 4333 Government Regulation of Business
ECON 4343 Managerial Economics
ECON 4303 Sports Economics
INTERNATIONAL ELECTIVE – one of the following
ECON 4143 Export Policy & Procedures
ECON 4353 Economic Development
ECON 4103 International Trade
FIN 3813 International Financial Mgmt & Banking
FINANCE ELECTIVE – one of the following
FIN 3763 Financial Institutions and Markets
FIN 4723 Investments
FIN 4743 Managerial Finance
FIN 4753 Capital Management
MANAGEMENT ELECTIVE – one of the following
MGMT 4123 International Management
MGMT 4163 Small Business Management
MGMT 3143 Human Resource Management
MGMT 3183 Entrepreneurship
MGMT 3613 Leadership
MARKETING ELECTIVE – one of the following
MKTG 3033 Advertising & Promotion
MKTG 3043 Retailing
MKTG 4043 Consumer Behavior
MKTG 4113 International Marketing
MKTG 4023 Services Marketing

Jr/Sr Business Elective (3 hours)
Upper Level Elective (3 hours)

TOTAL HOURS REQUIRED (minimum): 120 HOURS