



BUSINESS

Business—AS

Division of Business and Agriculture

The Department of Business offers the Associate of Science degree in Business for students interested in pursuing a bachelor’s degree. Baccalaureate programs in Accounting, Business Administration, and Management and a Master’s in Business Administration are available on the Beebe campus through ASU-Jonesboro. Interested students should contact the Business and Agriculture division chair or the ASU-Jonesboro program office.

The academic advisor can provide assistance in selecting courses which apply toward a bachelor’s degree in accounting, administrative services, business education, business administration, economics, finance, management, marketing, computer information systems, or other business-related areas. For those students who wish to satisfy specific vocational or personal objectives, an individualized course of study may be planned with the assistance of an academic advisor.

ASSOCIATE OF SCIENCE BUSINESS

Total Program = 62 Credit Hours

The fourth digit in the course number indicates the number of credit hours.

UNIVERSITY REQUIREMENT—1 OR 3 HOURS

University—1 HOUR or 3 HOURS

- UNIV 1001 Principles of Academic Success I
- UNIV 1003 Principles of Academic Success III

Department

- University
- University

The 3-hour credit course is required for students who must take at least one remedial course. Students who are not required to take a remedial course may take the 3-hour credit course. In both situations, the courses (1-hour or 3-hour) count toward electives.

GENERAL EDUCATION CORE—35 HOURS

English/Communications—9 HOURS

- ENG 1003 Freshman English I
- ENG 1013 Freshman English II
- SPCH 1203 Oral Communications

Department

- English
- English
- Speech

Literature—3 HOURS. *Choose one below.*

- ENG 2003 World Literature I
- ENG 2013 World Literature II

Department

- English
- English

Fine Arts/Humanities—3 HOURS. *Choose one below.*

- ART 2503 Fine Arts-Visual
- MUS 2503 Fine Arts-Musical
- THEA 2503 Fine Arts-Theatre
- THEA 2513 Fine Arts-Film

Department

- Art
- Music
- Theatre
- Theatre





University Catalog 2016-17

HUM 2003 Introduction to Humanities I
 HUM 2013 Introduction to Humanities II

Humanities
 Humanities

U.S. History/Government—3 HOURS. *Choose one below.*

POSC 2103 Introduction to U.S. Government
 HIST 2763 The U.S. to 1876
 HIST 2773 The U.S. Since 1876

Department
 Political Science
 History
 History

World History—3 HOURS. *Choose one below.*

HIST 1013 World Civilization to 1660
 HIST 1023 World Civilization since 1660

Department
 History
 History

Mathematics—3 HOURS

MATH 1023 College Algebra

Department
 Mathematics

Life Science—4 HOURS

BIO 1004 Biology for General Education
 BIOL 1014 Principles of Biology
 BIO 2014 Microbiology
 BOT 1104 General Botany
 ZOO 1204 Principles of Zoology
 ZOO 2004 Human Anatomy and Physiology I
 ZOO 2014 Human Anatomy and Physiology II

Department
 Biology
 Biology
 Biology
 Botany
 Zoology
 Zoology
 Zoology

Physical Science—4 HOURS

CHEM 1014 General Chemistry I
 CHEM 1024 General Chemistry II
 PHSC 1204 Physical Science
 PHSC 1304 Earth Science
 PHYS 2054 General Physics I
 PHYS 2064 General Physics II
 PHYS 2074 University Physics I
 PHYS 2084 University Physics II

Department
 Chemistry
 Chemistry
 Physical Science
 Physical Science
 Physics
 Physics
 Physics
 Physics

Social Sciences—3 HOURS

SOC 2213 Principles of Sociology

Department
 Sociology

BUSINESS CORE—27 HOURS

Requirements—27 HOURS

ACCT 2003 Principles of Accounting I
 ACCT 2013 Principles of Accounting II
 CIS 1503 Microcomputer Applications I
 ECON 2313 Principles of Macroeconomics
 ECON 2323 Principles of Microeconomics
 LAW 2023 The Legal Environment of Business
 MATH 2143 Calculus with Business Applications
 BUS 2113 Business Statistics

Department
 Accounting
 Accounting
 Comp Info Sys
 Economics
 Economics
 Law
 Mathematics
 Business

Choose one below.

BUS 1013 Introduction to Business *
 BSYS 2563 Business Communication **

Business
 Business Systems

* This course is accepted at Arkansas Technical University, Southern Arkansas University, University of Arkansas at Little Rock, University of Arkansas at Monticello, and University of Arkansas at Pine Bluff.





** This course is accepted at Arkansas State University, Henderson State University, University of Central Arkansas, and University of Arkansas at Fort Smith.

Creative Arts Enterprise—AFA

Division of Business and Agriculture

Division of English and Fine Arts

ASU-Beebe offers a program track within the Associate of Fine Arts for students wishing to combine their artistic talents and entrepreneurial spirit. Courses in this track provide students with a solid foundation of business education alongside art instruction. For more information, contact either the Division of Business and Agriculture or the Division of English and Fine Arts.

ASSOCIATE OF FINE ARTS CREATIVE ARTS ENTERPRISE

Total Program = 60 Credit Hours

The fourth digit in the course number indicates the number of credit hours.

UNIVERSITY REQUIREMENT—1 OR 3 HOURS

University—1 HOUR or 3 HOURS

- UNIV 1001 Principles of Academic Success I
- UNIV 1003 Principles of Academic Success III

Department

- University
- University

The 3-hour credit course is required for students who must take at least one remedial course. Students who are not required to take a remedial course may take the 3-hour credit course. In both situations, the courses (1-hour or 3-hour) count toward electives.

GENERAL EDUCATION CORE—15 HOURS

Requirements—15 HOURS

- HIST 2083 History of Arkansas
- MATH 1013 Technical Mathematics (or higher)
- ENG 1003 Freshman English I
- Choose one below.*
- ENG 1013 Freshman English II
- ENG 2033 Technical Writing and Communications
- Choose one below.*
- CIS 1503 Microcomputer Applications I
- CIS 2453 Microcomputer Applications II

Department

- History
- Mathematics
- English
- English
- English
- Comp Info Sys
- Comp Info Sys

BUSINESS CORE—24 HOURS

- BSYS 2563 Business Communication
- LAW 2023 The Legal Environment of Business
- MGMT 2063 Management of Marketing Organizations
- MGMT 2083 Introduction to Retail Store Management
- MGMT 2153 Small Business Management
- BUS 1013 Introduction to Business

Department

- Business Systems
- Law
- Management
- Management
- Management
- Business





Choose one below.

ACCT 1003 Introduction to Accounting
 ACCT 2003 Principles of Accounting I

Accounting
 Accounting

Choose one below.

ECON 1303 Introduction to Economics
 ECON 2313 Principles of Macroeconomics

Economics
 Economics

CREATIVE ARTS CORE—21 HOURS

Department

Portfolio Credit or Studio Art Classes

Creative Arts Enterprise—TC

Division of Business and Agriculture

Division of English and Fine Arts

**TECHNICAL CERTIFICATE
 CREATIVE ARTS ENTERPRISE**

Total Program = 30 Credit Hours

The fourth digit in the course number indicates the number of credit hours.

Requirements—30 HOURS

HIST 2083 History of Arkansas
 MGMT 2153 Small Business Management

Department
 History
 Management

Choose one below.

ENG 1003 Freshman English I
 BUS 1013 Introduction to Business

English
 Business

Choose one below.

CAE 2003 Capstone Project
 Approved Substitute

Creative Arts Enterprise

Choose one below.

XXX XXXX Portfolio
 Approved Art Electives

Art





Entrepreneurship—TC

Division of Business and Agriculture

Technical certificates are available for those students who desire preparation for more immediate entry into the work force.

TECHNICAL CERTIFICATE ENTREPRENEURSHIP

Total Program = 18 Credit Hours

The fourth digit in the course number indicates the number of credit hours.

Requirements—18 HOURS

MGMT	2013	Business Organization and Management
ENTR	1003	Introduction to Entrepreneurship
ENTR	2003	Professional Selling and Advertising
ENTR	2033	Feasibility and Funding
LAW	2023	The Legal Environment of Business
MGMT	2153	Small Business Management

Department

Management
Entrepreneurship
Entrepreneurship
Entrepreneurship
Law
Management

Management/Marketing—AAS

Division of Business and Agriculture

The Associate of Applied Science in Business Technology degree is a two-year degree designed for students who do not plan to pursue a bachelor's degree and wish to prepare to directly enter the workforce. Areas of study include: computer applications, management/marketing, and public procurement.

ASSOCIATE OF APPLIED SCIENCE BUSINESS TECHNOLOGY—MANAGEMENT/MARKETING

Total Program = 60 Credit Hours

The fourth digit in the course number indicates the number of credit hours.

UNIVERSITY REQUIREMENT—1 OR 3 HOURS

University—1 HOUR or 3 HOURS

UNIV	1001	Principles of Academic Success I
UNIV	1003	Principles of Academic Success III

Department

University
University

The 3-hour credit course is required for students who must take at least one remedial course. Students who are not required to take a remedial course may take the 3-hour credit course. In both situations, the courses (1-hour or 3-hour) count toward electives.

GENERAL EDUCATION CORE—15 HOURS

ENG	1003	Freshman English I
ENG	1013	Freshman English II

Department

English
English





University Catalog 2016-17

CIS	1503	Microcomputer Applications I
SOC	2213	Principles of Sociology
SPCH	1203	Oral Communications

Comp Info Sys
Sociology
Speech

MANAGEMENT/MARKETING CORE—30 HOURS

MATH	1013	Technical Mathematics M (or higher)
ACCT	2003	Principles of Accounting I
ACCT	2013	Principles of Accounting II
BSYS	2563	Business Communication
BUS	1013	Introduction to Business
ECON	1303	Introduction to Economics
FIN	1013	Personal Finance
LAW	2023	The Legal Environment of Business
MGMT	2003	Introduction to Management
BUAD	2093	Internship

Department
Mathematics
Accounting
Accounting
Business Systems
Business
Economics
Finance
Law
Management
Bus Administration

ELECTIVES—15 HOURS

CIS Electives—9 HOURS

Choose three below.

BSYS	2583	Spreadsheet Applications for Business
CIS	1113	Introduction to Macintosh Computers
CIS	2013	Web Page Design
CIS	2403	Database Applications
CIS	2453	Microcomputer Applications II
CIS	25-3	Special Topics in Computer Applications
CIS	2813	Desktop Publishing Applications

Department
Business Systems
Comp Info Sys
Comp Info Sys
Comp Info Sys
Comp Info Sys
Comp Info Sys
Comp Info Sys

Management Electives—6 HOURS

Choose two below.

MGMT	2013	Business Organization and Management
MGMT	2043	Supervisory Management
MGMT	2153	Small Business Management

Department
Management
Management
Management

Public Procurement—AAS

Division of Business and Agriculture

The Associate of Applied Science in Business Technology degree is a two-year degree designed for students who do not plan to pursue a bachelor's degree and wish to prepare to directly enter the workforce. Areas of study include: computer applications, management/marketing, and public procurement.

Students who desire to complete a two-year degree leading to job preparation should complete an Associate of Applied Science in Business Technology degree. Five areas of study are available under this degree-administrative coordinator, computer applications, legal assistant, management/marketing, medical records and health information, and public procurement. Portions of the medical records and health information option are offered on the Beebe and Searcy campuses. Students interested in this area of study should see their advisor for current class schedule. The following degree plans list the requirements for each option.





ASSOCIATE OF APPLIED SCIENCE BUSINESS TECHNOLOGY—PUBLIC PROCUREMENT

Total Program = 60 Credit Hours

The fourth digit in the course number indicates the number of credit hours.

UNIVERSITY REQUIREMENT—1 OR 3 HOURS

University—1 HOUR or 3 HOURS

- UNIV 1001 Principles of Academic Success I
- UNIV 1003 Principles of Academic Success III

Department

- University
- University

The 3-hour credit course is required for students who must take at least one remedial course. Students who are not required to take a remedial course may take the 3-hour credit course. In both situations, the courses (1-hour or 3-hour) count toward electives.

GENERAL EDUCATION CORE—15 HOURS

- ENG 1003 Freshman English I
- ENG 1013 Freshman English II
- CIS 1503 Microcomputer Applications I
- SOC 2213 Principles of Sociology
- SPCH 1203 Oral Communications

Department

- English
- English
- Comp Info Sys
- Sociology
- Speech

BUSINESS TECHNOLOGY CORE—21 HOURS

- MATH 1013 Technical Mathematics M (or higher)
- ACCT 2003 Principles of Accounting I
- BSYS 2563 Business Communication
- BUS 1013 Introduction to Business
- LAW 2023 The Legal Environment of Business
- ECON 2313 Principles of Macroeconomics
- ECON 2323 Principles of Microeconomics

Department

- Mathematics
- Accounting
- Business Systems
- Business
- Law
- Economics
- Economics

PUBLIC PROCUREMENT CORE—24 HOURS

- PROC 1003 Introduction to Public Procurement
- PROC 1013 Public Procurement Process
- PROC 2013 Procurement Law and Ethics
- PROC 2023 Contract Planning and Analysis
- PROC 2033 Contract Management
- PROC 2043 Materials Management
- POSC 2103 Introduction to United States Government
- POSC 2203 State and Local Government

Department

- Procurement
- Procurement
- Procurement
- Procurement
- Procurement
- Procurement
- Political Science
- Political Science





Public Procurement—CP

Division of Business and Agriculture

**CERTIFICATE OF PROFICIENCY
PUBLIC PROCUREMENT**

The fourth digit in the course number indicates the number of credit hours.

Total Program = 18 Credit Hours

Requirements—18 HOURS

			Department
PROC	1003	Introduction to Public Procurement	Procurement
PROC	1013	Public Procurement Process	Procurement
PROC	2013	Procurement Law and Ethics	Procurement
PROC	2023	Contract Planning and Analysis	Procurement
PROC	2033	Contract Management	Procurement
PROC	2043	Materials Management	Procurement

Hospitality Administration—AAS

Division of Business and Agriculture

The Department of Business also offers the Associate of Applied Science degrees in Hospitality Administration (on the Heber Springs campus) and Veterinary Technology. Hospitality is one of the fastest growing sectors of the Arkansas economy. According to Arkansas Workforce Center, jobs in the leisure and hospitality industry grew at an estimated 22.1% for the period 2002-2012. Options in the program include a technical certificate and an associate of applied science degree, with emphasis in business or culinary. Students will be prepared for management positions within the hospitality industry such as lodging, resorts, conference and convention centers, restaurants, contract services, theme parks and travel/tourism-related operations.

**ASSOCIATE OF APPLIED SCIENCE
HOSPITALITY ADMINISTRATION**

Total Program = 60 Credit Hours

The fourth digit in the course number indicates the number of credit hours.

UNIVERSITY REQUIREMENT—1 OR 3 HOURS

University—1 HOUR or 3 HOURS

			Department
UNIV	1001	Principles of Academic Success I	University
UNIV	1003	Principles of Academic Success III	University

The 3-hour credit course is required for students who must take at least one remedial course. Students who are not required to take a remedial course may take the 3-hour credit course. In both situations, the courses (1-hour or 3-hour) count toward electives.

* Some courses may only be offered at the Heber Springs campus





GENERAL EDUCATION CORE—15 HOURS

General Education Core—15 HOURS

ENG	1003	Freshman English I
ENG	1013	Freshman English II
MATH	1013	Technical Mathematics A (or higher)
PSY	2013	Introduction to Psychology
SPCH	1203	Oral Communications

Department

English
English
Mathematics
Psychology
Speech

HOSPITALITY CORE—26 HOURS

BIOL	2013	Nutrition
*HA	1003	Introduction to Hospitality Administration
*HA	1013	Sanitation and Safety
*HA	1023	Principles of Food Preparation
*HA	2003	Dining Service Management
*HA	2022	Hospitality Administration Internship
*HA	2033	Purchasing and Cost Controls
CIS	1503	Microcomputer Applications I
MGMT	2043	Supervisory Management

Department

Biology
Health Info Asst
Health Info Asst
Health Info Asst
Health Info Asst
Health Info Asst
Health Info Asst
Comp Info Sys
Management

The Associate of Applied Science in Hospitality Administration does not list an emphasis on the diploma or transcript. Choose only one emphasis below.

ADMINISTRATION EMPHASIS—19 HOURS

*HA	2013	Lodging Operations
LAW	2023	The Legal Environment of Business
BSYS	2563	Business Communication
ACCT	2003	Principles of Accounting I

Choose one below.

ECON	2313	Principles of Macroeconomics
ECON	2323	Principles of Microeconomics

Choose one below.

BIOL	1004	Biology for General Education (or higher)
CHEM	1014	General Chemistry I

Department

Health Info Asst
Law
Business Systems
Accounting

Economics
Economics

Biology
Chemistry

CULINARY EMPHASIS—19 HOURS

*CUL	1003	Introduction to Baking
*CUL	1013	Garde Manger
*CUL	1023	Stocks, Sauces and Soups
*CUL	1033	World Cuisine
*CUL	1213	Introduction to Food and Beverage Management
*CUL	2013	Advanced Food Preparation

Department

Culinary Arts
Culinary Arts
Culinary Arts
Culinary Arts
Culinary Arts
Culinary Arts

ELECTIVE—1 HOUR

XXX	XXXX	General Elective
-----	------	------------------

Department





Hospitality Administration—TC

Division of Business and Agriculture

Technical certificates are available for those students who desire preparation for more immediate entry into the work force.

TECHNICAL CERTIFICATE HOSPITALITY ADMINISTRATION

Total Program = 35 Credit Hours

The fourth digit in the course number indicates the number of credit hours.

* Some courses may only be offered at the Heber Springs campus

HOSPITALITY ADMINISTRATION CORE—23 HOURS

			Department
COM	1003	Career Communications (or higher)	Career Communications
MATH	1013	Technical Mathematics A (or higher)	Mathematics
BIOL	2013	Nutrition	Biology
*HA	1003	Introduction to Hospitality Administration	Health Info Asst
*HA	1013	Sanitation and Safety	Health Info Asst
*HA	1023	Principles of Food Preparation	Health Info Asst
*HA	2003	Dining Service Management	Health Info Asst
*HA	2022	Hospitality Administration Internship	Health Info Asst

For the Technical Certificate in Hospitality Administration, choose only one emphasis below.

CULINARY EMPHASIS—12 HOURS

			Department
*CUL	1003	Introduction to Baking	Culinary Arts
*CUL	1013	Garde Manger	Culinary Arts
*CUL	1023	Stocks, Sauces and Soups	Culinary Arts
*CUL	1213	Introduction to Food and Beverage Management	Culinary Arts

ADMINISTRATION EMPHASIS—12 HOURS

			Department
CIS	1503	Microcomputer Applications I	Comp Info Sys
ACCT	2003	Principles of Accounting I	Accounting
MGMT	2043	Supervisory Management	Management
*HA	2013	Lodging Operations	Health Info Asst

